

IMPACT STADIUM MULTISPORTS NIORT

1 club operated · NIORT · company founded 2025-07-11

1

club

Niort

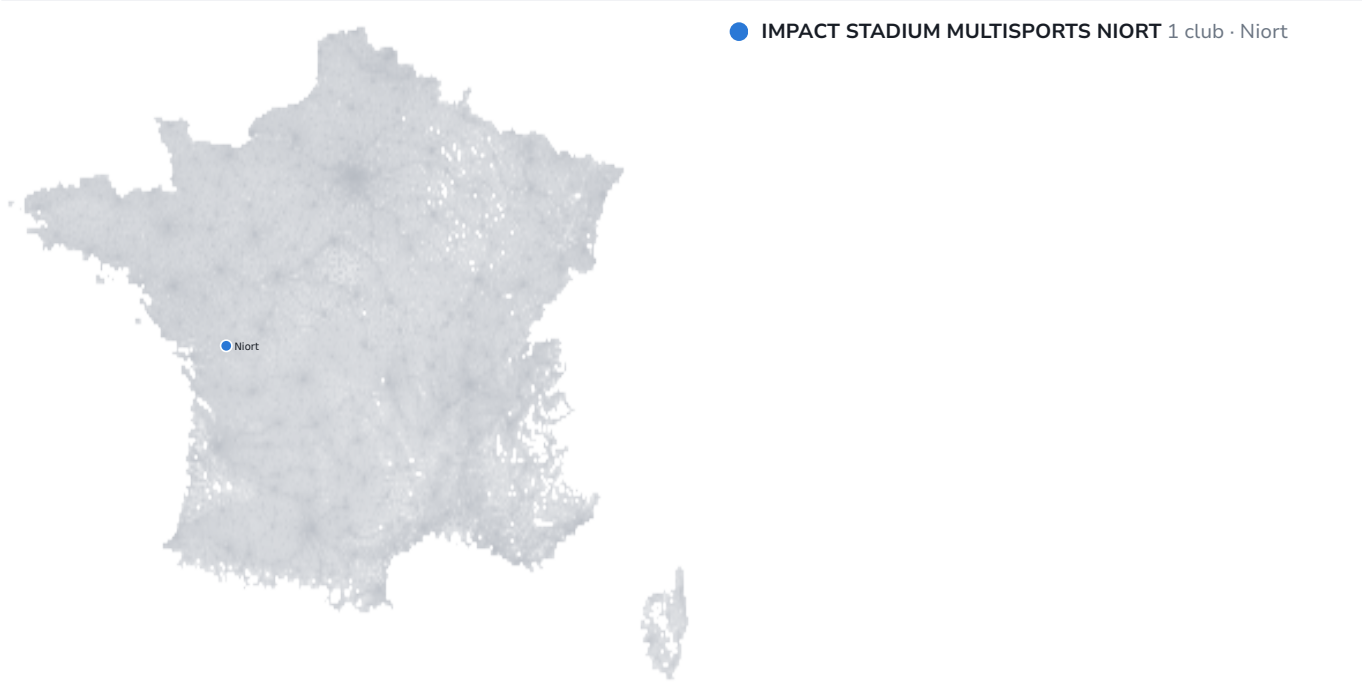
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
IMPACT STADIUM MULTISPORTS NIORT	Niort 79000	2026	1 → 1	6 → 7	1,001 → 957	2,428 → 2,159

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	IMPACT STADIUM MULTISPORTS NIORT
SIREN	989515812
Founded	2025-07-11
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	MG SPORTS 17 (Président de SAS); CK ECO DEVELOPPEMENTS (Directeur Général)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

IMPACT STADIUM MULTISPORTS NIORT Niort

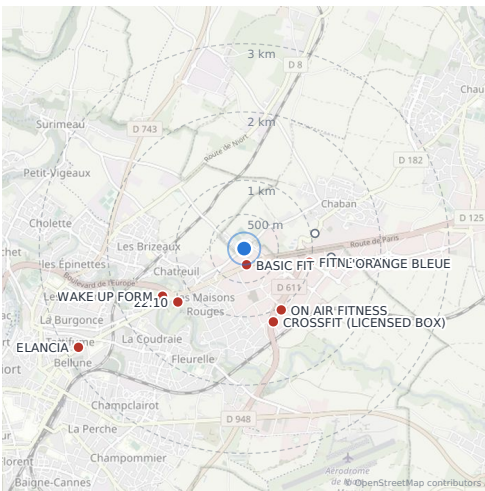
64-68 RUE DES MAISONS ROUGES 79000 NIORT · opened 2026-06-01 · SIRET 98951581200026

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	49.7	48	-1.7
Gyms within 1 km	2	2	0
Gyms within 2 km	6	7	+1
Competition weight, 2 km	5.10	6.10	+20%
Capture, 2 km	2,428	2,159	-11%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2026-06-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



8 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	40 500 m	1,720 people	47	129 aged 18-64 + 1,591 workers = 1,720 over 0.79 km2 = 2,190/km2
	2 km	11,587 people	36	4,057 aged 18-64 + 7,530 workers = 11,587 over 12.57 km2 = 922/km2
Competition weight 15%	59 500 m	0.40 wt	79	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	6.10 wt	46	7 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	26 500 m	957 people	45	158 residents + 799 workers, demand within 500 m against every competitor within 3 km
	2 km	2,159 people	14	829 residents + 1,330 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 218 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 40.5 LQ
	2 km	not measured	—	catchment of 7,214 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.2 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	90 500 m	1.11×	100	24,780 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.05×	83	23,480 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 8 within 3 km; ▲ opened after 2026

0.24 BASIC FIT Basic-Fit	0.98 FITNESSSPARK Fitness Park 2025
1.05 ▲ ON AIR FITNESS On Air 2026	1.15 CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2024
1.25 22.10 2024	1.36 L'ORANGE BLEUE L'Orange Bleue 2013
1.38 WAKE UP FORM Wake Up Form 2023	2.82 ELANCIA Elancia 2017

ACCESS — straight-line, GTFS

Rail	Niort — 3528 m
Bus	CHATEAU MUSSET — 315 m
Footfall	Niort — 3528 m, 1,394,556 travellers/yr SNCF
Shops	2 within 150 m INSEE BPE

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