

MVG

2 clubs operated · PARENTIS-EN-BORN, GUJAN-MESTRAS · company founded 2023-05-17

2clubs

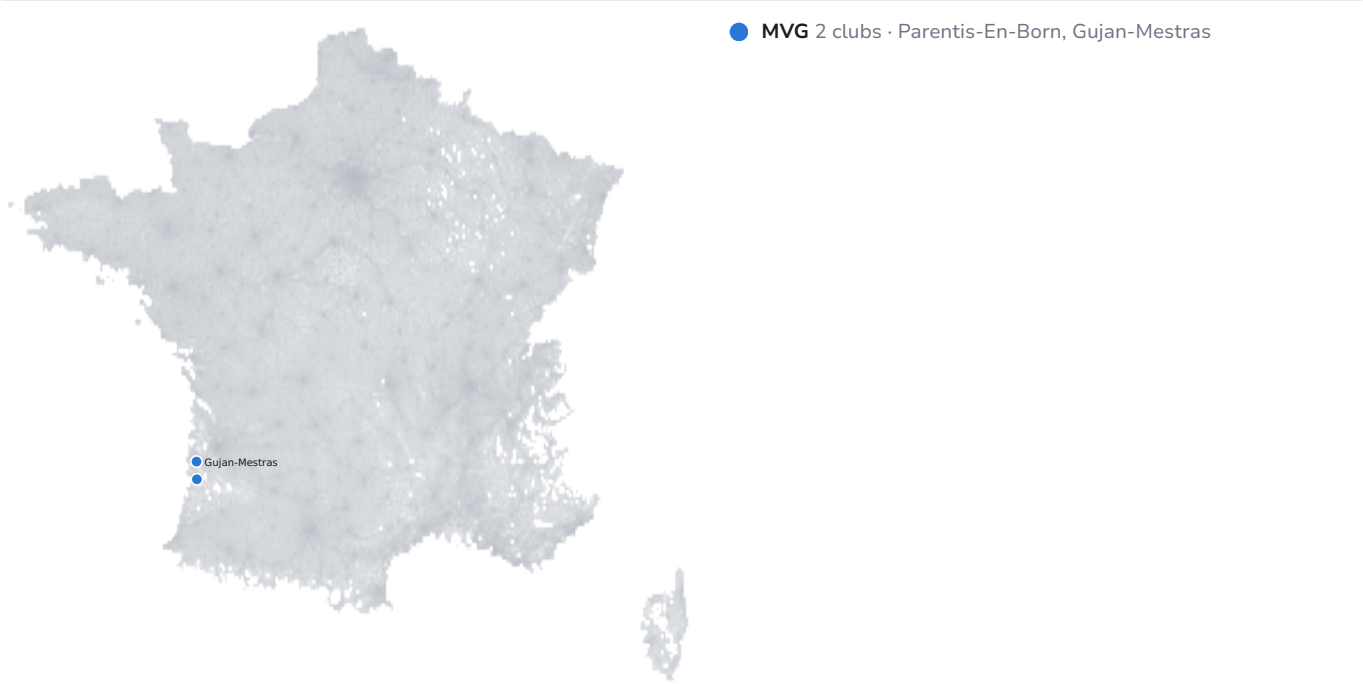
Parentis-En-Born, Gujan-Mestras
opened 2023-2023

—

No keyed accounts in INPI's feed for this company.

accounts

WHERE THE CLUBS ARE — 2 clubs



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
MVG	Parentis-En-Born 40160	2023	0 → 0	0 → 0	875 → 850	5,257 → 4,708
MVG	Gujan-Mestras 33470	2023	2 → 2	3 → 4	209 → 201	1,517 → 909

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name

SIREN

Founded

Activity

Employees

Officers

MVG

953051919

2023-05-17

93.11Z NAF/APE code

NN Sirene band

JOHAN GIRON (Personne ayant le pouvoir d'engager à titre habituel la société); MAXENCE GODART (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital

Years filed

Debt falling due

Confidentiality

Ownership changes

€5,000

1 of the last 1 on record — 1 complete

not filed — the maturity table is a complete-regime page

income statement withheld: 2024

not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

▼ negative equity — 2024, €-52,108

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 2 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2024	income statement withheld — Partiellement confidentiel				€-52,108	€184,848	€756		—	—	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

MVG Gujan-Mestras

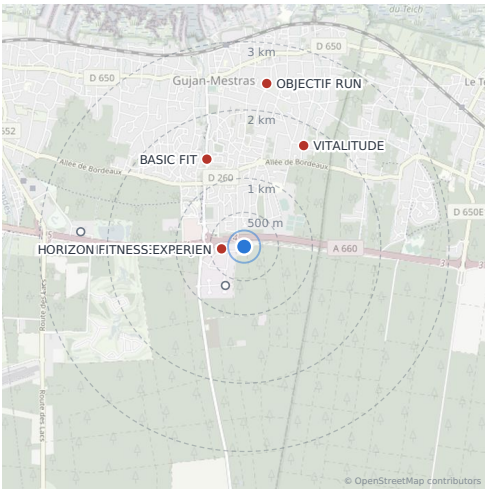
23 ALLEE FERDINAND DE LESSEPS 33470 GUJAN-MESTRAS · opened 2023-05-17 · SIRET 95305191900025

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	32.9	32.5	-0.4
Gyms within 1 km	2	2	0
Gyms within 2 km	3	4	+1
Competition weight, 2 km	3.16	3.56	+13%
Capture, 2 km	1,517	909	-40%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2023-05-17 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



5 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	20 500 m	492 people	22	260 aged 18-64 + 233 workers = 492 over 0.79 km2 = 627/km2
	2 km	4,634 people	18	3,362 aged 18-64 + 1,272 workers = 4,634 over 12.57 km2 = 369/km2
Competition weight 15%	48 500 m	2.00 wt	33	2 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	3.56 wt	58	4 genuine gym floors and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	0 500 m	201 people	0	177 residents + 24 workers, demand within 500 m against every competitor within 3 km
	2 km	909 people	0	800 residents + 109 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 442 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 20.0 LQ
	2 km	not measured	—	catchment of 6,249 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.4 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.14×	100	25,580 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.14×	100	25,580 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)

NEAREST GYMS — 5 within 3 km; ▲ opened after 2023

0.33	ESPRIT FITNESS GUJAN 2016	0.33	HORIZON FITNESS EXPERIENCE 2022
1.39	▲ BASIC FIT Basic-Fit 2023	1.72	VITALITUDE 2010
2.41	▲ OBJECTIF RUN 2026		

ACCESS — straight-line, GTFS

Rail	Gujan-Mestras — 2954 m
Bus	Bosquet des Cigales — 439 m
Footfall	Gujan-Mestras — 2954 m, 486,987 travellers/yr SNCF
Shops	1 within 150 m INSEE BPE

MVG Parentis-En-Born

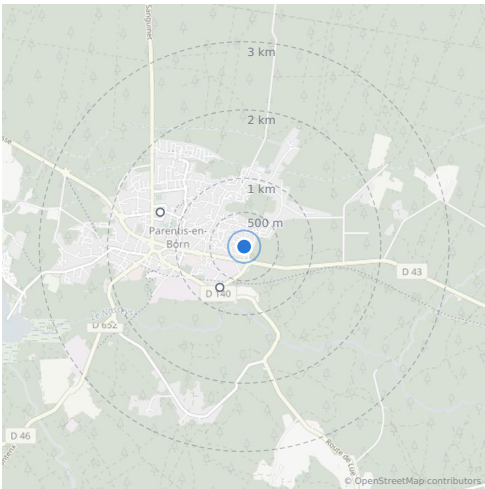
25 RUE DIDIER DAURAT 40160 PARENTIS-EN-BORN · opened 2023-05-17 · SIRET 95305191900017

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	55.8	54.3	-1.5
Gyms within 1 km	0	0	0
Gyms within 2 km	0	0	0
Competition weight, 2 km	0.05	0.21	+320%
Capture, 2 km	5,257	4,708	-10%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2023-05-17 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



0 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	19 500 m	507 people	22	444 aged 18-64 + 64 workers = 507 over 0.79 km2 = 646/km2
	2 km	4,188 people	17	2,826 aged 18-64 + 1,362 workers = 4,188 over 12.57 km2 = 333/km2
Competition weight 15%	97 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.21 wt	95	0 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	45 500 m	850 people	41	791 residents + 59 workers, demand within 500 m against every competitor within 3 km
	2 km	4,708 people	47	3,919 residents + 789 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 814 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 10.9 LQ
	2 km	not measured	—	catchment of 5,198 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.7 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	80 500 m	1.04×	80	23,290 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.04×	80	23,290 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)

NEAREST GYMS — 0 within 3 km; ▲ opened after 2023

ACCESS — straight-line, GTFS

Rail	Ychoux — 9096 m
Bus	PARENTIS EN BORN - PARC DU SEGOT — 1233 m
Footfall	Ychoux — 9096 m, 247,012 travellers/yr SNCF
Shops	1 within 150 m INSEE BPE