

1club

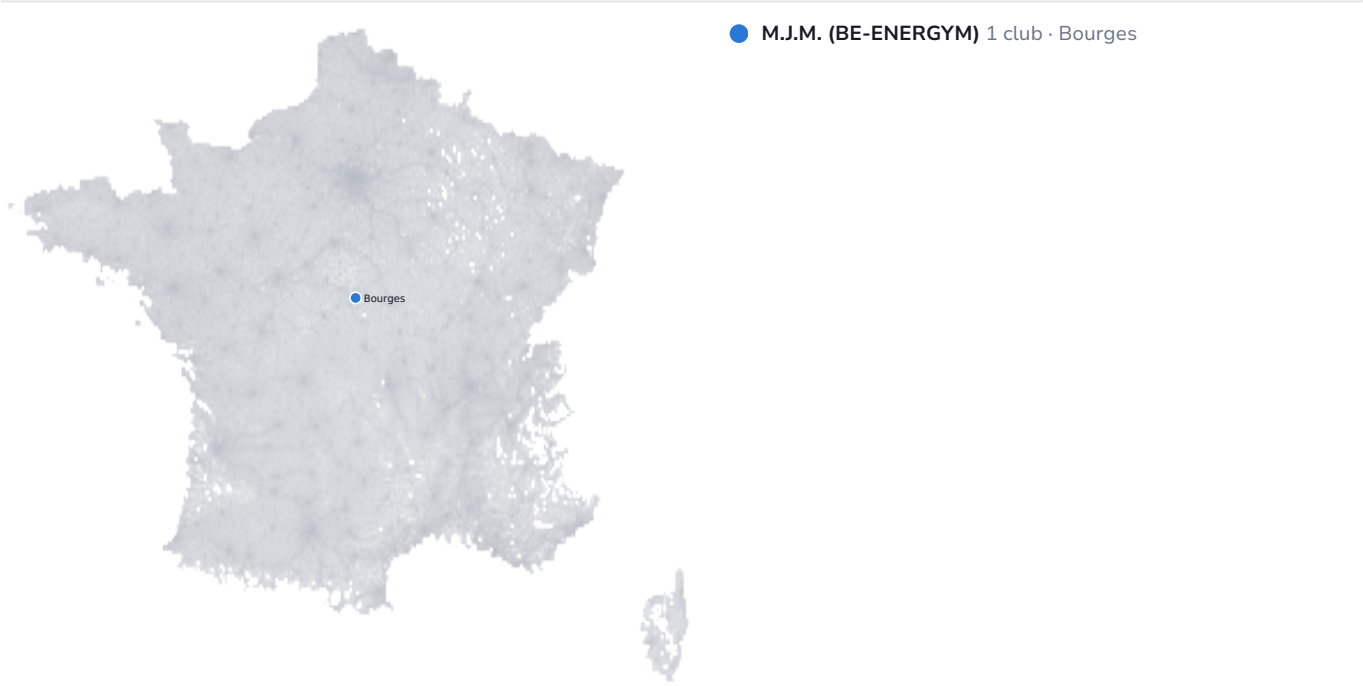
Bourges

opened 2023–2023 · 1 closed

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
BE-ENERGYM	Bourges 18000	2023	2 → 2	3 → 3	4,102 → 4,100	15,500 → 15,453

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: M.J.M. (BE-ENERGYM) (La Chapelle-Saint-Ursin).

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	M.J.M. (BE-ENERGYM)	Registered capital	not stated in any filing
SIREN	952475168	Years filed	0 of the last 0 on record
Founded	2023-05-15	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	01 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	MARINE DA SILVA (Président de SAS)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

BE-ENERGYM Bourges

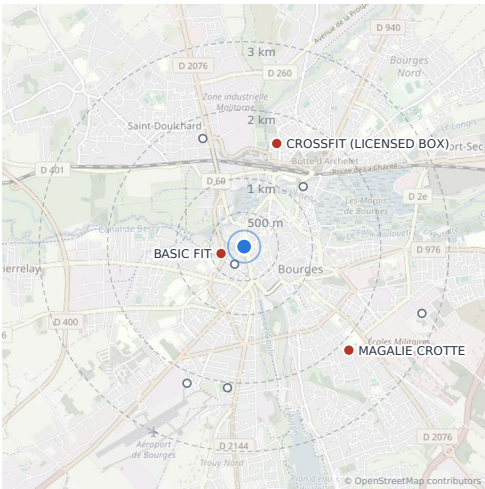
3 B RUE DE L'ILE D'OR 18000 BOURGES · opened 2023-06-29 · SIRET 95247516800029

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	77.3	77.3	0.0
Gyms within 1 km	2	2	0
Gyms within 2 km	3	3	0
Competition weight, 2 km	1.50	1.50	0%
Capture, 2 km	15,500	15,453	0%
Saturation, 2 km vs national baseline	-36%	-35%	+2 pts

Competitor field as it stood on 2023-06-29 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



3 gym floors, 6 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	60 500 m	4,700 people	67	2,413 aged 18-64 + 2,286 workers = 4,700 over 0.79 km2 = 5,984/km2
	2 km	32,206 people	56	16,666 aged 18-64 + 15,540 workers = 32,206 over 12.57 km2 = 2,563/km2
Competition weight 15%	72 500 m	0.70 wt	68	1 genuine gym floor and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	1.50 wt	75	2 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	94 500 m	4,100 people	88	2,385 residents + 1,715 workers, demand within 500 m against every competitor within 3 km
	2 km	15,453 people	98	8,923 residents + 6,530 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 3,702 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.5 LQ
	2 km	LQ 0.65	100	2 clubs / 27,767 residents = 7.20 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	52 500 m	0.87×	23	19,440 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.01×	71	22,670 EUR against 22,380 nationally, median of 10 IRIS within 2 km

NEAREST GYMS — 3 within 3 km; ▲ opened after 2023

0.35	BASIC FIT Basic-Fit 2016	1.58	CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2019
2.16	MAGALIE CROTTE 2014		

ACCESS — straight-line, GTFS

Rail	Gare de Bourges — 1204 m
Bus	Prado — 120 m
Footfall	Bourges — 1204 m, 1,383,929 travellers/yr SNCF
Shops	11 within 150 m INSEE BPE