

FITNESS WORLD

1 club operated · ARDRES · company founded 2023-10-27

1

club

Ardres

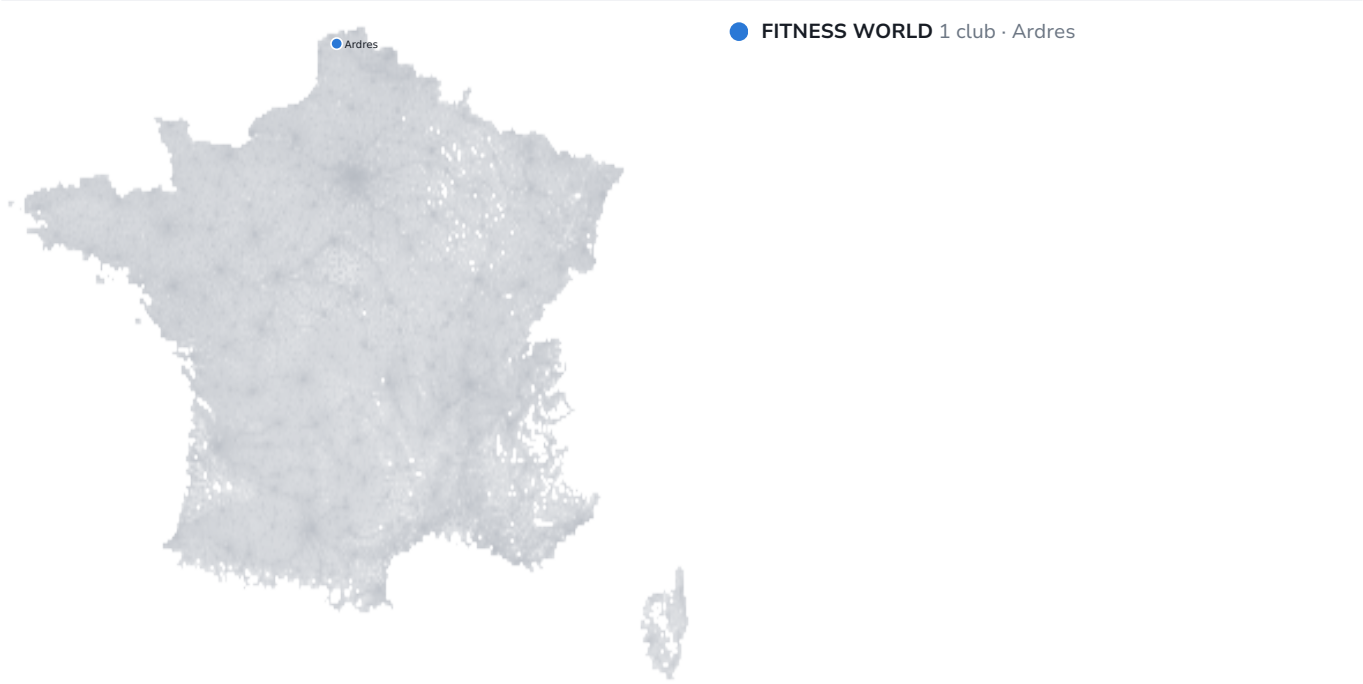
opened 2023–2023

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
FITNESS WORLD	Ardres 62610	2023	1 → 2	1 → 2	1,595 → 782	5,208 → 2,582

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	FITNESS WORLD
SIREN	981653843
Founded	2023-10-27
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	VANESSA ANNE-MARIE HAMY (PICQUART) (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

FITNESS WORLD Ardres

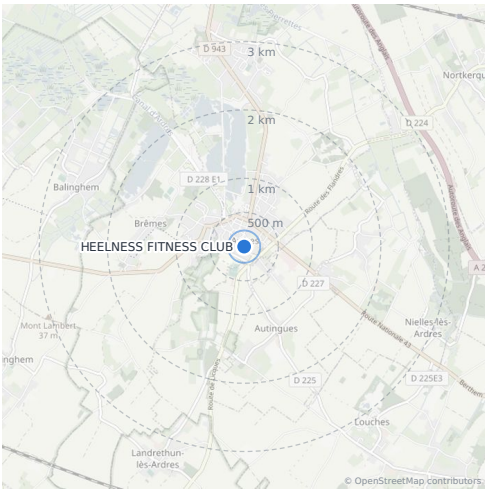
58 ESPLANADE DU MARECHAL LECLERC 62610 ARDRES · opened 2023-10-27 · SIRET 98165384300012

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	62.4	47.6	-14.8
Gyms within 1 km	1	2	+1
Gyms within 2 km	1	2	+1
Competition weight, 2 km	0	1	new
Capture, 2 km	5,208	2,582	-50%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2023-10-27 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



1 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	23 500 m	1,102 people	38	654 aged 18-64 + 448 workers = 1,102 over 0.79 km2 = 1,402/km2
	2 km	3,426 people	13	2,398 aged 18-64 + 1,028 workers = 3,426 over 12.57 km2 = 273/km2
Competition weight 15%	72 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	1.00 wt	81	1 genuine gym floor and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	28 500 m	782 people	39	565 residents + 217 workers, demand within 500 m against every competitor within 3 km
	2 km	2,582 people	21	2,073 residents + 509 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 1,148 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 7.9 LQ
	2 km	not measured	—	catchment of 4,180 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.2 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.26x	100	28,140 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.10x	100	24,610 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 1 within 3 km; ▲ opened after 2023

0.02 ▲ HEELNESS FITNESS CLUB 2026

ACCESS — straight-line, GTFS

Rail Pont d'Ardres — 4422 m
Bus ARDRES - Maréchal Leclerc - Abri — 30 m
Footfall Pont d'Ardres — 4422 m, 8,403 travellers/yr SNCF
Shops 23 within 150 m INSEE BPE