

HELIOS CROSSFIT CUERS (CROSSFIT CUERS)

1 club operated · CUERS · company founded 2023-08-21

1

club

Cuers

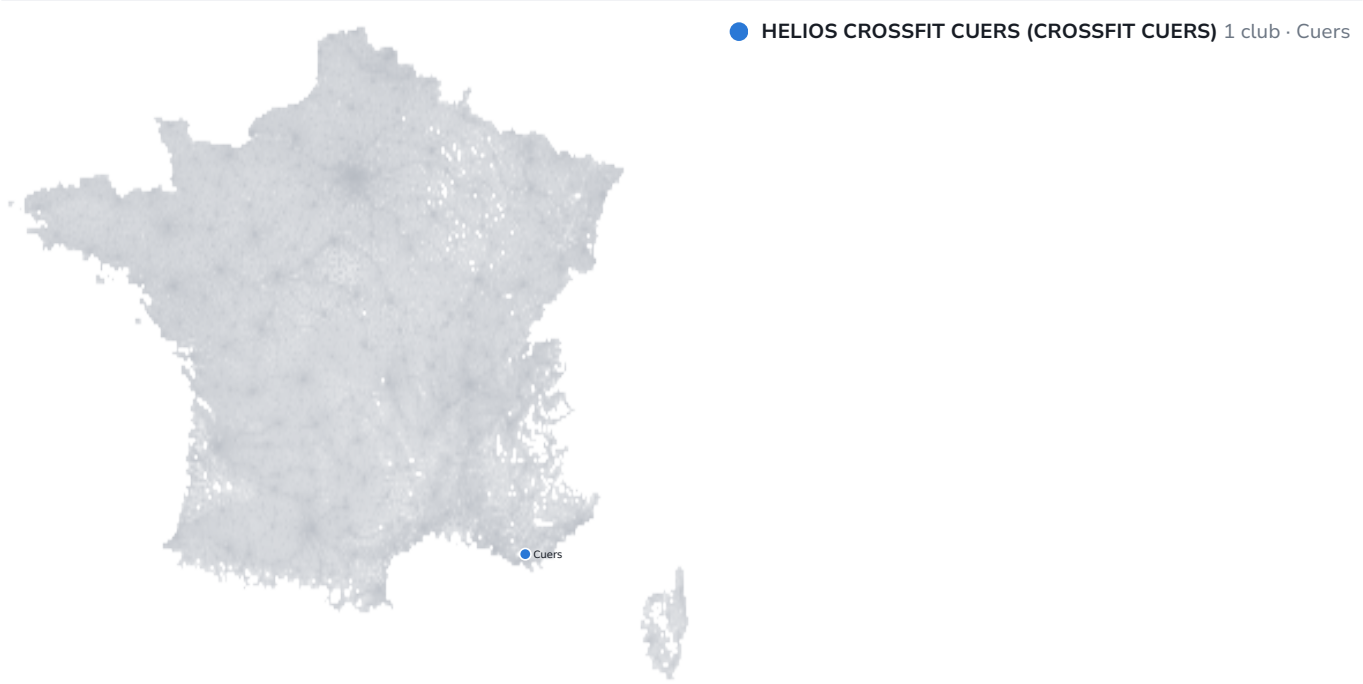
opened 2023–2023

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CROSSFIT CUERS	Cuers 83390	2023	0 → 1	0 → 1	1,473 → 748	8,734 → 4,735

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	HELIOS CROSSFIT CUERS (CROSSFIT CUERS)	Registered capital	<i>not stated in any filing</i>
SIREN	978956795	Years filed	0 of the last 0 on record
Founded	2023-08-21	Debt falling due	<i>not filed</i> — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	<i>not tracked</i> — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	THOMAS AUBERT (Gérant); NICOLAS CODINO (Gérant)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CROSSFIT CUERS Cuers

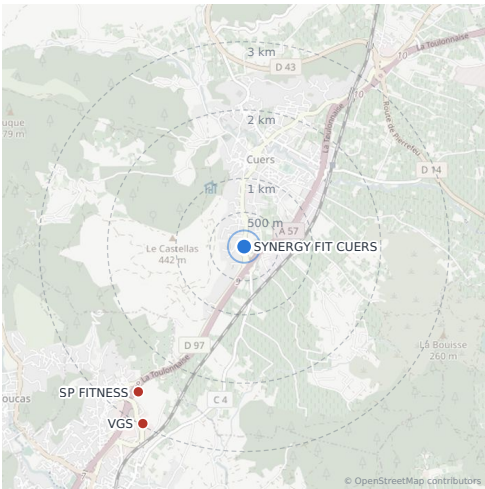
ESPACE SAINT LAZARE 875 AVENUE LEON AMIC 83390 CUERS · opened 2023-08-21 · SIRET 97895679500014

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	69	55.2	-13.8
Gyms within 1 km	0	1	+1
Gyms within 2 km	0	1	+1
Competition weight, 2 km	0	1	new
Capture, 2 km	8,734	4,735	-46%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2023-08-21 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



3 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	32 500 m	1,236 people	40	463 aged 18-64 + 772 workers = 1,236 over 0.79 km2 = 1,573/km2
	2 km	7,144 people	27	4,506 aged 18-64 + 2,638 workers = 7,144 over 12.57 km2 = 568/km2
Competition weight 15%	72 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	1.00 wt	81	1 genuine gym floor and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	44 500 m	748 people	38	368 residents + 380 workers, demand within 500 m against every competitor within 3 km
	2 km	4,735 people	47	3,499 residents + 1,235 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 748 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 11.8 LQ
	2 km	not measured	—	catchment of 7,790 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.1 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.10×	100	24,720 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.10×	100	24,720 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 3 within 3 km; ▲ opened after 2023

0.0 ▲ SYNERGY FIT CUERS Synergy Fit 2024	2.63 SP FITNESS 2015
2.98 VGS 2022	

ACCESS — straight-line, GTFS

Rail	Cuers - Pierrefeu — 1749 m
Bus	Saint-Jean — 11 m
Footfall	Cuers - Pierrefeu — 1749 m, 145,776 travellers/yr SNCF
Shops	14 within 150 m INSEE BPE

Generated 2026-10-19 19:58 UTC by gym-db-fr · operator report · INSEE Sirene, INPI RNE, Data ES, INSEE Filosofi 2021, GTFS
Sources : INSEE, Sirene (www.insee.fr), données mises à jour le 2026-10-19 · INPI, Registre national des entreprises (stock du 2026-03-04, API au 2026-10-18) · DILA, BODACC (annonces commerciales, au 2026-10-18) · Ministère des Sports, Data ES (2026-10-17) · INSEE, Filosofi 2021 (carreaux 200 m, IRIS) et BPE 2025 · IGN, Contours IRIS 2026 · OpenStreetMap contributors (ODbL). Licence Ouverte / Etalab 2.0 sauf mention contraire.