

BYM (CROSSFIT HISTIA)

1 club operated · RAISMES · company founded 2023-10-05

1

club

Raismes

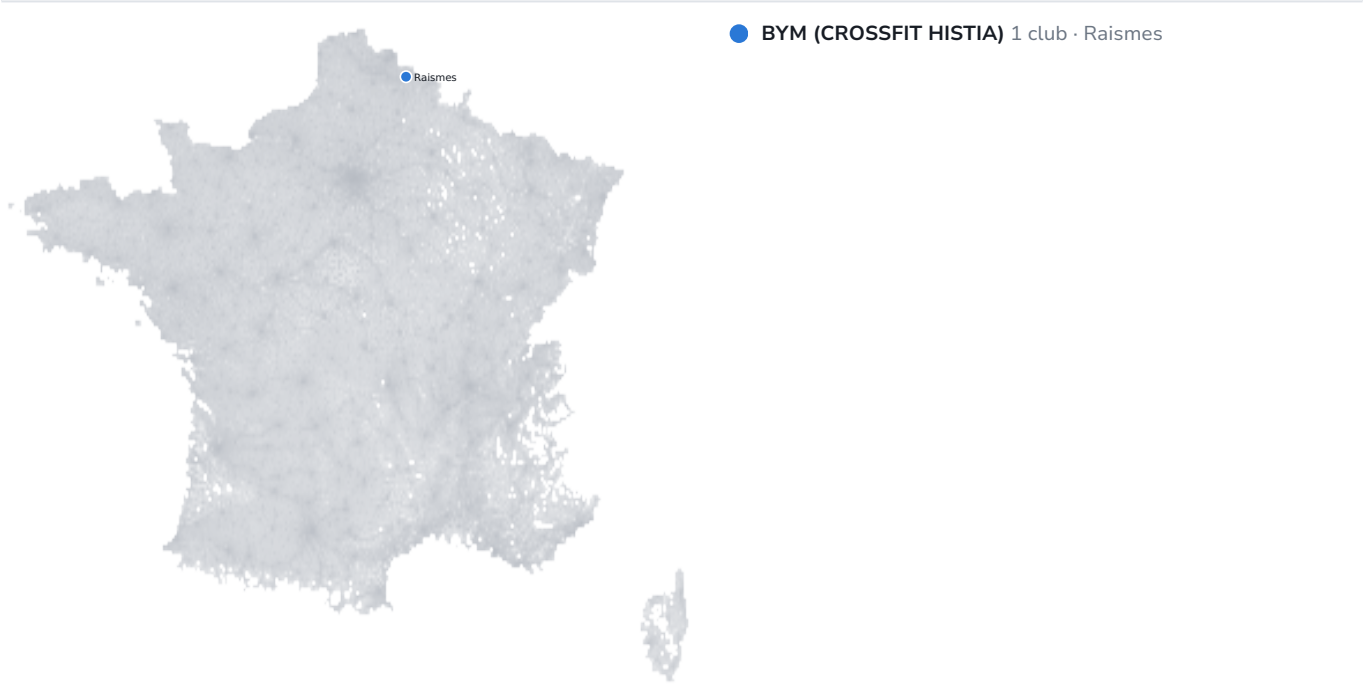
opened 2023–2023

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CROSSFIT HISTIA	Raismes 59590	2023	0 → 0	0 → 0	2,838 → 2,838	15,755 → 15,755

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	BYM (CROSSFIT HISTIA)
SIREN	953679875
Founded	2023-10-05
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Meryl Gérard LANGLOIS (Directeur Général); Baptiste Giuseppe Robert MURZIN (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CROSSFIT HISTIA Raismes

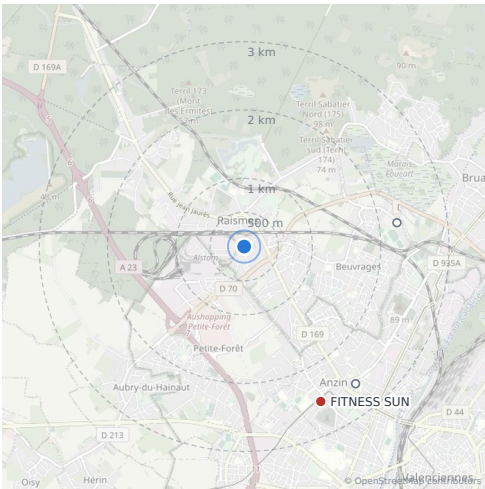
1 RUE DU COMMERCE 59590 RAISMES · opened 2023-10-05 · SIRET 95367987500013

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	73.7	73.7	0.0
Gyms within 1 km	0	0	0
Gyms within 2 km	0	0	0
Competition weight, 2 km	0	0	new
Capture, 2 km	15,755	15,755	0%
Saturation, 2 km vs national baseline	-100%	-100%	0 pts

Competitor field as it stood on 2023-10-05 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



1 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	46 500 m	2,084 people	51	1,090 aged 18-64 + 994 workers = 2,084 over 0.79 km2 = 2,653/km2
	2 km	17,284 people	44	10,614 aged 18-64 + 6,670 workers = 17,284 over 12.57 km2 = 1,375/km2
Competition weight 15%	100 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	90 500 m	2,838 people	77	1,861 residents + 977 workers, demand within 500 m against every competitor within 3 km
	2 km	15,755 people	99	10,426 residents + 5,328 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 1,914 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 4.6 LQ
	2 km	LQ 0.00	100	0 clubs / 18,132 residents = 0.00 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	16 500 m	0.87×	22	19,380 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	0.84×	12	18,715 EUR against 22,380 nationally, median of 8 IRIS within 2 km

NEAREST GYMS — 1 within 3 km; ▲ opened after 2023

2.53 FITNESS SUN 2014

ACCESS — straight-line, GTFS

Rail	Raismes — 425 m
Bus	LE PLOUICH — 56 m
Footfall	Raismes — 425 m, 32,081 travellers/yr SNCF
Shops	0 within 150 m INSEE BPE