

# KAIROS SAS

1 club operated · BESANCON · company founded 2023-12-05

1

club

Besancon

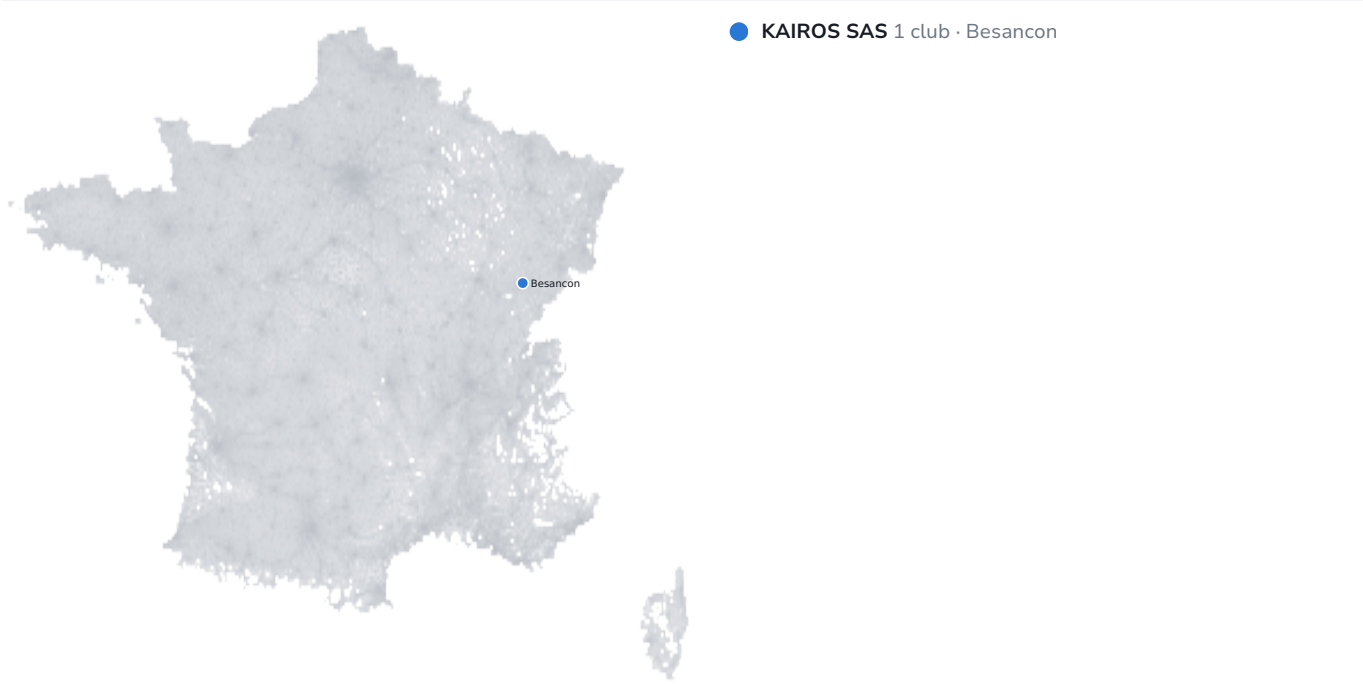
opened 2023–2023 · 3 closed

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accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

| CLUB       | CITY              | OPENED | COMPETITION                  |       | CAPTURE                 |             |
|------------|-------------------|--------|------------------------------|-------|-------------------------|-------------|
|            |                   |        | GYMS WITHIN, OPENING → TODAY |       | PEOPLE, OPENING → TODAY |             |
|            |                   |        | 500 M                        | 2 KM  | 500 M                   | 2 KM        |
| KAIROS SAS | Besancon<br>25000 | 2023   | 1 → 1                        | 6 → 6 | 155 → 152               | 1,026 → 919 |

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: K2 SPORT CLUB (Besancon), LEMON ONE FITNESS (Doubs), FITNESS ADDICT (Lons-Le-Saunier).

LEGAL IDENTITY — INSEE Sirene

|            |                                                          |
|------------|----------------------------------------------------------|
| Legal name | KAIROS SAS                                               |
| SIREN      | 982240426                                                |
| Founded    | 2023-12-05                                               |
| Activity   | 93.13Z NAF/APE code                                      |
| Employees  | NN Sirene band                                           |
| Officers   | LUDIVINE MONIQUE MAURICETE BIDOIRE<br>(Président de SAS) |

FILING & CAPITAL — INPI RNE

|                    |                                                                                                                                                                      |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Registered capital | not stated in any filing                                                                                                                                             |
| Years filed        | 0 of the last 0 on record                                                                                                                                            |
| Debt falling due   | not filed — the maturity table is a complete-regime page                                                                                                             |
| Confidentiality    | never invoked — every filed income statement is public                                                                                                               |
| Ownership changes  | not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024 |

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

**FILED ACCOUNTS** — INPI, keyed annual accounts; one filing covers all 1 clubs

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No keyed accounts in INPI's feed — a young company or a non-filer.

# KAIROS SAS Besancon

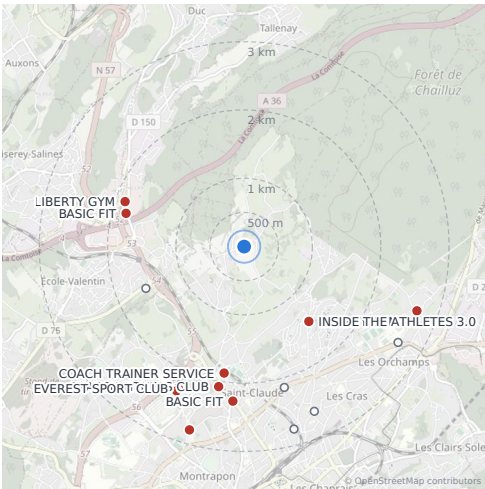
18 CHEMIN DES DESSUS DE CHAILLUZ 25000 BESANCON · opened 2023-12-05 · SIRET 98224042600014

## CHANGE SINCE OPENING — 2023 → today

|                                       | AT OPENING | TODAY | CHANGE |
|---------------------------------------|------------|-------|--------|
| Location score                        | 32.6       | 32.5  | -0.1   |
| Gyms within 1 km                      | 1          | 1     | 0      |
| Gyms within 2 km                      | 6          | 6     | 0      |
| Competition weight, 2 km              | 3.20       | 3.30  | +3%    |
| Capture, 2 km                         | 1,026      | 919   | -10%   |
| Saturation, 2 km vs national baseline | —          | —     | —      |

Competitor field as it stood on 2023-12-05 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

## WITHIN 3 KM TODAY



11 gym floors, 5 other sports sites. Rings at 500 m, 1, 2 and 3 km.

## SCORE TODAY — seven parameters, five measured at 500 m and 2 km

| PARAMETER              | WHERE    | MEASURED     | SCORE | HOW IT WAS ARRIVED AT                                                                                                             |
|------------------------|----------|--------------|-------|-----------------------------------------------------------------------------------------------------------------------------------|
| Catchment weight 20%   | 18 500 m | 104 people   | 0     | 98 aged 18-64 + 6 workers = 104 over 0.79 km2 = 132/km2                                                                           |
|                        | 2 km     | 8,750 people | 31    | 4,070 aged 18-64 + 4,680 workers = 8,750 over 12.57 km2 = 696/km2                                                                 |
| Competition weight 15% | 76 500 m | 0.00 wt      | 100   | 0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier                           |
|                        | 2 km     | 3.30 wt      | 60    | 5 genuine gym floors and 1 other sports site within 2 km, weighted by substitutability and price tier                             |
| Capture weight 20%     | 0 500 m  | 152 people   | 0     | 149 residents + 4 workers, demand within 500 m against every competitor within 3 km                                               |
|                        | 2 km     | 919 people   | 0     | 588 residents + 331 workers, demand within 2 km against every competitor within 3 km                                              |
| Saturation weight 15%  | — 500 m  | not measured | —     | catchment of 173 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 52.5 LQ  |
|                        | 2 km     | not measured | —     | catchment of 7,170 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.3 LQ |
| Fit weight 10%         | — unit   | not measured | —     | no floor area recorded for this unit                                                                                              |
| Rental weight 10%      | — unit   | not measured | —     | no rent or no floor area recorded                                                                                                 |
| Income weight 10%      | 60 500 m | 0.98x        | 60    | 21,960 EUR against 22,380 nationally, median of 1 IRIS within 500 m                                                               |
|                        | 2 km     | 0.98x        | 61    | 21,970 EUR against 22,380 nationally, median of 2 IRIS within 2 km                                                                |

## NEAREST GYMS — 11 within 3 km; ▲ opened after 2023

|      |                              |      |                              |
|------|------------------------------|------|------------------------------|
| 1.45 | LIBERTY GYM Liberty Gym 2020 | 1.45 | INSIDE THE ATHLETES 3.0 2020 |
| 1.8  | BASIC FIT Basic-Fit          | 1.86 | LIBERTY GYM Liberty Gym 2020 |
| 1.88 | COACH TRAINER SERVICE 2012   | 2.08 | SNATCH FITNESS CLUB 2017     |
| 2.27 | BASIC FIT Basic-Fit 2023     | 2.29 | EVEREST SPORT CLUB 2020      |

... and 3 more within 3 km.

## ACCESS — straight-line, GTFS

|          |                                                    |
|----------|----------------------------------------------------|
| Rail     | Ecole-Valentin — 1598 m                            |
| Bus      | Combe Maçon — 86 m                                 |
| Footfall | École-Valentin — 1598 m, 11,457 travellers/yr SNCF |
| Shops    | 1 within 150 m INSEE BPE                           |