

BOUT'FORM (BOUT'FORM)

1 club operated · EPRON · company founded 2023-09-05

1

club

Epron

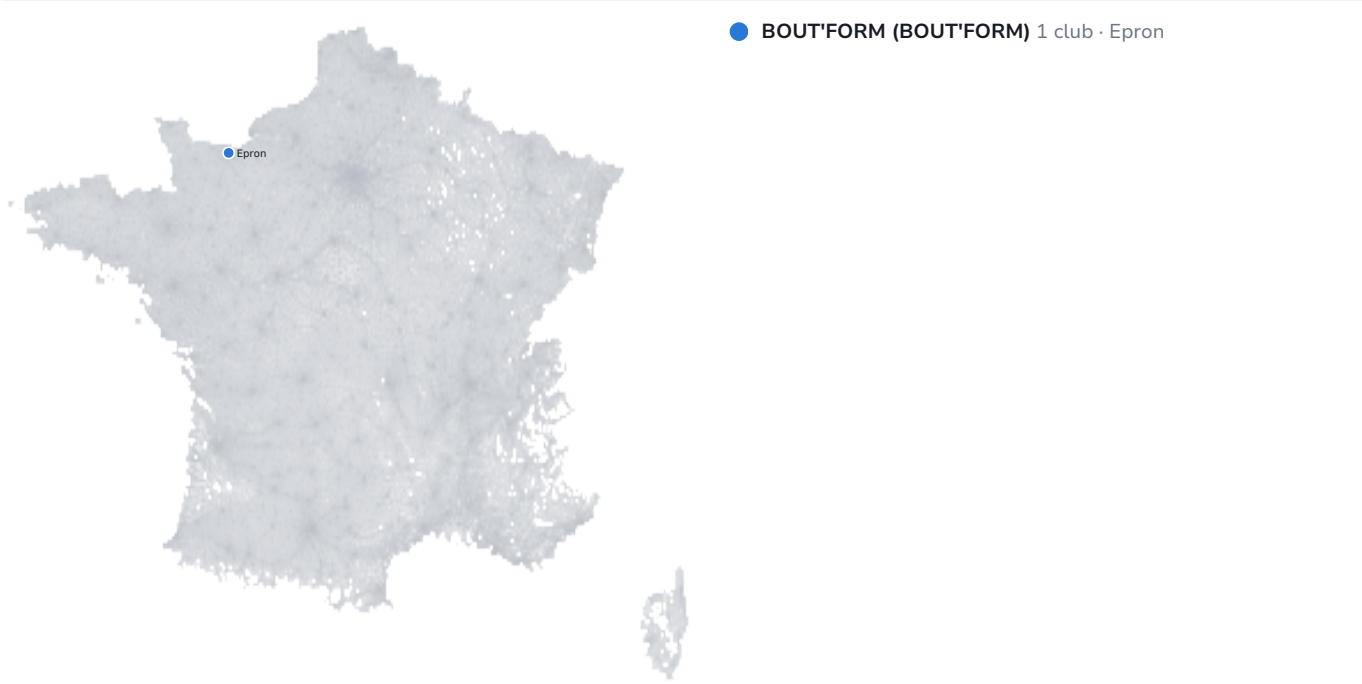
opened 2023–2023

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
BOUT'FORM	Epron 14610	2023	0 → 0	3 → 3	1,274 → 1,274	3,927 → 3,927

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	BOUT'FORM (BOUT'FORM)
SIREN	979578101
Founded	2023-09-05
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	JULIE DUCHENE (Président de SAS); LOAN LÉO FRANÇOIS LOSSET (Directeur Général)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

BOUT'FORM Epron

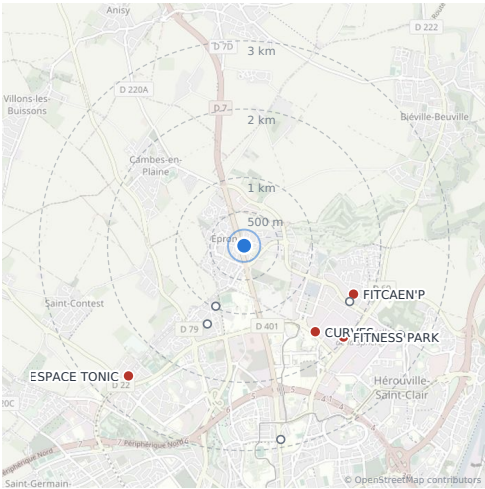
BAT LUMIERE - ZAC DE L'OREE DU GOLF 4 RUE HUBERTINE AUCLERT 14610 EPRON · opened 2023-09-05 · SIRET 97957810100011

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	59	59	0.0
Gyms within 1 km	0	0	0
Gyms within 2 km	3	3	0
Competition weight, 2 km	3.40	3.40	0%
Capture, 2 km	3,927	3,927	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2023-09-05 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 5 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	40 500 m	990 people	36	561 aged 18-64 + 428 workers = 990 over 0.79 km2 = 1,260/km2
	2 km	16,629 people	43	4,586 aged 18-64 + 12,042 workers = 16,629 over 12.57 km2 = 1,323/km2
Competition weight 15%	75 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	3.40 wt	59	3 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	45 500 m	1,274 people	53	861 residents + 413 workers, demand within 500 m against every competitor within 3 km
	2 km	3,927 people	39	2,341 residents + 1,586 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 1,051 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 8.4 LQ
	2 km	not measured	—	catchment of 8,012 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.1 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.33×	100	29,720 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.12×	100	25,070 EUR against 22,380 nationally, median of 6 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2023

1.63	CURVES 2007	1.75	FITCAEN'P 2015
1.98	FITNESS PARK Fitness Park 2011	2.55	ESPACE TONIC 1988

ACCESS — straight-line, GTFS

Tram	Campus 2 — 1015 m
Bus	Germes de Blé — 58 m
Footfall	Caen — 5239 m, 4,255,508 travellers/yr SNCF
Shops	9 within 150 m INSEE BPE