

KDA TRUST

1 club operated · COMPIEGNE · company founded 2023-10-11

1

club

Compiègne

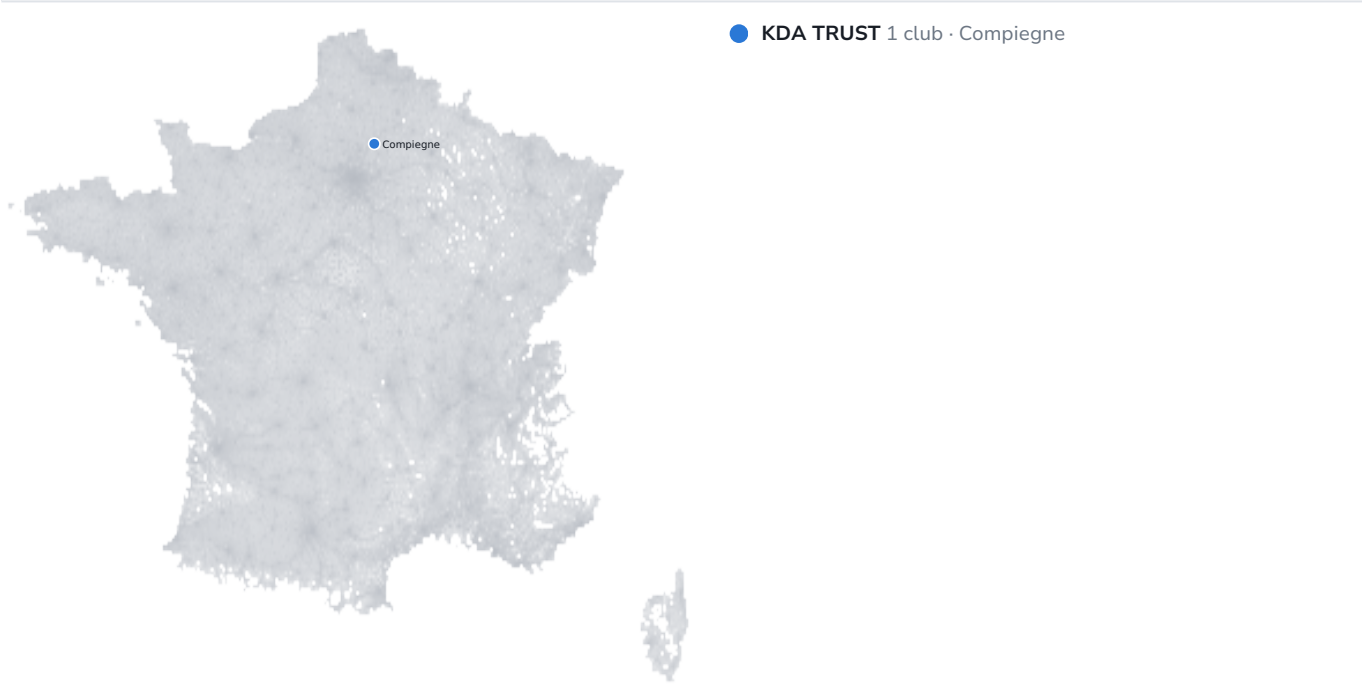
opened 2023–2023

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CROSSFIT (LICENSED BOX)	Compiègne 60200	2023	2 → 3	4 → 6	2,600 → 1,931	5,477 → 4,211

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	KDA TRUST
SIREN	980719579
Founded	2023-10-11
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	DAMIEN PARIZOT (Président de SAS); KATIE TROUGHTON (Directeur Général)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CROSSFIT (LICENSED BOX) Compiègne

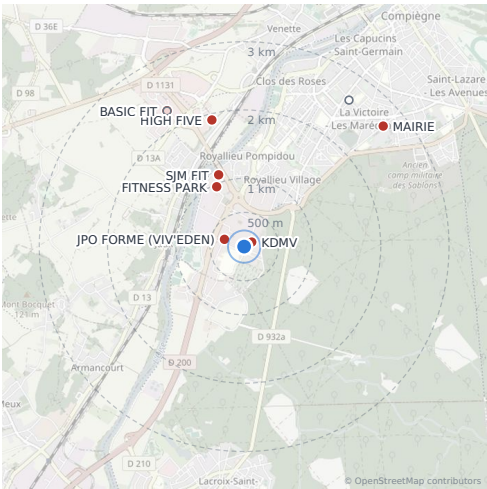
6 CHEMIN D'ARMANCOURT 60200 COMPIEGNE · opened 2023-10-11 · SIRET 98071957900016

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	53.8	47	-6.8
Gyms within 1 km	2	4	+2
Gyms within 2 km	4	6	+2
Competition weight, 2 km	3	4.70	+57%
Capture, 2 km	5,477	4,211	-23%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2023-10-11 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



7 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	54 500 m	5,115 people	69	8 aged 18-64 + 5,107 workers = 5,115 over 0.79 km2 = 6,513/km2
	2 km	17,993 people	44	5,108 aged 18-64 + 12,885 workers = 17,993 over 12.57 km2 = 1,432/km2
Competition weight 15%	44 500 m	2.00 wt	33	2 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	4.70 wt	52	5 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	52 500 m	1,931 people	66	4 residents + 1,926 workers, demand within 500 m against every competitor within 3 km
	2 km	4,211 people	42	1,022 residents + 3,190 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 14 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 649.0 LQ
	2 km	not measured	—	catchment of 8,822 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.0 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	27 500 m	0.94×	46	21,000 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	0.84×	15	18,895 EUR against 22,380 nationally, median of 6 IRIS within 2 km

NEAREST GYMS — 7 within 3 km; ▲ opened after 2023

0.13 ▲ KDMV 2025	0.31 JPO FORME (VIV'EDEN) Viv'Eden 2011
0.96 ▲ FITNESS PARK Fitness Park 2025	1.11 SJM FIT 2019
1.91 HIGH FIVE 2020	2.29 BASIC FIT Basic-Fit 2015
2.69 MAIRIE 1983	

ACCESS — straight-line, GTFS

Rail	Jaux — 1132 m
Bus	Hôpital — 128 m
Footfall	Jaux — 1132 m, 16,681 travellers/yr SNCF
Shops	6 within 150 m INSEE BPE