

THE CLIFF HOLDING

1 club operated · NEUILLY-SUR-SEINE · company founded 2023-02-20

1

club

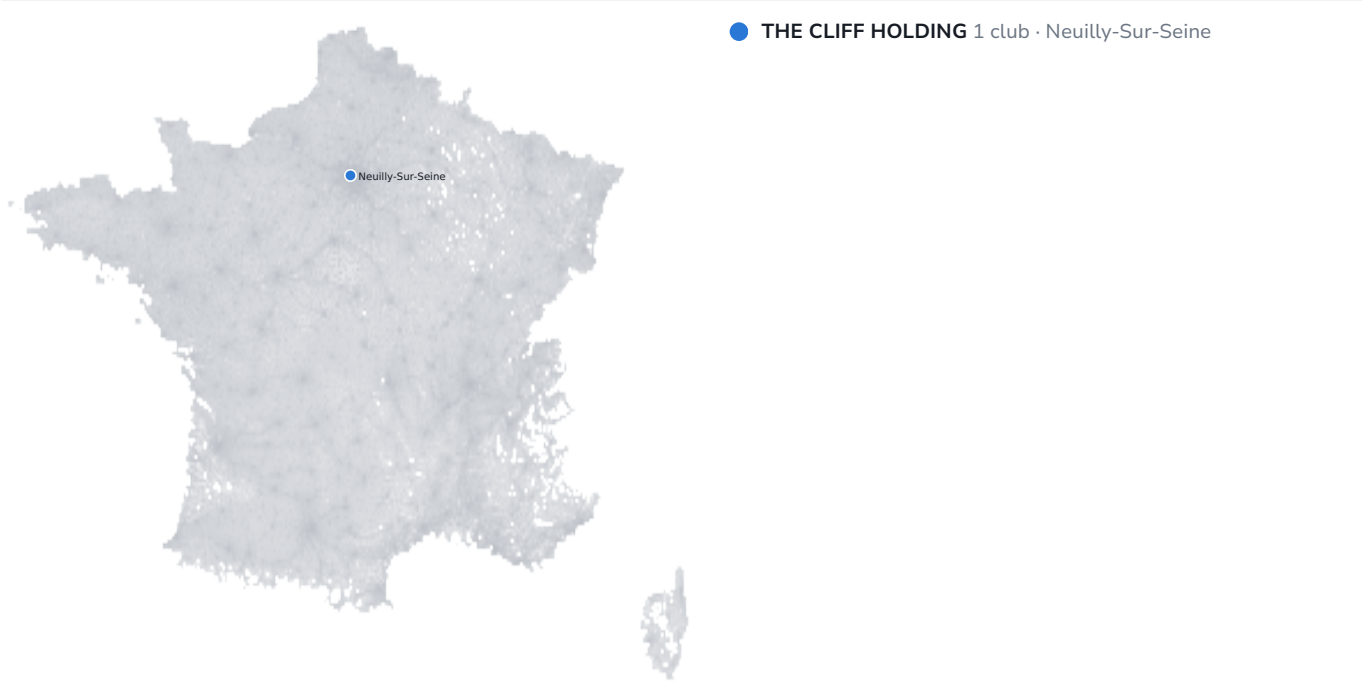
Neuilly-Sur-Seine

opened 2025-2025

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
THE CLIFF HOLDING	Neuilly-Sur-Seine 92200	2025	5 → 7	40 → 59	2,655 → 2,082	6,401 → 4,821

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	THE CLIFF HOLDING
SIREN	949413397
Founded	2023-02-20
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	GUILLAUME HINTZY (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

THE CLIFF HOLDING Neuilly-Sur-Seine

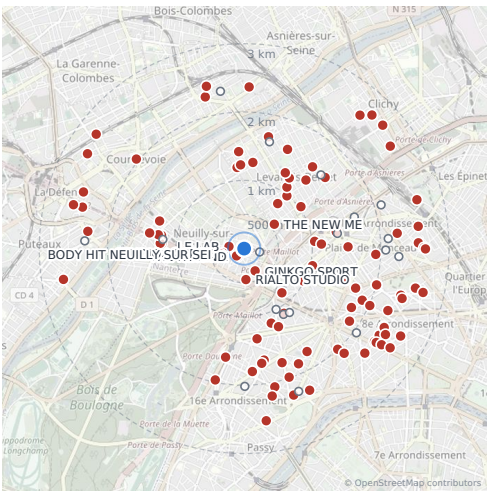
40 RUE MADELEINE MICHELIS 92200 NEUILLY-SUR-SEINE · opened 2025-09-30 · SIRET 94941339700025

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	62.2	54.5	-7.7
Gyms within 1 km	10	14	+4
Gyms within 2 km	40	59	+19
Competition weight, 2 km	41.30	59.90	+45%
Capture, 2 km	6,401	4,821	-25%
Saturation, 2 km vs national baseline	+64%	+141%	+78 pts

Competitor field as it stood on 2025-09-30 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



109 gym floors, 20 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	99 500 m	20,194 people	96	9,166 aged 18-64 + 11,028 workers = 20,194 over 0.79 km2 = 25,712/km2
	2 km	371,725 people	100	130,830 aged 18-64 + 240,895 workers = 371,725 over 12.57 km2 = 29,581/km2
Competition weight 15%	0 500 m	7.20 wt	0	7 genuine gym floors and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	59.90 wt	0	59 genuine gym floors and 13 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	56 500 m	2,082 people	68	1,431 residents + 651 workers, demand within 500 m against every competitor within 3 km
	2 km	4,821 people	48	2,762 residents + 2,059 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	18 500 m	LQ 3.90	0	7 clubs / 15,871 residents = 44.11 per 100k against 11.32 nationally
	2 km	LQ 2.41	29	59 clubs / 216,115 residents = 27.30 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	2.28×	100	51,055 EUR against 22,380 nationally, median of 6 IRIS within 500 m
	2 km	1.90×	100	42,490 EUR against 22,380 nationally, median of 100 IRIS within 2 km

NEAREST GYMS — 109 within 3 km; ▲ opened after 2025

0.15	THE NEW ME The New Me 2023	0.15	▲ VRIEND 2026
0.22	LE LAB 2022	0.32	STUDIO LAGREE 2018
0.35	BODY HIT NEUILLY SUR SEINE Bodyhit 2024	0.36	GINKGO SPORT 2023
0.46	▲ RIALTO STUDIO 2026	0.57	THE NEW ME The New Me 2025

... and 101 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Les Sablons — 493 m
Bus	Chartres — 117 m
Footfall	LES SABLONS — 499 m, 5,687,612 validations/yr RATP
Shops	47 within 150 m INSEE BPE