

OBAM

1 club operated · AMIENS · company founded 2023-06-02

1

club

Amiens

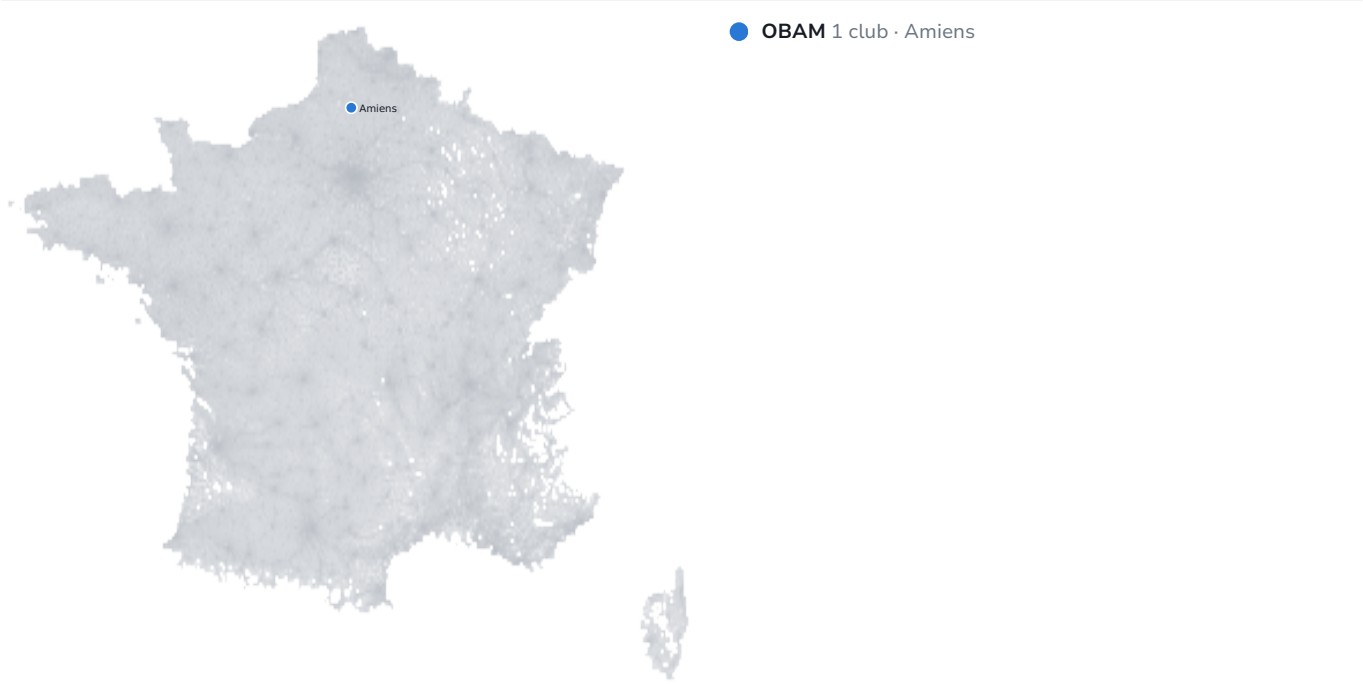
opened 2023–2023

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
OBAM	Amiens 80000	2023	1 → 2	5 → 8	3,410 → 2,225	13,806 → 8,829

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	OBAM
SIREN	953111044
Founded	2023-06-02
Activity	93.11Z NAF/APE code
Employees	01 Sirene band
Officers	DAVID ALBERT BERTRAND GRUNHERTZ (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

OBAM Amiens

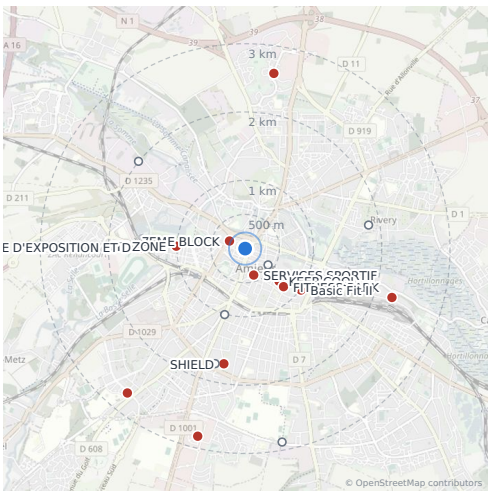
9 RUE HENRIETTE DUMUIN 80000 AMIENS · opened 2023-06-02 · SIRET 95311104400012

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	72.4	63.1	-9.3
Gyms within 1 km	2	4	+2
Gyms within 2 km	5	8	+3
Competition weight, 2 km	5	7.70	+54%
Capture, 2 km	13,806	8,829	-36%
Saturation, 2 km vs national baseline	-22%	+25%	+47 pts

Competitor field as it stood on 2023-06-02 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



12 gym floors, 6 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	500 m	10,323 people	83	2,533 aged 18-64 + 7,790 workers = 10,323 over 0.79 km2 = 13,144/km2
	2 km	71,859 people	71	35,569 aged 18-64 + 36,290 workers = 71,859 over 12.57 km2 = 5,718/km2
Competition weight 15%	500 m	2.20 wt	29	2 genuine gym floors and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	7.70 wt	40	8 genuine gym floors and 4 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	500 m	2,225 people	70	1,211 residents + 1,014 workers, demand within 500 m against every competitor within 3 km
	2 km	8,829 people	74	5,808 residents + 3,021 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	500 m	not measured	—	catchment of 4,064 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.2 LQ
	2 km	LQ 1.25	88	8 clubs / 56,602 residents = 14.13 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	500 m	0.84×	13	18,805 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	0.89×	30	19,930 EUR against 22,380 nationally, median of 27 IRIS within 2 km

NEAREST GYMS — 12 within 3 km; ▲ opened after 2023

0.26 ▲ 7EME BLOCK 2026	0.41 SERVICES SPORTIF 2003
0.69 KEEP COOL Keepcool 2015	0.79 ▲ FITNESS PARK Fitness Park 2025
1.01 ▲ FIT ZONE 2024	1.02 Basic Fit II Basic-Fit 2015
1.53 CENTRE D'EXPOSITION ET DE CONGRES 1988	1.72 SHIELD 2022

... and 4 more within 3 km.

ACCESS — straight-line, GTFS

Rail	Saint-Roch — 796 m
Bus	Place du Marché — 107 m
Footfall	Saint-Roch — 796 m, 83,396 travellers/yr SNCF
Shops	44 within 150 m INSEE BPE