

MCK GROUP

1 club operated · LYON · company founded 2024-03-12

1

club

Lyon

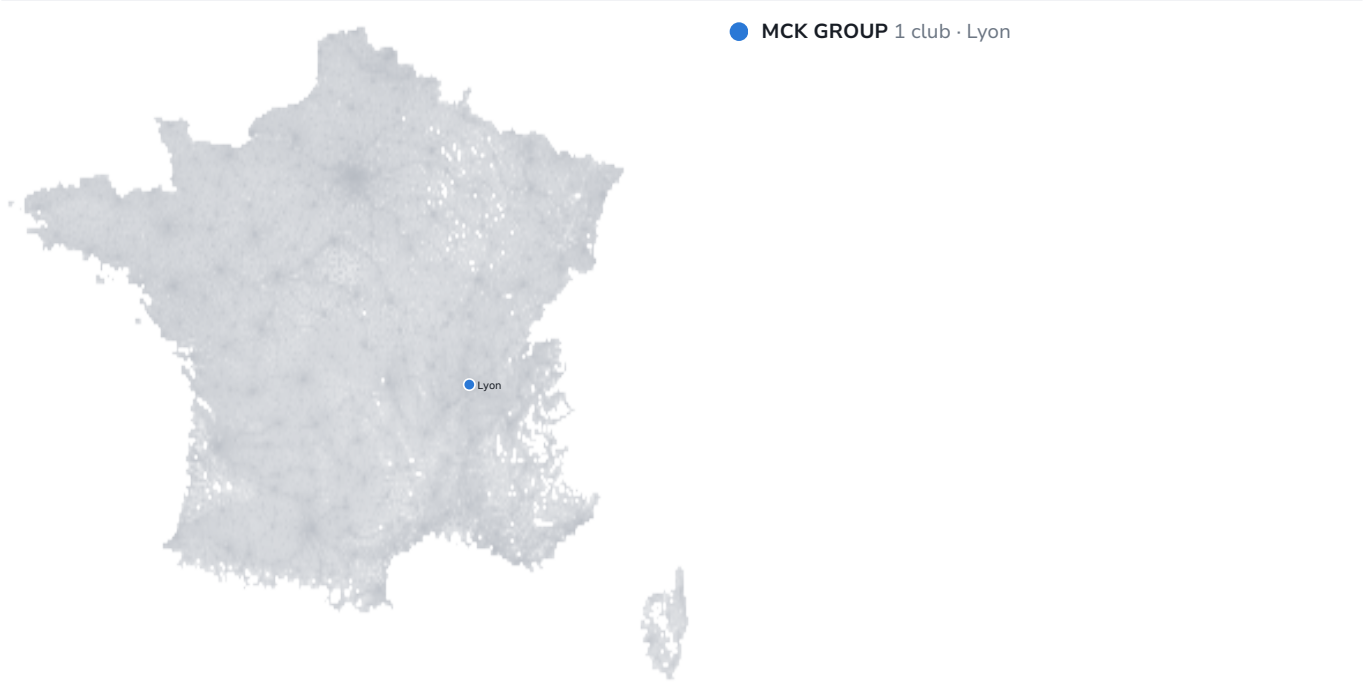
opened 2025–2025 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
MCK GROUP	Lyon 69003	2025	4 → 7	40 → 51	9,241 → 5,661	14,647 → 9,925

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: MCK GROUP (Saint-Didier-Au-Mont-D'or).

LEGAL IDENTITY — INSEE Sirene

Legal name	MCK GROUP
SIREN	987481629
Founded	2024-03-12
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	MILOUD SALAH AYAD-ZEDDAM (Gérant); KAFFA N'DAW (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

MCK GROUP Lyon

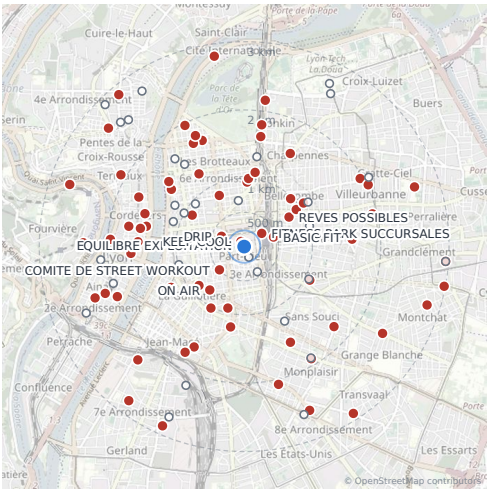
11 RUE DES CUIRASSIERS 69003 LYON · opened 2025-10-01 · SIRET 98748162900028

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	74.5	65.7	-8.8
Gyms within 1 km	14	17	+3
Gyms within 2 km	40	51	+11
Competition weight, 2 km	40.20	52.04	+29%
Capture, 2 km	14,647	9,925	-32%
Saturation, 2 km vs national baseline	+61%	+112%	+51 pts

Competitor field as it stood on 2025-10-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



71 gym floors, 30 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	100	500 m	40,379 people	100 4,610 aged 18-64 + 35,770 workers = 40,379 over 0.79 km2 = 51,412/km2
		2 km	335,360 people	100 141,401 aged 18-64 + 193,959 workers = 335,360 over 12.57 km2 = 26,687/km2
Competition weight 15%	0	500 m	5.42 wt	0 6 genuine gym floors and 2 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	52.04 wt	0 50 genuine gym floors and 22 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	87	500 m	5,661 people	98 636 residents + 5,025 workers, demand within 500 m against every competitor within 3 km
		2 km	9,925 people	79 2,886 residents + 7,039 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	44	500 m	not measured	— catchment of 6,844 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.3 LQ
		2 km	LQ 2.12	44 50 clubs / 214,348 residents = 23.33 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	86	500 m	1.00×	66 22,320 EUR against 22,380 nationally, median of 1 IRIS within 500 m
		2 km	1.20×	100 26,750 EUR against 22,380 nationally, median of 83 IRIS within 2 km

NEAREST GYMS — 71 within 3 km; ▲ opened after 2025

0.04 ▲ EQUILIBRE EXPLOITATION 2026	0.09 KEEP COOL Keepcool 2016
0.32 ▲ FITNESS PARK SUCCURSALES Fitness Park 2026	0.36 ▲ DRIP 2025
0.45 BASIC FIT Basic-Fit	0.5 COMITE DE STREET WORKOUT AUVERGNE RHONE-ALPES 2025
0.79 REVES POSSIBLES 1994	0.81 ON AIR On Air 2021
... and 63 more within 3 km.	

ACCESS — straight-line, GTFS

Tram	Part-Dieu Auditorium — 241 m
Bus	Gare Part-Dieu V.Merle — 176 m
Footfall	Lyon Part Dieu — 316 m, 42,434,779 travellers/yr SNCF
Shops	228 within 150 m INSEE BPE