

FLOW

1 club operated · MANDELIEU LA NAPOULE · company founded 2025-07-10

1

club

Mandelieu La Napoule

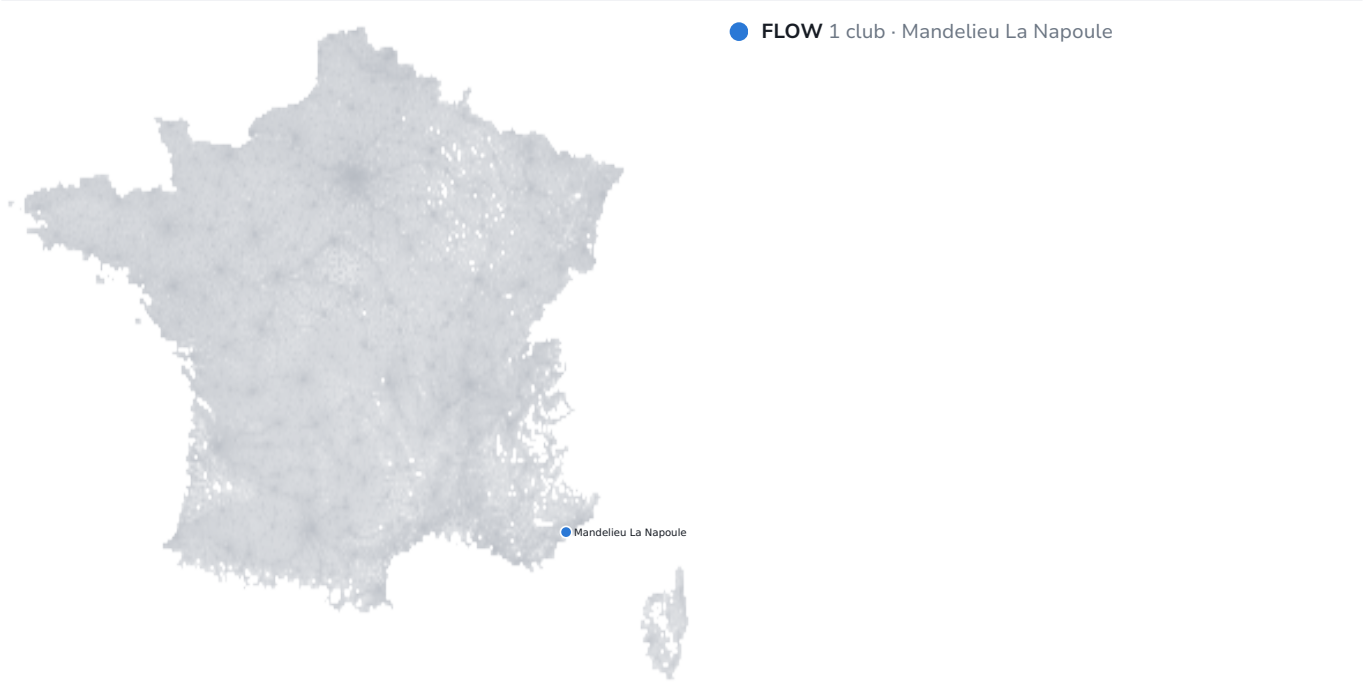
opened 2025–2025

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
FLOW	Mandelieu La Napoule 06210	2025	5 → 5	9 → 9	223 → 222	3,748 → 3,630

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	FLOW
SIREN	989368253
Founded	2025-07-10
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Samir BELOUFA (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

FLOW Mandelieu La Napoule

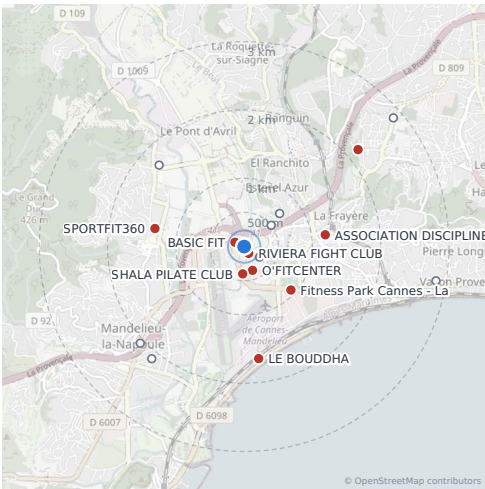
BATIMENT A ALLEE DIEUDONNE COSTE 06210 MANDELIEU LA NAPOULE · opened 2025-07-10 · SIRET 98936825300013

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	40.9	40.1	-0.8
Gyms within 1 km	6	6	0
Gyms within 2 km	9	9	0
Competition weight, 2 km	7.56	7.76	+3%
Capture, 2 km	3,748	3,630	-3%
Saturation, 2 km vs national baseline	+86%	+92%	+5 pts

Competitor field as it stood on 2025-07-10 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



9 gym floors, 8 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	48 500 m	1,006 people	36	571 aged 18-64 + 436 workers = 1,006 over 0.79 km2 = 1,281/km2
	2 km	31,473 people	55	21,382 aged 18-64 + 10,090 workers = 31,473 over 12.57 km2 = 2,505/km2
Competition weight 15%	27 500 m	3.56 wt	7	4 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	7.76 wt	40	8 genuine gym floors and 4 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	22 500 m	222 people	2	137 residents + 85 workers, demand within 500 m against every competitor within 3 km
	2 km	3,630 people	36	2,915 residents + 715 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	54 500 m	not measured	—	catchment of 951 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 9.6 LQ
	2 km	LQ 1.92	54	8 clubs / 37,954 residents = 21.08 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	60 500 m	1.08×	94	24,180 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.91×	38	20,440 EUR against 22,380 nationally, median of 15 IRIS within 2 km

NEAREST GYMS — 9 within 3 km; ▲ opened after 2025

0.12	RIVIERA FIGHT CLUB 2025	0.15	BASIC FIT Basic-Fit 2018
0.37	O'FITCENTER 2016	0.4	SHALA PILATE CLUB 2025
0.93	Fitness Park Cannes - La Bocca Fitness Park 2010	1.2	ASSOCIATION DISCIPLINES SPORTIVES CHINOISES 2013
1.33	SPORTFIT360 2019	1.65	LE BOUDDHA 2025

... and 1 more within 3 km.

ACCESS — straight-line, GTFS

Rail	La Frayère — 1316 m
Bus	Les Tourrades — 159 m
Footfall	La Frayère — 1316 m, 109,839 travellers/yr SNCF
Shops	20 within 150 m INSEE BPE