

MONTBELIARD FITNESS (LIBERTY GYM)

1 club operated · MONTBELIARD · company founded 2023-06-26

1

club

Montbeliard

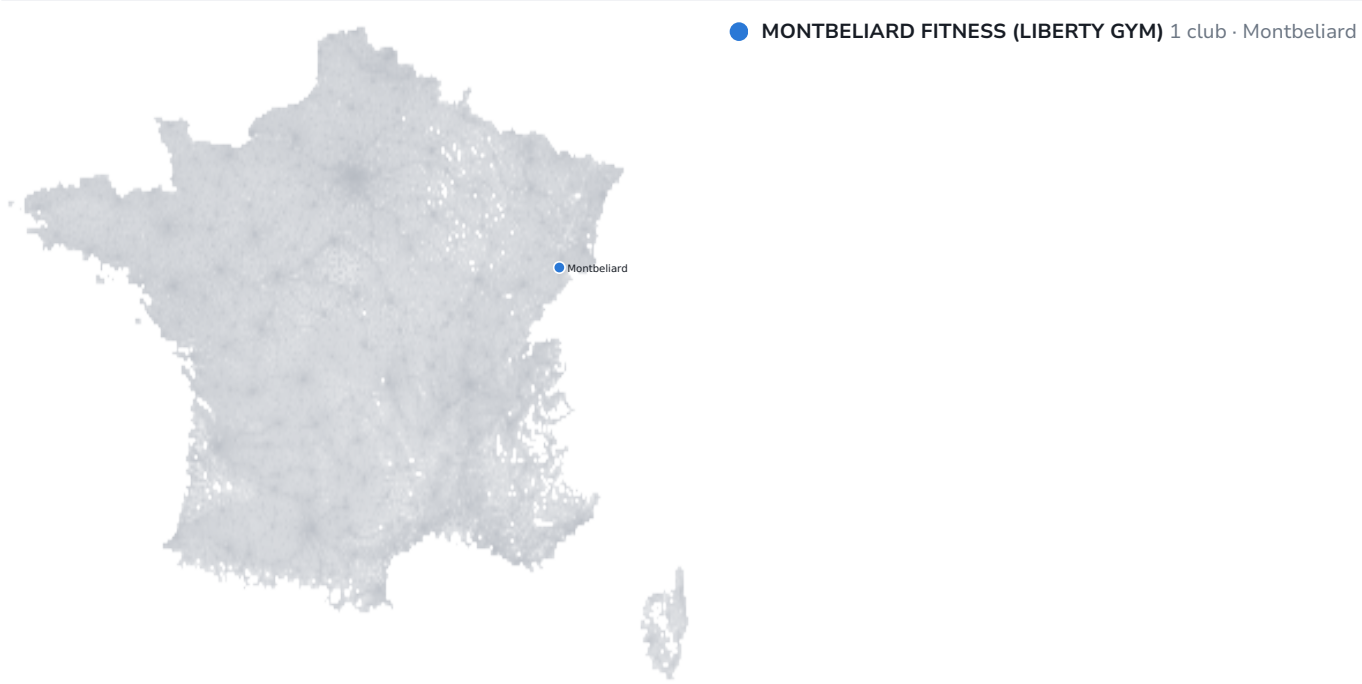
opened 2023–2023

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
LIBERTY GYM	Montbeliard 25200	2023	1 → 1	4 → 4	1,072 → 798	6,599 → 3,942

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	MONTBELIARD FITNESS (LIBERTY GYM)
SIREN	953858222
Founded	2023-06-26
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	LF DEVELOPPEMENT (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

LIBERTY GYM Montbéliard

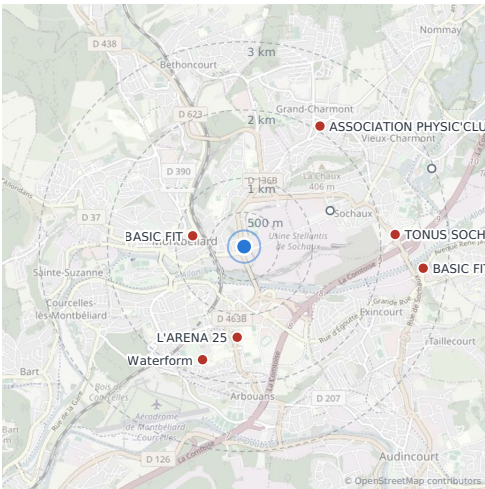
57 AVENUE CHABAUD LATOUR 25200 MONTBELIARD · opened 2023-06-26 · SIRET 95385822200011

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	58	50.6	-7.4
Gyms within 1 km	2	2	0
Gyms within 2 km	4	4	0
Competition weight, 2 km	2.40	4.72	+97%
Capture, 2 km	6,599	3,942	-40%
Saturation, 2 km vs national baseline	+22%	+26%	+3 pts

Competitor field as it stood on 2023-06-26 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



6 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	44 500 m	992 people	36	589 aged 18-64 + 402 workers = 992 over 0.79 km2 = 1,263/km2
	2 km	23,311 people	49	11,785 aged 18-64 + 11,526 workers = 23,311 over 12.57 km2 = 1,855/km2
Competition weight 15%	65 500 m	0.30 wt	84	0 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	4.72 wt	52	3 genuine gym floors and 10 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	40 500 m	798 people	40	582 residents + 216 workers, demand within 500 m against every competitor within 3 km
	2 km	3,942 people	40	2,779 residents + 1,163 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	87 500 m	not measured	—	catchment of 990 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 9.2 LQ
	2 km	LQ 1.26	87	3 clubs / 21,686 residents = 13.83 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	10 500 m	0.83×	10	18,600 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	0.83×	10	18,600 EUR against 22,380 nationally, median of 17 IRIS within 2 km

NEAREST GYMS — 6 within 3 km; ▲ opened after 2023

0.77	BASIC FIT Basic-Fit	1.33	L'ARENA 25 2018
1.76	Waterform 2010	2.08	ASSOCIATION PHYSIC'CLUB 1997
2.22	TONUS SOCHAUX 2022	2.64	BASIC FIT Basic-Fit

ACCESS — straight-line, GTFS

Rail	Montbéliard — 625 m
Bus	CHABAUD LATOUR — 55 m
Footfall	Montbéliard — 625 m, 717,948 travellers/yr SNCF
Shops	15 within 150 m INSEE BPE