

1club

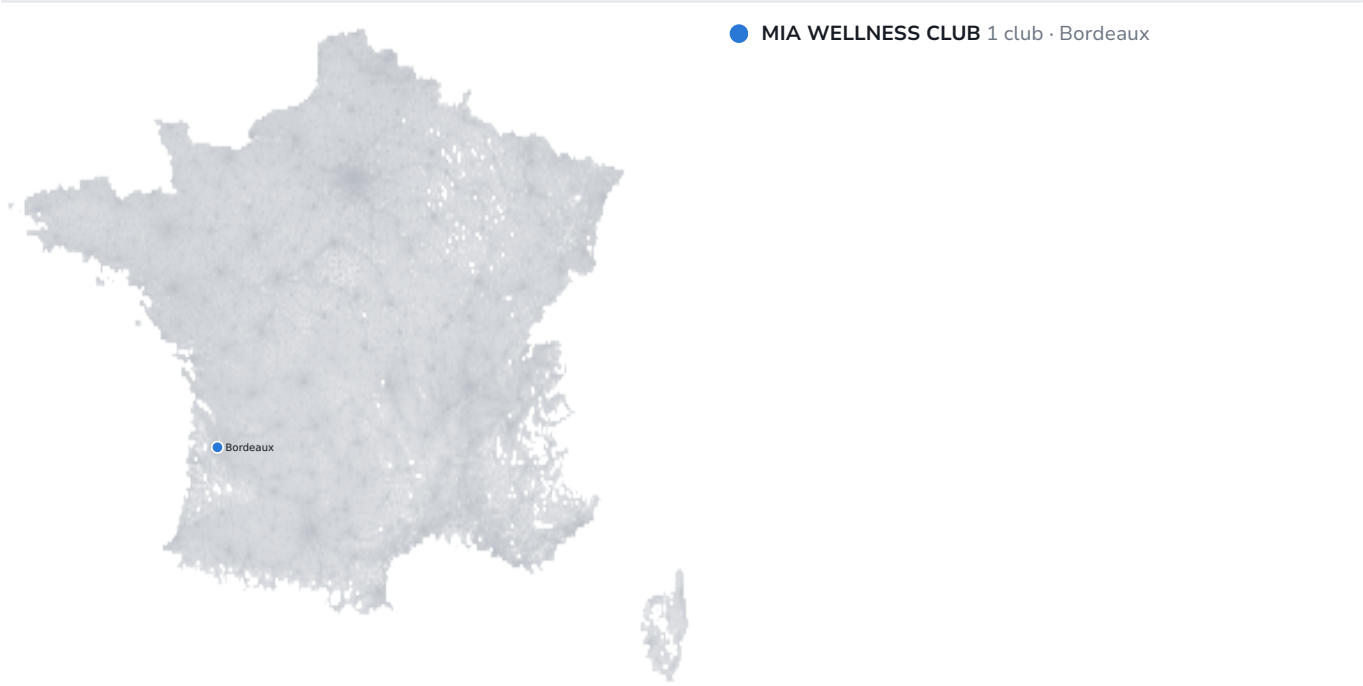
Bordeaux

opened 2025–2025

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
MIA WELLNESS CLUB	Bordeaux 33200	2025	1 → 2	9 → 12	2,203 → 1,473	8,899 → 6,193

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Duplicate registry rows set aside: MIA WELLNESS CLUB.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	MIA WELLNESS CLUB	Registered capital	not stated in any filing
SIREN	988848511	Years filed	0 of the last 0 on record
Founded	2025-07-01	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	SANDA NEU (ELLOUZE) (Président de SAS); MARIE CÉLENE LEGAILLARD (JOACHIM) (Directeur Général)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

MIA WELLNESS CLUB Bordeaux

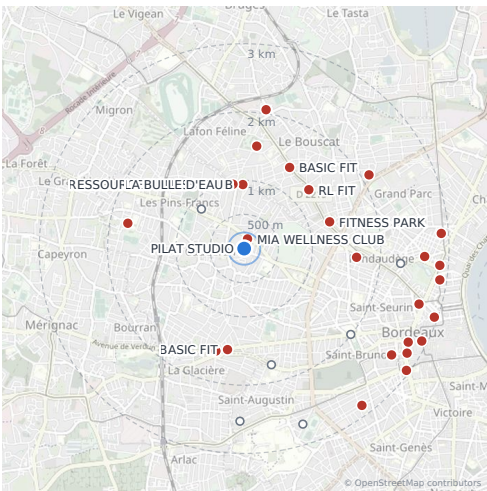
5 RUE JULES MICHELET 33200 BORDEAUX · opened 2025-07-01 · SIRET 98884851100016

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	74.4	64.9	-9.5
Gyms within 1 km	3	4	+1
Gyms within 2 km	9	12	+3
Competition weight, 2 km	7.60	10.65	+40%
Capture, 2 km	8,899	6,193	-30%
Saturation, 2 km vs national baseline	+4%	+39%	+35 pts

Competitor field as it stood on 2025-07-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



26 gym floors, 6 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	66	500 m	3,518 people	61 2,430 aged 18-64 + 1,088 workers = 3,518 over 0.79 km2 = 4,479/km2
		2 km	67,036 people	70 44,943 aged 18-64 + 22,094 workers = 67,036 over 12.57 km2 = 5,335/km2
Competition weight 15%	32	500 m	2.00 wt	33 2 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	10.65 wt	32 12 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	58	500 m	1,473 people	58 1,198 residents + 275 workers, demand within 500 m against every competitor within 3 km
		2 km	6,193 people	59 5,090 residents + 1,103 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	81	500 m	not measured	— catchment of 4,598 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.9 LQ
		2 km	LQ 1.39	81 12 clubs / 76,532 residents = 15.68 per 100k against 11.31 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.41×	100 31,550 EUR against 22,380 nationally, median of 1 IRIS within 500 m
		2 km	1.33×	100 29,840 EUR against 22,380 nationally, median of 25 IRIS within 2 km

NEAREST GYMS — 26 within 3 km; ▲ opened after 2025

0.01 ▲ PILAT STUDIO 2026	0.15 MIA WELLNESS CLUB 2025
0.94 RESSOURCE FITNESS CLUB 2023	0.96 LA BULLE D'EAU 2013
1.28 ▲ RL FIT 2026	1.31 FITNESS PARK Fitness Park 2024
1.36 BASIC FIT Basic-Fit	1.5 BASIC FIT Basic-Fit 2016
... and 18 more within 3 km.	

ACCESS — straight-line, GTFS

Tram	Courbet — 1228 m
Bus	Dauphine — 38 m
Footfall	Caudéran Mérignac — 1681 m, 53,379 travellers/yr SNCF
Shops	17 within 150 m INSEE BPE