

SARL PIERRE (ALTITUDE FITNESS)

1 club operated · GERARDMER · company founded 2023-08-29

1

club

Gerardmer

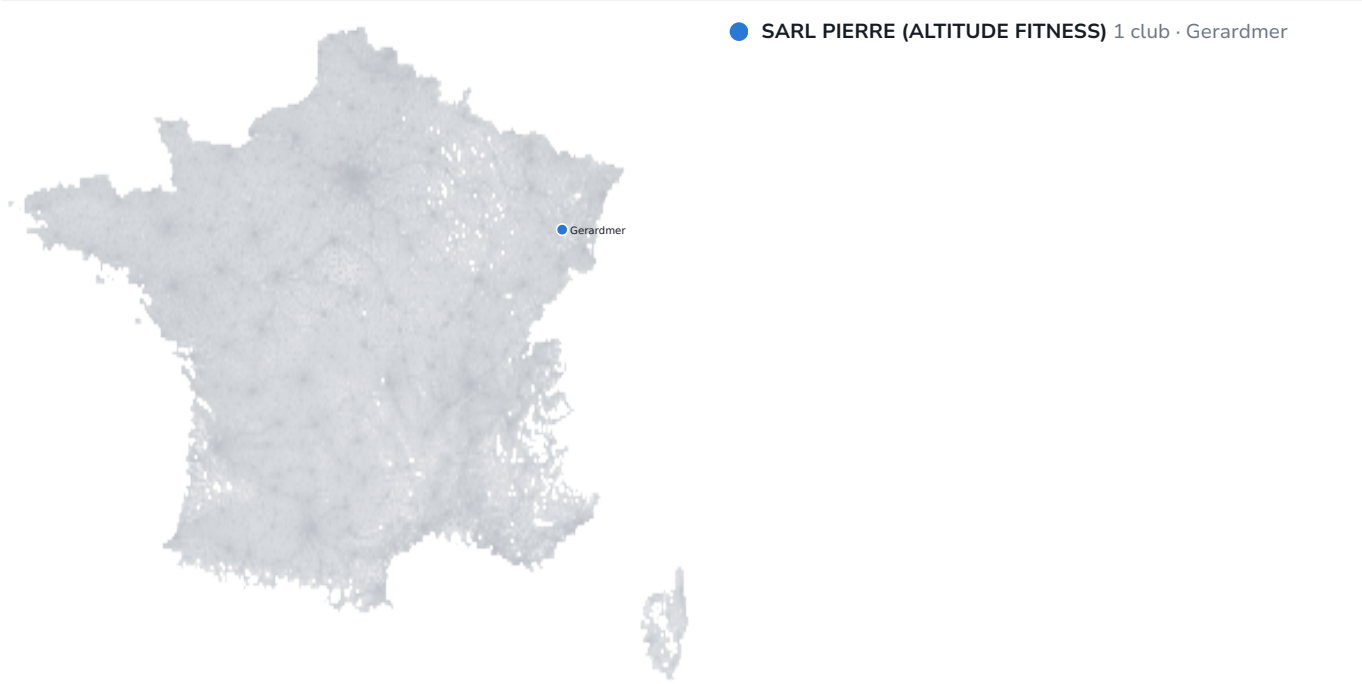
opened 2023–2023

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ALTITUDE FITNESS	Gerardmer 88400	2023	2 → 3	2 → 3	971 → 629	3,112 → 2,302

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	SARL PIERRE (ALTITUDE FITNESS)
SIREN	978973279
Founded	2023-08-29
Activity	93.13Z NAF/APE code
Employees	01 Sirene band
Officers	YANN ROGER PIERRE (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CHANGE SINCE OPENING — 2023 → today

Competitor field as it stood on 2023-08-29 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY

2 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER		WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	33	500 m	1,688 people	46	482 aged 18-64 + 1,206 workers = 1,688 over 0.79 km2 = 2,149/km2
		2 km	6,369 people	25	3,199 aged 18-64 + 3,170 workers = 6,369 over 12.57 km2 = 507/km2
Competition weight 15%	52	500 m	2.00 wt	33	2 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	2.45 wt	66	2 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	23	500 m	629 people	32	286 residents + 343 workers, demand within 500 m against every competitor within 3 km
		2 km	2,302 people	16	1,522 residents + 780 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	—	500 m	<i>not measured</i>	—	catchment of 903 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 10.1 LQ
		2 km	<i>not measured</i>	—	catchment of 5,950 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.5 LQ
Fit weight 10%	—	unit	<i>not measured</i>	—	no floor area recorded for this unit
Rental weight 10%	—	unit	<i>not measured</i>	—	no rent or no floor area recorded
Income weight 10%	36	500 m	0.91×	36	20,310 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
		2 km	0.91×	36	20,310 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2023

0.0 ▲ SPORTIUM 2026 0.43 SPORTIUM 2018

ACCESS — straight-line, GTFS

Rail	Corcieux le Conti — 10678 m
Bus	GERARDMER - Halle des Sports — 93 m
Footfall	Metzeral — 16378 m, 68,257 travellers/yr SNCF
Shops	3 within 150 m INSEE BPE