

MF 15 (SQUASH & FORM) (SQUASH & FORM)

1 club operated · BLAGNAC · company founded 2023-05-11

1

club

Blagnac

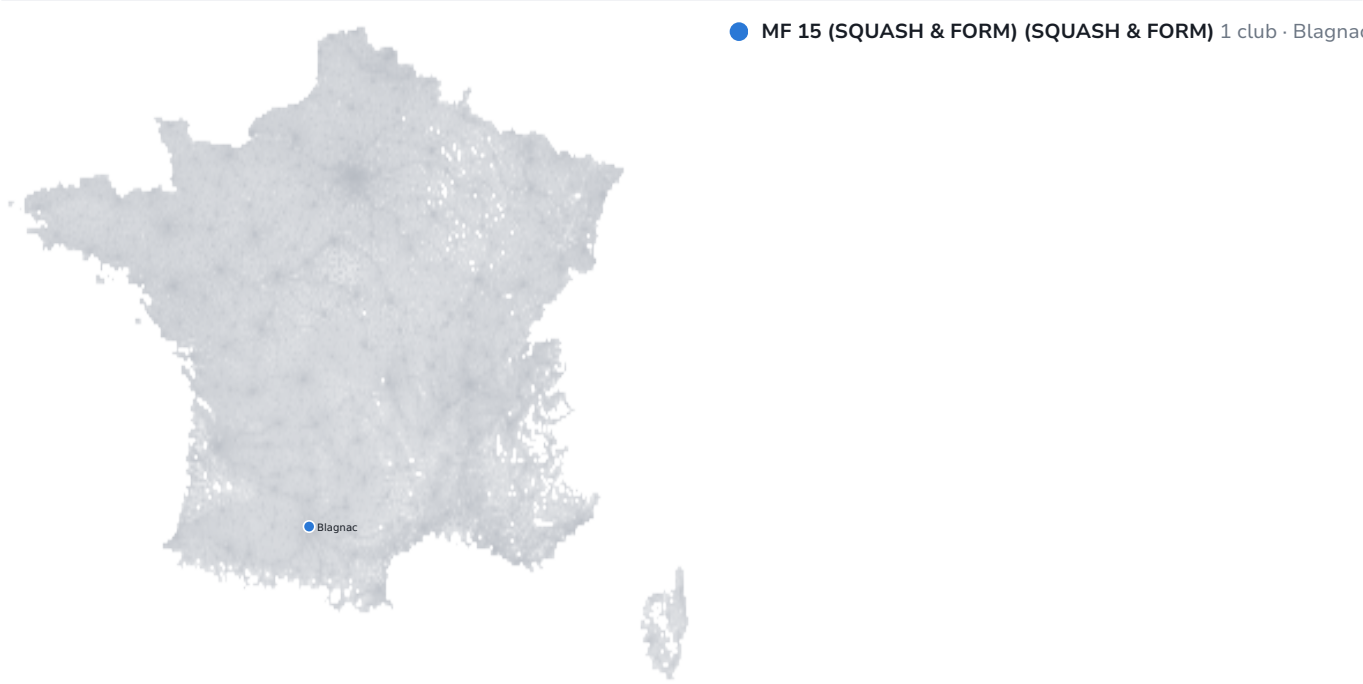
opened 2023–2023

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
SQUASH & FORM	Blagnac 31700	2023	2 → 2	5 → 7	1,908 → 1,797	7,292 → 6,279

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	MF 15 (SQUASH & FORM) (SQUASH & FORM)
SIREN	978907582
Founded	2023-05-11
Activity	93.11Z NAF/APE code
Employees	01 Sirene band
Officers	MATHIEU FOURCADE (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

SQUASH & FORM Blagnac

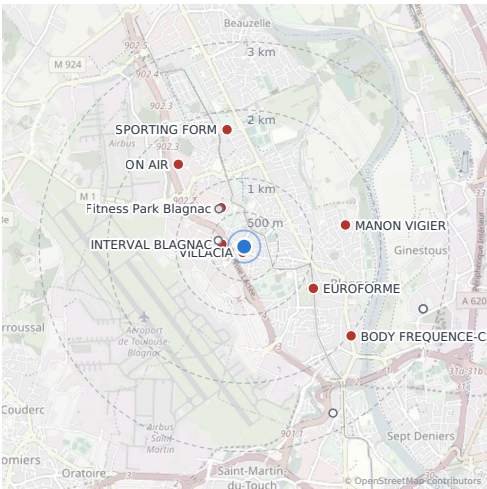
94 AVENUE DE CORNEBARRIEU 31700 BLAGNAC · opened 2023-05-11 · SIRET 97890758200016

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	57.4	48.3	-9.1
Gyms within 1 km	2	3	+1
Gyms within 2 km	5	7	+2
Competition weight, 2 km	5.70	7.40	+30%
Capture, 2 km	7,292	6,279	-14%
Saturation, 2 km vs national baseline	+93%	+170%	+77 pts

Competitor field as it stood on 2023-05-11 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



8 gym floors, 5 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	65 500 m	5,250 people	69	2,024 aged 18-64 + 3,226 workers = 5,250 over 0.79 km2 = 6,684/km2
	2 km	47,052 people	63	14,209 aged 18-64 + 32,843 workers = 47,052 over 12.57 km2 = 3,744/km2
Competition weight 15%	34 500 m	2.50 wt	23	2 genuine gym floors and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	7.40 wt	41	7 genuine gym floors and 2 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	61 500 m	1,797 people	64	1,202 residents + 595 workers, demand within 500 m against every competitor within 3 km
	2 km	6,279 people	60	2,509 residents + 3,770 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	15 500 m	not measured	—	catchment of 3,310 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.7 LQ
	2 km	LQ 2.70	15	7 clubs / 22,885 residents = 30.59 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	60 500 m	0.66×	0	14,860 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.18×	100	26,390 EUR against 22,380 nationally, median of 10 IRIS within 2 km

NEAREST GYMS — 8 within 3 km; ▲ opened after 2023

0.09 VILLACIA 2010	0.33 INTERVAL BLAGNAC Interval 2008
0.66 ▲ Fitness Park Blagnac Fitness Park 2023	1.18 EUROFORME 2001
1.52 MANON VIGIER 2018	1.54 ▲ ON AIR On Air 2024
1.73 SPORTING FORM 2020	2.04 BODY FREQUENCE-CENTRE POWER PLATE 2008

ACCESS — straight-line, GTFS

Tram	Patinoire-Barradels — 302 m
Bus	René Rey — 418 m
Footfall	Lacourtenourt — 3943 m, 64,847 travellers/yr SNCF
Shops	7 within 150 m INSEE BPE

Generated 2026-10-20 08:31 UTC by gym-db-fr · operator report · INSEE Sirene, INPI RNE, Data ES, INSEE Filosofi 2021, GTFS
Sources : INSEE, Sirene (www.insee.fr), données mises à jour le 2026-10-20 · INPI, Registre national des entreprises (stock du 2026-03-04, API au 2026-10-20) · DILA, BODACC (annonces commerciales, au 2026-10-18) · Ministère des Sports, Data ES (2026-10-17) · INSEE, Filosofi 2021

