

PAUL FOURNEL

1 club operated · LIMOGES · company founded 2024-01-01

1

club

Limoges

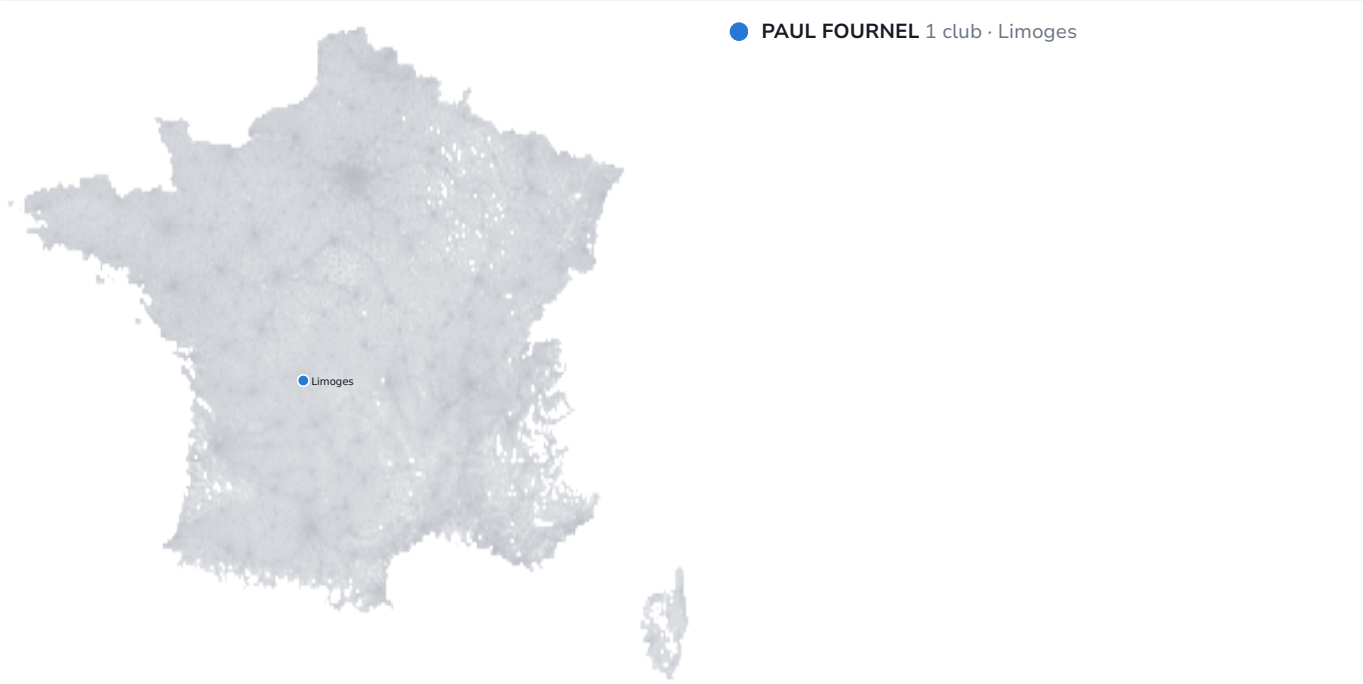
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
PF CONSULTING	Limoges 87000	2026	1 → 1	9 → 9	2,127 → 2,249	7,124 → 7,212

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	PAUL FOURNEL
SIREN	982804742
Founded	2024-01-01
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	Paul André FOURNEL (officer)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

PF CONSULTING Limoges

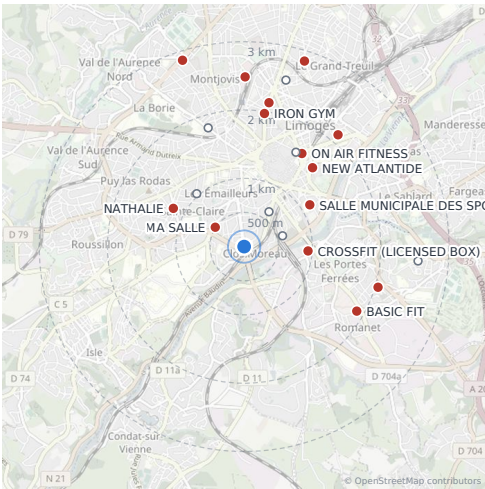
12 AVENUE ERNEST RUBEN 87000 LIMOGES · opened 2026-03-05 · SIRET 98280474200038

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	64.4	66.6	+2.2
Gyms within 1 km	3	3	0
Gyms within 2 km	9	9	0
Competition weight, 2 km	7.60	7	-8%
Capture, 2 km	7,124	7,212	+1%
Saturation, 2 km vs national baseline	+82%	+64%	-18 pts

Competitor field as it stood on 2026-03-05 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



14 gym floors, 7 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	64 500 m	2,819 people	57	2,010 aged 18-64 + 809 workers = 2,819 over 0.79 km2 = 3,589/km2
	2 km	65,772 people	69	23,702 aged 18-64 + 42,071 workers = 65,772 over 12.57 km2 = 5,234/km2
Competition weight 15%	66 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	7.00 wt	42	7 genuine gym floors and 4 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	67 500 m	2,249 people	70	1,692 residents + 557 workers, demand within 500 m against every competitor within 3 km
	2 km	7,212 people	65	3,932 residents + 3,279 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	68 500 m	not measured	—	catchment of 3,256 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.8 LQ
	2 km	LQ 1.64	68	7 clubs / 38,885 residents = 18.00 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	69 500 m	1.08x	93	24,130 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	0.96x	53	21,470 EUR against 22,380 nationally, median of 17 IRIS within 2 km

NEAREST GYMS — 14 within 3 km; ▲ opened after 2026

0.51 MA SALLE 2013	0.94 CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2017
1.14 SALLE MUNICIPALE DES SPORTS 1983	1.18 NATHALIE 2013
1.53 NEW ATLANTIDE 2011	1.6 ON AIR FITNESS On Air 2025
1.9 BASIC FIT Basic-Fit	1.97 IRON GYM 2024
... and 6 more within 3 km.	

ACCESS — straight-line, GTFS

Rail	Limoges Montjovis — 2099 m
Bus	Ernest Ruben Bas — 26 m
Footfall	Limoges Montjovis — 2099 m, 22,269 travellers/yr SNCF
Shops	5 within 150 m INSEE BPE