

1club

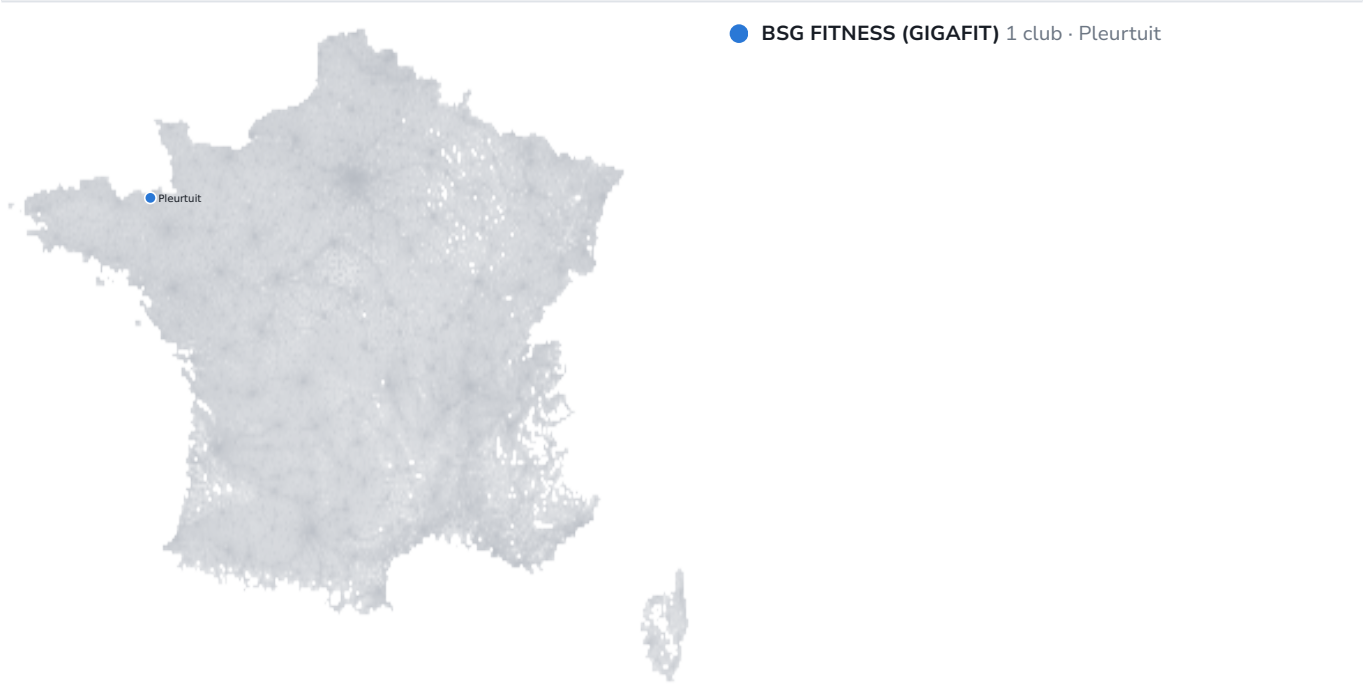
Pleurduit

opened 2024–2024

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
LE FITNESS	Pleurduit 35730	2024	1 → 1	1 → 1	1,808 → 1,808	6,250 → 6,250

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	BSG FITNESS (GIGAFIT)	Registered capital	not stated in any filing
SIREN	987808268	Years filed	0 of the last 0 on record
Founded	2024-03-20	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	Anne-Laure Mélissa Amanda CRON (BONENFANT) (Gérant); Anthony René Luc CRON (Gérant); Gérald Christian LE SCOUL (Gérant)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

LE FITNESS Pleurtuit

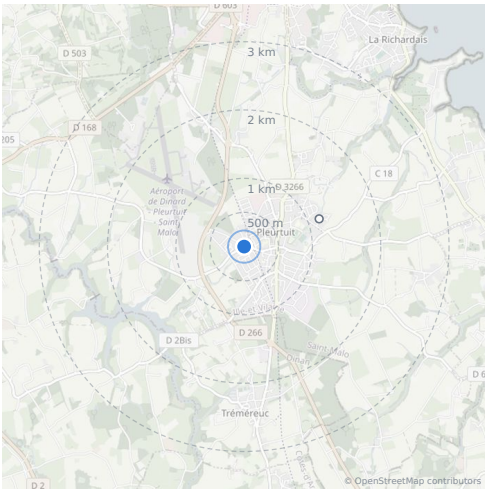
4 RUE DU CAP HORN 35730 PLEURTUIT · opened 2024-03-20 · SIRET 98780826800013

CHANGE SINCE OPENING — 2024 → today

	AT OPENING	TODAY	CHANGE
Location score	61.5	61.5	0.0
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0.05	0.05	0%
Capture, 2 km	6,250	6,250	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2024-03-20 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



0 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	25 500 m	1,137 people	39	834 aged 18-64 + 303 workers = 1,137 over 0.79 km2 = 1,448/km2
	2 km	4,179 people	16	3,119 aged 18-64 + 1,060 workers = 4,179 over 12.57 km2 = 333/km2
Competition weight 15%	99 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.05 wt	99	0 genuine gym floors and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	61 500 m	1,808 people	64	1,508 residents + 301 workers, demand within 500 m against every competitor within 3 km
	2 km	6,250 people	59	5,239 residents + 1,010 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 1,514 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 6.0 LQ
	2 km	not measured	—	catchment of 5,702 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.6 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	78 500 m	1.03×	78	23,140 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.03×	78	23,140 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 0 within 3 km; ▲ opened after 2024

ACCESS — straight-line, GTFS

Rail	Saint-Malo — 8733 m
Bus	La Benatais — 4736 m
Footfall	Saint-Malo — 8733 m, 1,832,479 travellers/yr SNCF
Shops	3 within 150 m INSEE BPE