

TORVALD (CROSSFIT TORVALD)

1 club operated · PERRIGNY-LES-DIJON · company founded 2023-07-01

1

club

Perrigny-Les-Dijon

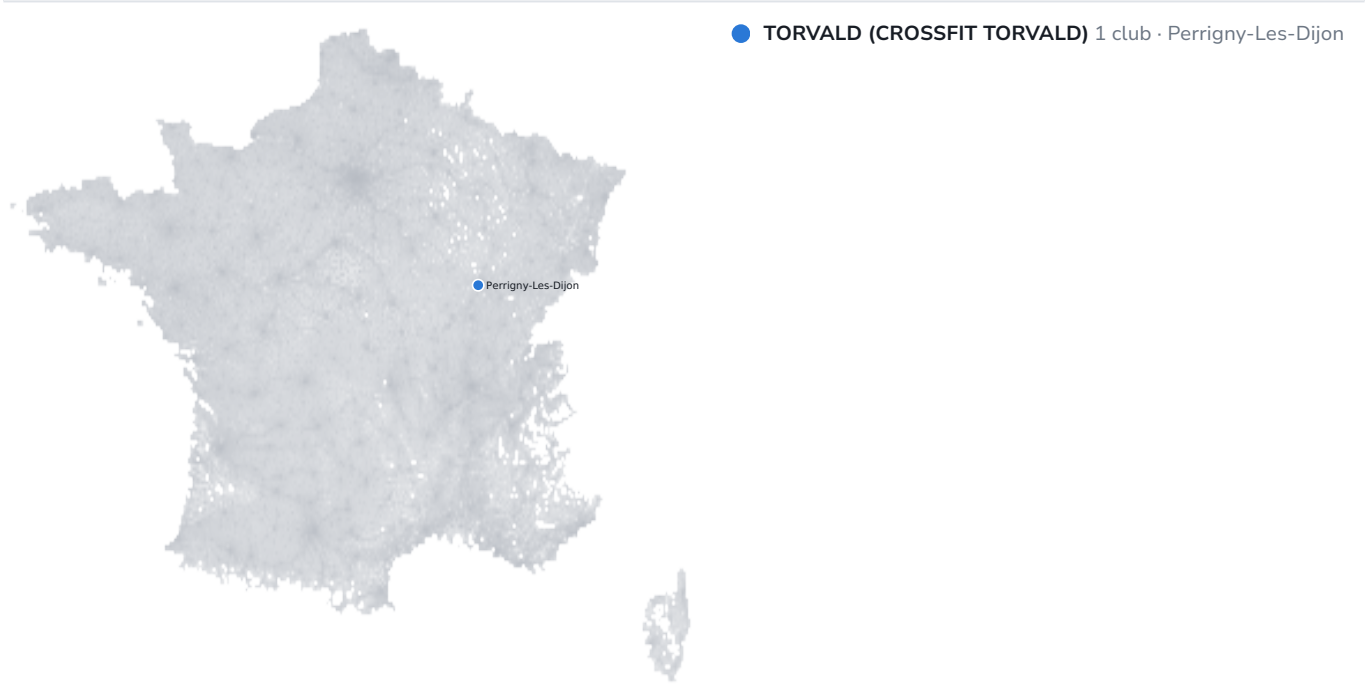
opened 2023–2023

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CROSSFIT TORVALD	Perrigny-Les-Dijon 21160	2023	0 → 1	1 → 2	1,944 → 1,455	8,711 → 5,932

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	TORVALD (CROSSFIT TORVALD)
SIREN	977710979
Founded	2023-07-01
Activity	93.13Z NAF/APE code
Employees	01 Sirene band
Officers	JACQUES JEAN-MICHEL BESSOT (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CROSSFIT TORVALD Perrigny-Les-Dijon

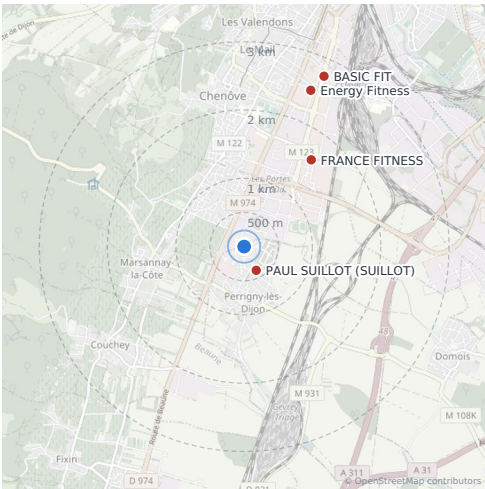
13 RUE DU VIGNERY 21160 PERRIGNY-LES-DIJON · opened 2023-07-01 · SIRET 97771097900013

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	68.7	54	-14.7
Gyms within 1 km	0	1	+1
Gyms within 2 km	1	2	+1
Competition weight, 2 km	1	2	+100%
Capture, 2 km	8,711	5,932	-32%
Saturation, 2 km vs national baseline	-15%	+74%	+89 pts

Competitor field as it stood on 2023-07-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	42 500 m	1,588 people	45	567 aged 18-64 + 1,021 workers = 1,588 over 0.79 km2 = 2,022/km2
	2 km	13,570 people	39	5,888 aged 18-64 + 7,682 workers = 13,570 over 12.57 km2 = 1,080/km2
Competition weight 15%	65 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	2.00 wt	70	2 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	57 500 m	1,455 people	57	599 residents + 856 workers, demand within 500 m against every competitor within 3 km
	2 km	5,932 people	57	3,862 residents + 2,070 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	63 500 m	not measured	—	catchment of 1,028 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 8.8 LQ
	2 km	LQ 1.74	63	2 clubs / 10,430 residents = 19.18 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	43 500 m	1.07×	90	23,980 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.83×	11	18,650 EUR against 22,380 nationally, median of 5 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2023

0.39 ▲ PAUL SUILLLOT (SUILLLOT) 2025	1.6 FRANCE FITNESS 2018
2.49 Energy Fitness 2009	2.75 BASIC FIT Basic-Fit 2018

ACCESS — straight-line, GTFS

Tram	CHENÔVE Centre — 2361 m
Bus	Vignery — 105 m
Footfall	Gevrey-Chambertin — 5123 m, 139,789 travellers/yr SNCF
Shops	7 within 150 m INSEE BPE