

ROXY FITNESS CENTER (LEANUP)

1 club operated · NARBONNE · company founded 2023-11-07

1

club

Narbonne

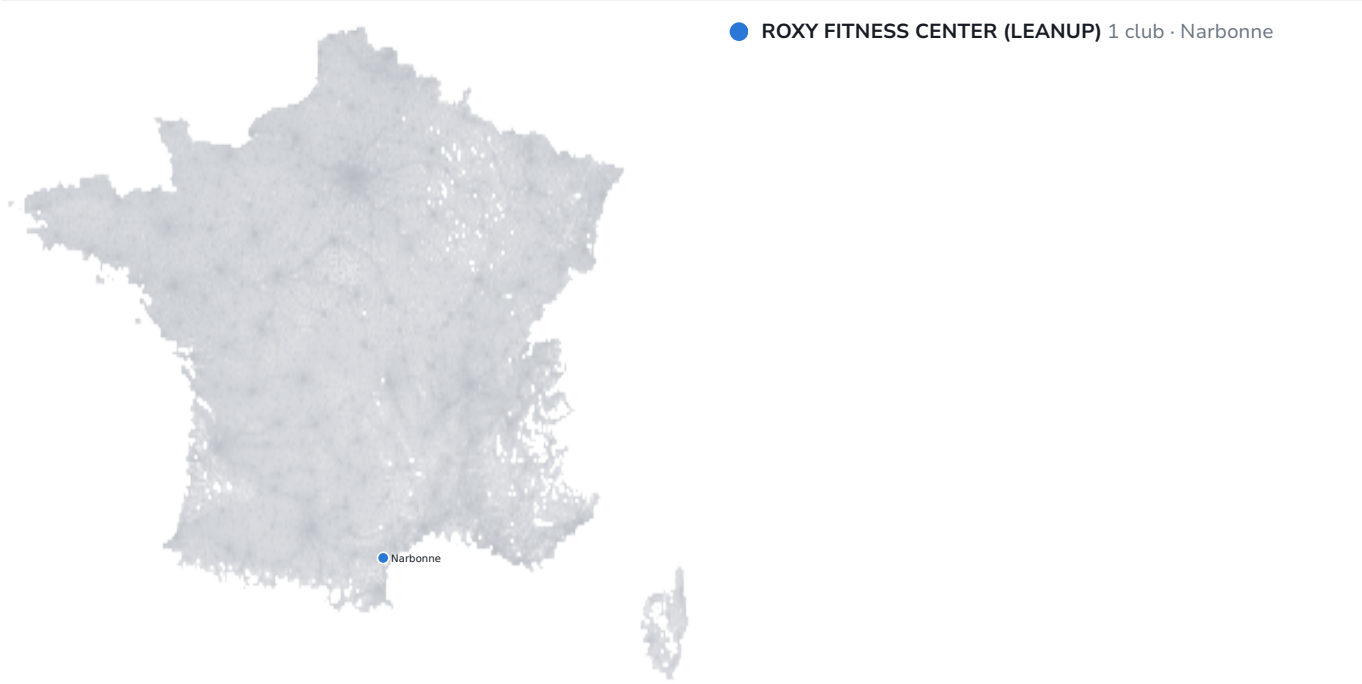
opened 2023–2023 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ROXY FITNESS CENTER	Narbonne 11100	2023	2 → 2	8 → 10	554 → 502	2,183 → 1,915

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: LEANUP (Cabestany).

LEGAL IDENTITY — INSEE Sirene

Legal name	ROXY FITNESS CENTER (LEANUP)
SIREN	981410400
Founded	2023-11-07
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	CONSULT AND NESS (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

ROXY FITNESS CENTER Narbonne

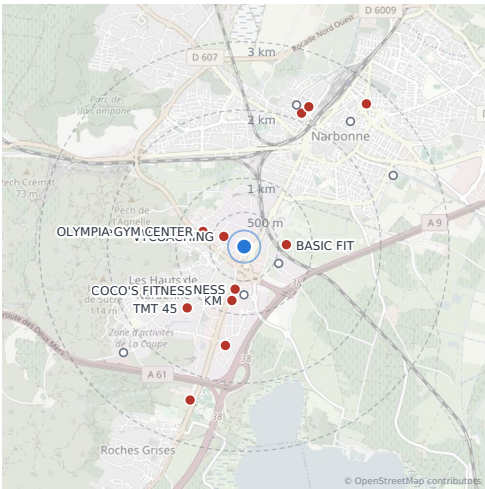
30 RUE DE L'HOTELLERIE 11100 NARBONNE · opened 2023-11-07 · SIRET 98141040000015

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	27.6	25.7	-1.9
Gyms within 1 km	6	8	+2
Gyms within 2 km	8	10	+2
Competition weight, 2 km	6.80	8.80	+29%
Capture, 2 km	2,183	1,915	-12%
Saturation, 2 km vs national baseline	+291%	+417%	+126 pts

Competitor field as it stood on 2023-11-07 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



13 gym floors, 7 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	44 500 m	1,546 people	45	126 aged 18-64 + 1,420 workers = 1,546 over 0.79 km2 = 1,968/km2
	2 km	17,287 people	44	8,498 aged 18-64 + 8,790 workers = 17,287 over 12.57 km2 = 1,376/km2
Competition weight 15%	45 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	8.80 wt	37	9 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	15 500 m	502 people	26	50 residents + 453 workers, demand within 500 m against every competitor within 3 km
	2 km	1,915 people	9	1,043 residents + 872 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	0 500 m	not measured	—	catchment of 227 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 40.0 LQ
	2 km	LQ 5.17	0	9 clubs / 15,808 residents = 56.93 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	19 500 m	0.89×	29	19,850 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.84×	12	18,730 EUR against 22,380 nationally, median of 7 IRIS within 2 km

NEAREST GYMS — 13 within 3 km; ▲ opened after 2023

0.33	VTCOACHING 2023	0.62	BASIC FIT Basic-Fit
0.64	▲ FREENESS 2025	0.64	le centre wellness 2011
0.64	OLYMPIA GYM CENTER 2014	0.81	KM 2020
0.89	▲ COCO'S FITNESS 2025	1.23	TMT 45 2022
... and 5 more within 3 km.			

ACCESS — straight-line, GTFS

Rail	Estación de tren Narbonne — 2791 m
Bus	Champ de Mars — 101 m
Footfall	Narbonne — 2823 m, 2,423,475 travellers/yr SNCF
Shops	15 within 150 m INSEE BPE