

WEROMILLE (WEFIT.CLUB)

1 club operated · ROMILLE · company founded 2023-07-26

1

club

Romille

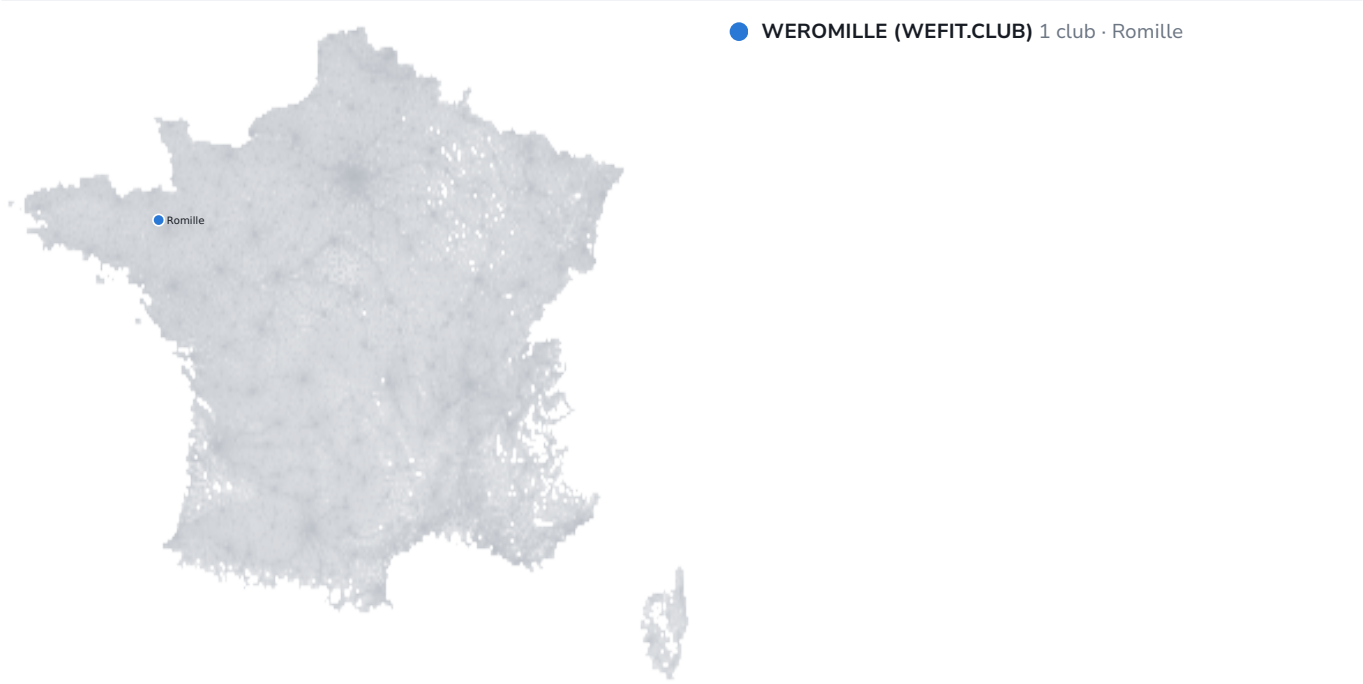
opened 2023–2023

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
WEFIT.CLUB	Romille 35850	2023	1 → 1	1 → 1	1,467 → 1,467	3,852 → 3,852

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	WEROMILLE (WEFIT.CLUB)
SIREN	978176717
Founded	2023-07-26
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	BENOIT MARC PERRON (Directeur Général); HOLDING NORREP (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

WEFIT.CLUB Romille

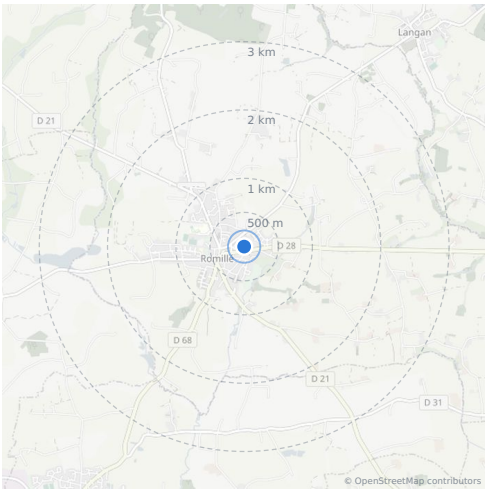
CELLULE 3 2 RUE DE BROCELIANDE 35850 ROMILLE · opened 2023-07-26 · SIRET 97817671700012

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	57.5	57.5	0.0
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0	0	new
Capture, 2 km	3,852	3,852	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2023-07-26 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



0 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	18 500 m	950 people	35	728 aged 18-64 + 222 workers = 950 over 0.79 km2 = 1,209/km2
	2 km	2,422 people	6	2,051 aged 18-64 + 370 workers = 2,422 over 12.57 km2 = 193/km2
Competition weight 15%	100 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	46 500 m	1,467 people	58	1,245 residents + 222 workers, demand within 500 m against every competitor within 3 km
	2 km	3,852 people	38	3,481 residents + 370 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 1,245 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 7.1 LQ
	2 km	not measured	—	catchment of 3,481 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.5 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	96 500 m	1.09×	96	24,370 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.09×	96	24,370 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 0 within 3 km; ▲ opened after 2023

ACCESS — straight-line, GTFS

Rail	Breteil — 8514 m
Bus	La Houltais — 216 m
Footfall	Breteil — 8514 m, 114,549 travellers/yr SNCF
Shops	6 within 150 m INSEE BPE