

OB BOISSY

1 club operated · THIAIS · company founded 2023-07-31

1

club

Thiais

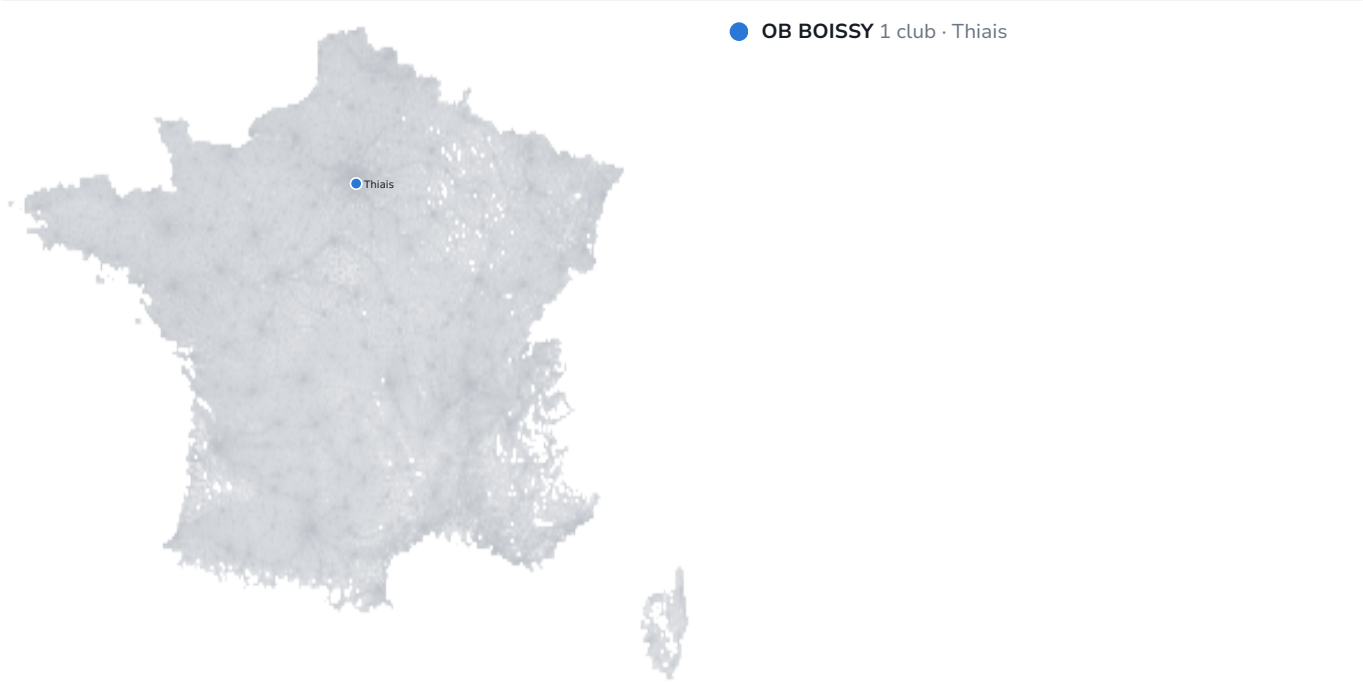
opened 2023–2023

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
OB BOISSY	Thiais 94320	2023	1 → 1	4 → 8	7,415 → 5,787	25,040 → 13,498

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	OB BOISSY
SIREN	978232510
Founded	2023-07-31
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	AZIZ EL OMARI (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

OB BOISSY Thiais

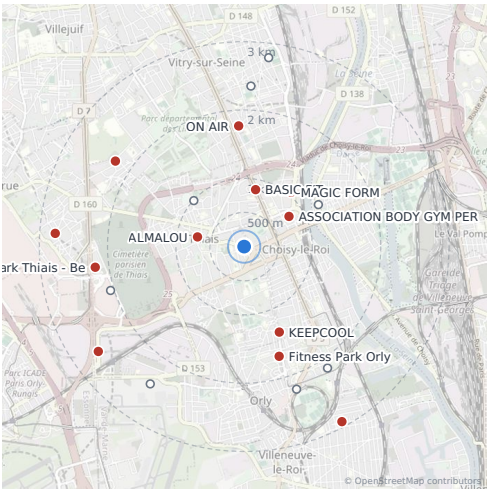
17 AVENUE RENE PANHARD 94320 THIAIS · opened 2023-07-31 · SIRET 97823251000013

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	84.7	81.3	-3.4
Gyms within 1 km	3	4	+1
Gyms within 2 km	4	8	+4
Competition weight, 2 km	2.90	6.60	+128%
Capture, 2 km	25,040	13,498	-46%
Saturation, 2 km vs national baseline	-72%	-33%	+39 pts

Competitor field as it stood on 2023-07-31 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



12 gym floors, 8 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	73 500 m	7,008 people	75	5,760 aged 18-64 + 1,247 workers = 7,008 over 0.79 km2 = 8,922/km2
	2 km	75,134 people	72	57,286 aged 18-64 + 17,848 workers = 75,134 over 12.57 km2 = 5,979/km2
Competition weight 15%	66 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	6.60 wt	44	7 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	95 500 m	5,787 people	98	5,255 residents + 532 workers, demand within 500 m against every competitor within 3 km
	2 km	13,498 people	92	11,561 residents + 1,937 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 9,417 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.0 LQ
	2 km	LQ 0.67	100	7 clubs / 94,534 residents = 7.40 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	65 500 m	1.12×	100	25,170 EUR against 22,380 nationally, median of 5 IRIS within 500 m
	2 km	0.93×	42	20,720 EUR against 22,380 nationally, median of 35 IRIS within 2 km

NEAREST GYMS — 12 within 3 km; ▲ opened after 2023

0.7 ▲ ALMALOU 2025	0.79 ASSOCIATION BODY GYM PERSEVERANCE 2008
0.85 BASIC FIT Basic-Fit	1.05 MAGIC FORM Magic Form 2012
1.35 ▲ KEEPCOOL Keepcool 2025	1.69 ▲ Fitness Park Only Fitness Park 2023
1.77 ▲ ON AIR On Air 2023	2.2 ▲ Fitness Park Thiais - Belle Épine Fitness Park 2023

... and 4 more within 3 km.

ACCESS — straight-line, GTFS

Tram	Rouget de Lisle — 486 m
Bus	Panhard - Hugo — 114 m
Footfall RATP	CHOISY LE ROI — 898 m, 3,902,929 validations/yr
Shops	16 within 150 m INSEE BPE

