

STUDIO EMI (STUDIO EMI)

1 club operated · RENNES · company founded 2023-09-01

1

club

Rennes

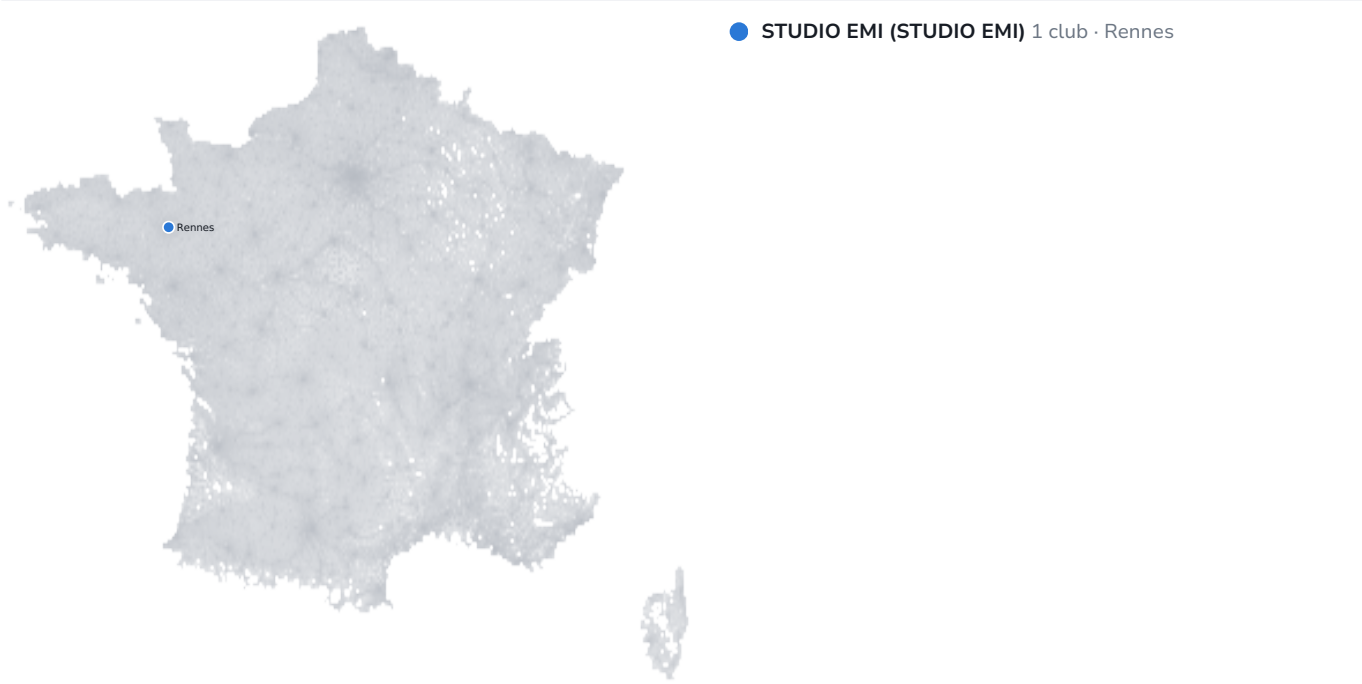
opened 2023–2023

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
STUDIO EMI	Rennes 35000	2023	2 → 4	16 → 27	3,339 → 2,120	8,437 → 5,229

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	STUDIO EMI (STUDIO EMI)	Registered capital	<i>not stated in any filing</i>
SIREN	953556982	Years filed	0 of the last 0 on record
Founded	2023-09-01	Debt falling due	<i>not filed</i> — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	01 Sirene band	Ownership changes	<i>not tracked</i> — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	EMILIE ANITA PIERRETTE GALESNE (Gérant)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

STUDIO EMI Rennes

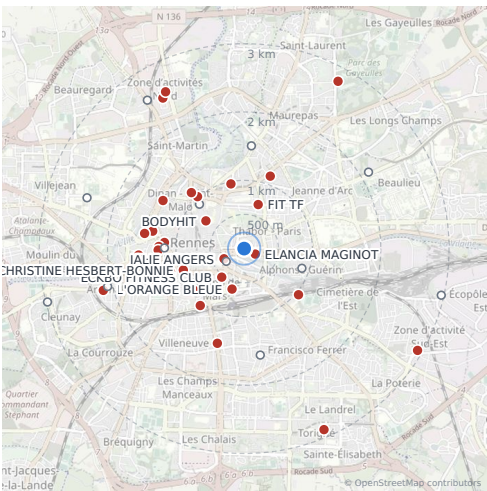
26 RUE PAUL BERT 35000 RENNES · opened 2023-09-01 · SIRET 95355698200015

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	71.7	52.2	-19.5
Gyms within 1 km	7	11	+4
Gyms within 2 km	16	27	+11
Competition weight, 2 km	16.10	27.10	+68%
Capture, 2 km	8,437	5,229	-38%
Saturation, 2 km vs national baseline	+53%	+165%	+112 pts

Competitor field as it stood on 2023-09-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



32 gym floors, 13 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	80 500 m	9,684 people	82	3,897 aged 18-64 + 5,787 workers = 9,684 over 0.79 km2 = 12,330/km2
	2 km	112,316 people	79	57,492 aged 18-64 + 54,824 workers = 112,316 over 12.57 km2 = 8,938/km2
Competition weight 15%	9 500 m	3.20 wt	12	3 genuine gym floors and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	27.10 wt	8	26 genuine gym floors and 7 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	58 500 m	2,120 people	69	1,126 residents + 993 workers, demand within 500 m against every competitor within 3 km
	2 km	5,229 people	52	3,153 residents + 2,076 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	17 500 m	not measured	—	catchment of 5,664 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.6 LQ
	2 km	LQ 2.65	17	26 clubs / 86,534 residents = 30.05 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.24×	100	27,670 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	1.19×	100	26,540 EUR against 22,380 nationally, median of 41 IRIS within 2 km

NEAREST GYMS — 32 within 3 km; ▲ opened after 2023

0.18	ELANCIA MAGINOT Elancia 2013	0.33	▲ THE NEW ME The New Me 2025
0.33	▲ JALIE ANGERS 2025	0.53	▲ ECKBO FITNESS CLUB 2026
0.62	L'ORANGE BLEUE L'Orange Bleue 2007	0.68	▲ FIT TF 2023
0.69	BODYHIT Bodyhit 2019	0.94	CHRISTINE HESBERT- BONNIER 2011

... and 24 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Saint-Germain — 472 m
Bus	Paul Bert — 68 m
Footfall	Rennes — 811 m, 15,689,647 travellers/yr SNCF
Shops	7 within 150 m INSEE BPE

au 2026-10-18) · DILA, BODACC (annonces commerciales, au 2026-10-18) · Ministère des Sports, Data ES (2026-10-17) · INSEE, Filosofi 2021 (carreaux 200 m, IRIS) et BPE 2025 · IGN, Contours IRIS 2026 · OpenStreetMap contributors (ODbL). Licence Ouverte / Etalab 2.0 sauf mention contraire.