

LE CITY

1 club operated · LE HAVRE · company founded 2023-07-26

1

club

Le Havre

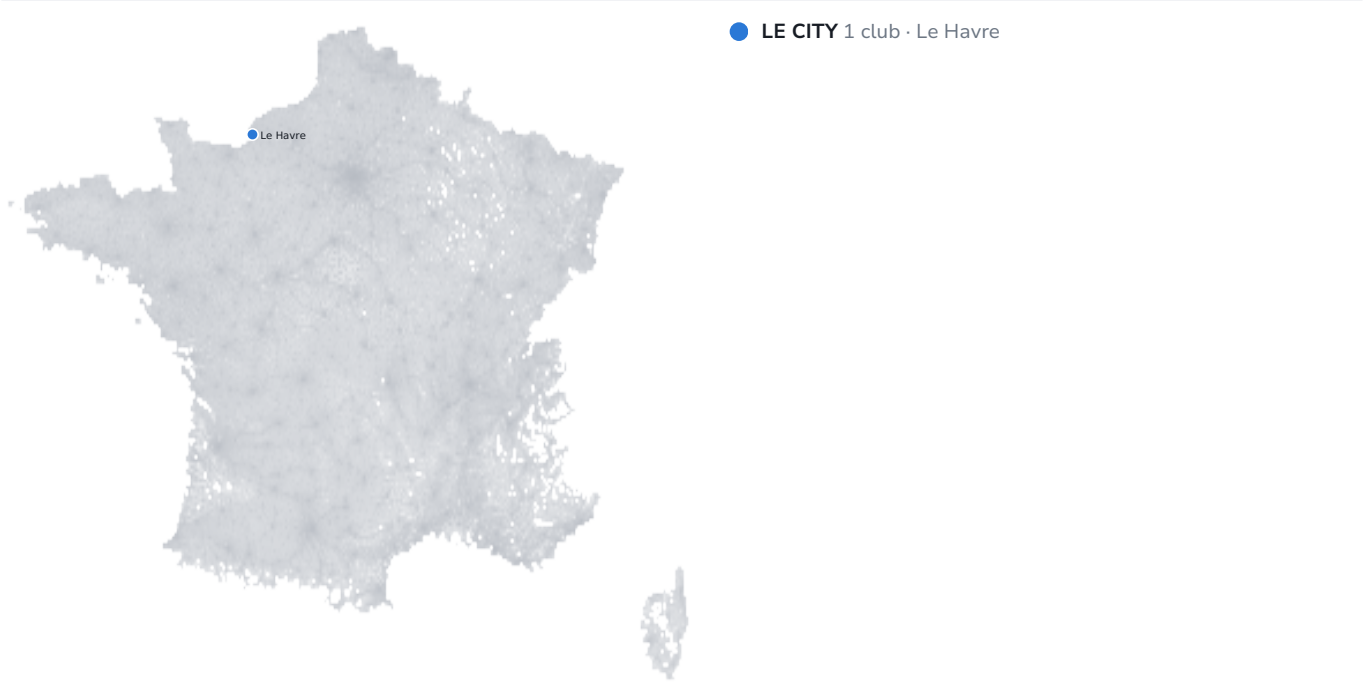
opened 2024–2024

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
LE CITY	Le Havre 76600	2024	1 → 2	5 → 8	2,411 → 1,437	9,910 → 6,739

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	LE CITY
SIREN	978173623
Founded	2023-07-26
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	GROUPE BEE (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

LE CITY Le Havre

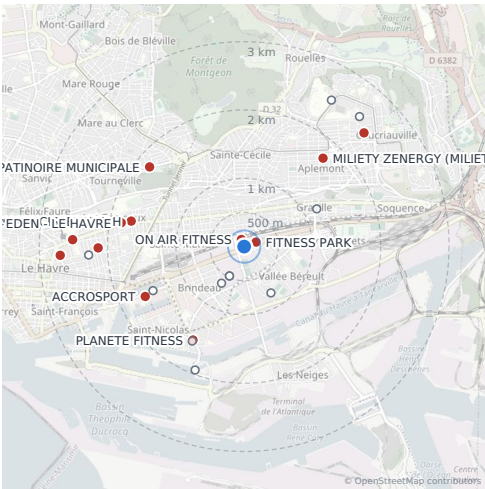
45 BOULEVARD DE LENINGRAD 76600 LE HAVRE · opened 2024-11-20 · SIRET 97817362300023

CHANGE SINCE OPENING — 2024 → today

	AT OPENING	TODAY	CHANGE
Location score	65.6	55.2	-10.4
Gyms within 1 km	1	2	+1
Gyms within 2 km	5	8	+3
Competition weight, 2 km	6.44	9.44	+47%
Capture, 2 km	9,910	6,739	-32%
Saturation, 2 km vs national baseline	-14%	+38%	+52 pts

Competitor field as it stood on 2024-11-20 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



12 gym floors, 11 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	64 500 m	3,852 people	63	2,259 aged 18-64 + 1,593 workers = 3,852 over 0.79 km2 = 4,904/km2
	2 km	54,139 people	66	31,154 aged 18-64 + 22,984 workers = 54,139 over 12.57 km2 = 4,308/km2
Competition weight 15%	34 500 m	2.02 wt	32	2 genuine gym floors and 2 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	9.44 wt	35	8 genuine gym floors and 8 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	60 500 m	1,437 people	57	1,002 residents + 435 workers, demand within 500 m against every competitor within 3 km
	2 km	6,739 people	62	4,727 residents + 2,012 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	81 500 m	not measured	—	catchment of 4,063 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.2 LQ
	2 km	LQ 1.38	81	8 clubs / 51,332 residents = 15.58 per 100k against 11.31 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	19 500 m	0.85x	16	18,955 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	0.86x	21	19,340 EUR against 22,380 nationally, median of 27 IRIS within 2 km

NEAREST GYMS — 12 within 3 km; ▲ opened after 2024

0.11 ▲ ON AIR FITNESS On Air 2025	0.19 FITNESS PARK Fitness Park 2016
1.56 ▲ PLANETE FITNESS Planete Fitness 2025	1.62 ACCROSPORT ACCROSPORT 2012
1.69 CENTRE D'AMINCISSEMENT HAVRAIS 2015	1.74 ▲ MILIETY ZENERGY (MILIETY ZENERGY) 2026
1.81 PATINOIRE MUNICIPALE 2007	1.83 VIV'EDEN - LE HAVRE 2018

... and 4 more within 3 km.

ACCESS — straight-line, GTFS

Tram	Frileuse — 1391 m
Bus	P. Semard — 48 m
Footfall	Le Havre — 1774 m, 2,070,670 travellers/yr SNCF
Shops	5 within 150 m INSEE BPE