

HIIT CITY STUDIOS

1 club operated · PARIS · company founded 2023-03-24

1

club

Paris

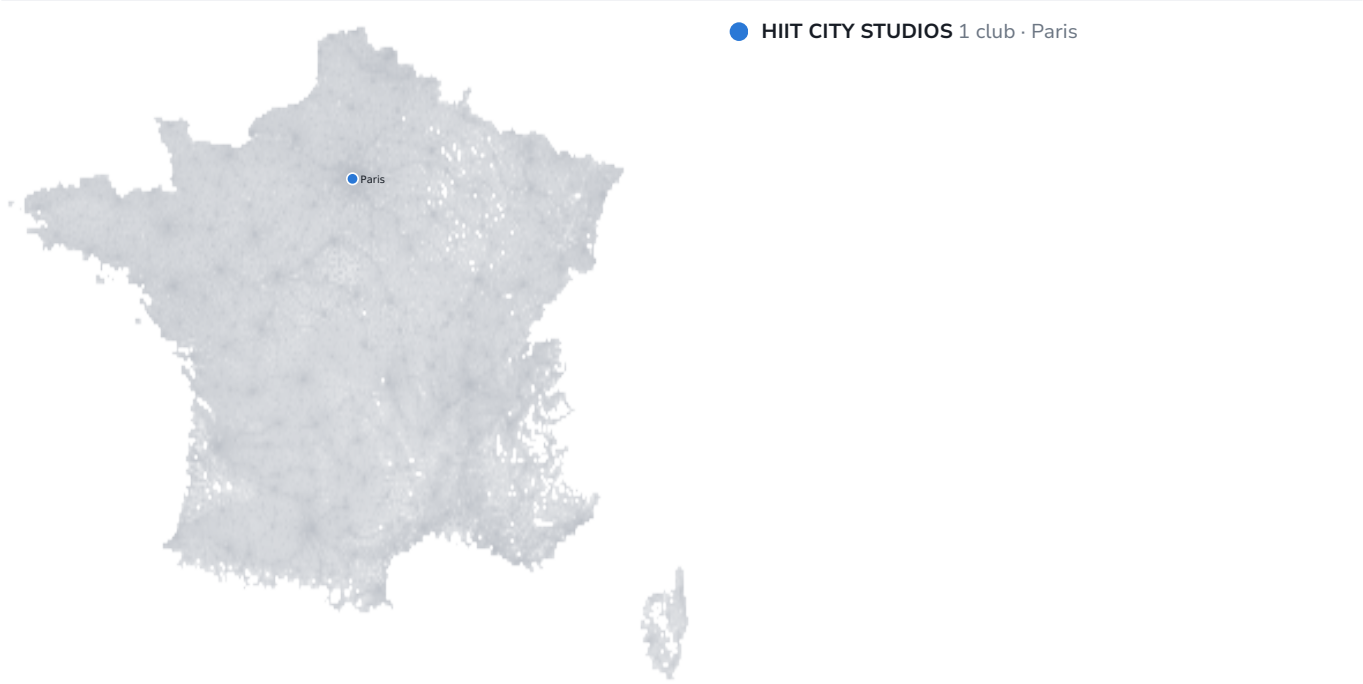
opened 2023–2023

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
HIIT CITY STUDIOS	Paris 75014	2023	1 → 5	26 → 42	10,712 → 5,291	18,664 → 9,953

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	HIIT CITY STUDIOS
SIREN	951120674
Founded	2023-03-24
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	VINCENT LARNAUD (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

HIIT CITY STUDIOS Paris

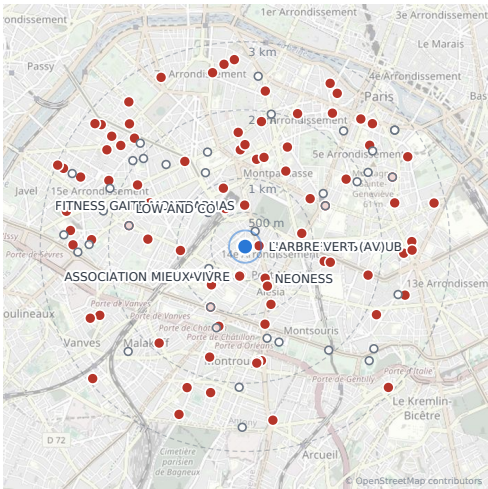
76 RUE MAURICE RIPOCHE 75014 PARIS · opened 2023-03-24 · SIRET 95112067400019

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	86.6	73.9	-12.7
Gyms within 1 km	8	14	+6
Gyms within 2 km	26	42	+16
Competition weight, 2 km	25.25	41.96	+66%
Capture, 2 km	18,664	9,953	-47%
Saturation, 2 km vs national baseline	-19%	+31%	+50 pts

Competitor field as it stood on 2023-03-24 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



88 gym floors, 40 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	100	500 m	27,962 people	100 18,752 aged 18-64 + 9,210 workers = 27,962 over 0.79 km2 = 35,602/km2
		2 km	388,668 people	100 175,184 aged 18-64 + 213,484 workers = 388,668 over 12.57 km2 = 30,929/km2
Competition weight 15%	0	500 m	5.20 wt	0 5 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
		2 km	41.96 wt	0 42 genuine gym floors and 19 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	86	500 m	5,291 people	96 4,142 residents + 1,149 workers, demand within 500 m against every competitor within 3 km
		2 km	9,953 people	79 6,951 residents + 3,001 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	80	500 m	LQ 1.56	72 5 clubs / 28,408 residents = 17.60 per 100k against 11.31 nationally
		2 km	LQ 1.31	84 42 clubs / 282,484 residents = 14.87 per 100k against 11.31 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.42×	100 31,680 EUR against 22,380 nationally, median of 15 IRIS within 500 m
		2 km	1.54×	100 34,410 EUR against 22,380 nationally, median of 143 IRIS within 2 km

NEAREST GYMS — 88 within 3 km; ▲ opened after 2023

0.2 ▲ ORIGIN FITNESS CLUB 2026	0.2 ▲ L'ARBRE VERT (AV) 2025
0.42 ▲ SL FIT TWO 2026	0.42 ▲ LSDT ALESIA 2025
0.44 ASSOCIATION MIEUX VIVRE AVEC SON CORPS 2001	0.55 NEONESS Neoneess 2017
0.61 ▲ FITNESS GAITE MONTPARNASSE, FITNESS MONTPARNASSE 2024	0.63 LOW AND CO 2016

... and 80 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Pernety — 284 m
Bus	Château — 27 m
Footfall	PERNETY — 246 m, 2,517,972 validations/yr RATP
Shops	43 within 150 m INSEE BPE