

1club

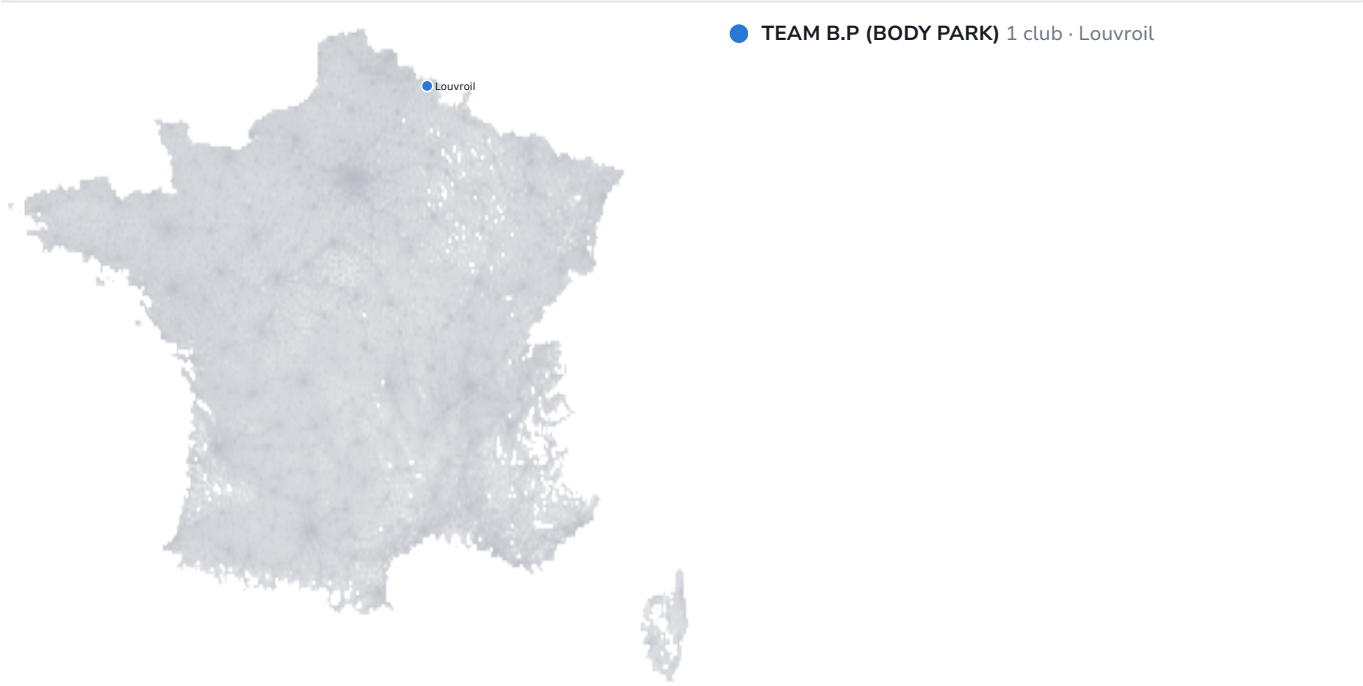
Louvroil

opened 2023–2023

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
BODY PARK	Louvroil 59720	2023	1 → 1	1 → 2	495 → 477	8,958 → 6,931

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	TEAM B.P (BODY PARK)	Registered capital	not stated in any filing
SIREN	953720257	Years filed	0 of the last 0 on record
Founded	2023-05-24	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	M.B.Z (Président de SAS)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

BODY PARK Louvroil

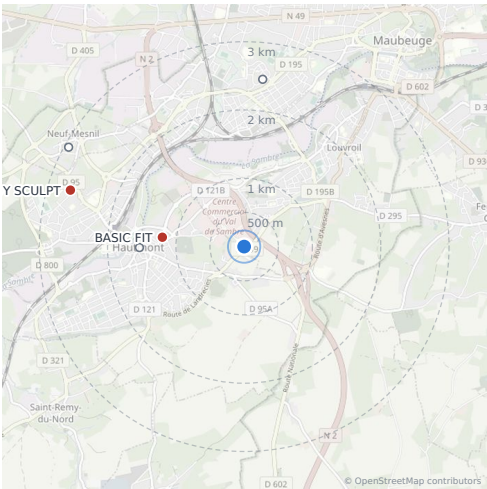
9006 RUE DE L'ESPERANCE 59720 LOUVROIL · opened 2023-05-24 · SIRET 95372025700013

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	57.8	55	-2.8
Gyms within 1 km	1	1	0
Gyms within 2 km	1	2	+1
Competition weight, 2 km	0.05	0.45	+800%
Capture, 2 km	8,958	6,931	-23%
Saturation, 2 km vs national baseline	-100%	-31%	+69 pts

Competitor field as it stood on 2023-05-24 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	27 500 m	345 people	14	210 aged 18-64 + 135 workers = 345 over 0.79 km2 = 439/km2
	2 km	10,885 people	35	7,121 aged 18-64 + 3,764 workers = 10,885 over 12.57 km2 = 866/km2
Competition weight 15%	94 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.45 wt	90	1 genuine gym floor and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	48 500 m	477 people	24	352 residents + 125 workers, demand within 500 m against every competitor within 3 km
	2 km	6,931 people	64	5,087 residents + 1,844 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 379 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 24.0 LQ
	2 km	LQ 0.69	100	1 club / 13,142 residents = 7.61 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	0 500 m	0.75×	0	16,780 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.73×	0	16,320 EUR against 22,380 nationally, median of 5 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2023

1.21 ▲ BASIC FIT Basic-Fit	2.67 BODY SCULPT 2011
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ACCESS — straight-line, GTFS

Rail	Sous le Bois — 1599 m
Bus	LOUVROIL - Les Longs Prés — 81 m
Footfall	Sous le Bois — 1599 m, 23 travellers/yr SNCF
Shops	9 within 150 m INSEE BPE