OPERATOR REPORT · SIREN 991146564

LA SALLE DINAN

1 club operated · DINAN · company founded 2025-09-01

1 club	Dinan opened 2025–2025

— accounts	No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club

● **LA SALLE DINAN** 1 club · Dinan

CLUBS OPERATED — competition and capture, at opening and today

			COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
CLUB	CITY	OPENED	500 M	2 KM	500 M	2 KM
LA SALLE DINAN	Dinan 22100	2025	3 → **3**	7 → **7**	1,255 → **1,255**	3,140 → **3,140**

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	LA SALLE DINAN
SIREN	991146564
Founded	2025-09-01
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	DAVID ALEXIS MONTOIS (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	*not stated in any filing*
Years filed	0 of the last 0 on record
Debt falling due	*not filed* — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	*not tracked* — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CLUB 1 OF 1

LA SALLE DINAN Dinan

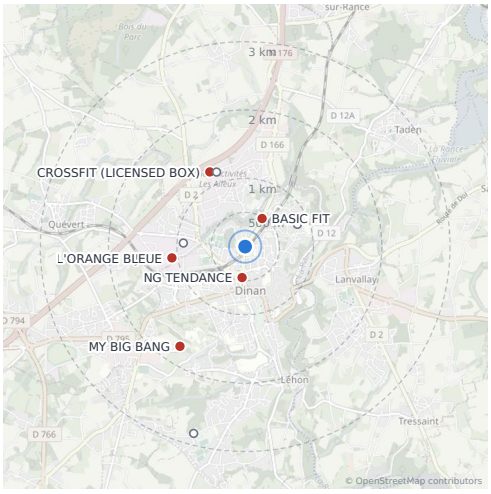
22 RUE DE L'ECUYER 22100 DINAN · opened 2025-09-01 · SIRET 99114656400018

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	**35.1**	**35.1**	**0.0**
Gyms within 1 km	3	**3**	0
Gyms within 2 km	7	**7**	0
Competition weight, 2 km	5.56	**5.56**	0%
Capture, 2 km	3,140	**3,140**	0%
Saturation, 2 km vs national baseline	+264%	**+274%**	+10 pts

Competitor field as it stood on 2025-09-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



6 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER		WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	**40**	500 m	**1,738 people**	47	1,738 aged 18-64 + 0 workers = 1,738 over 0.79 km2 = 2,213/km2
		2 km	**10,791 people**	35	7,979 aged 18-64 + 2,812 workers = 10,791 over 12.57 km2 = 859/km2
Competition weight 15%	**47**	500 m	**1.40 wt**	46	2 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	**5.56 wt**	48	6 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	**39**	500 m	**1,255 people**	53	1,255 residents + 0 workers, demand within 500 m against every competitor within 3 km
		2 km	**3,140 people**	30	2,885 residents + 255 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	0	500 m	*not measured*	—	catchment of 3,222 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.8 LQ
		2 km	**LQ 3.74**	0	6 clubs / 14,589 residents = 41.13 per 100k against 11.01 nationally
Fit weight 10%	—	unit	*not measured*	—	no floor area recorded for this unit
Rental weight 10%	—	unit	*not measured*	—	no rent or no floor area recorded
Income weight 10%	**52**	500 m	**0.91×**	36	20,320 EUR against 22,380 nationally, median of 1 IRIS within 500 m
		2 km	**0.99×**	63	22,120 EUR against 22,380 nationally, median of 6 IRIS within 2 km

NEAREST GYMS — 6 within 3 km; ▲ opened after 2025

- 0.46 NG TENDANCE 2023
- 1.09 MJCEF 2011
- 1.21 CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2025
- 0.48 BASIC FIT Basic-Fit 2023
- 1.09 L'ORANGE BLEUE L'Orange Bleue 2024
- 1.75 MY BIG BANG My Big Bang 2023

ACCESS — straight-line, GTFS

Rail	Dinan — **490 m**
Bus	Cinéma — **63 m**
Footfall	Dinan — 490 m, 113,535 travellers/yr SNCF
Shops	1 within 150 m INSEE BPE

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