

HYPERBASIS

1 club operated · AIX-EN-PROVENCE · company founded 2025-09-04

1

club

Aix-En-Provence

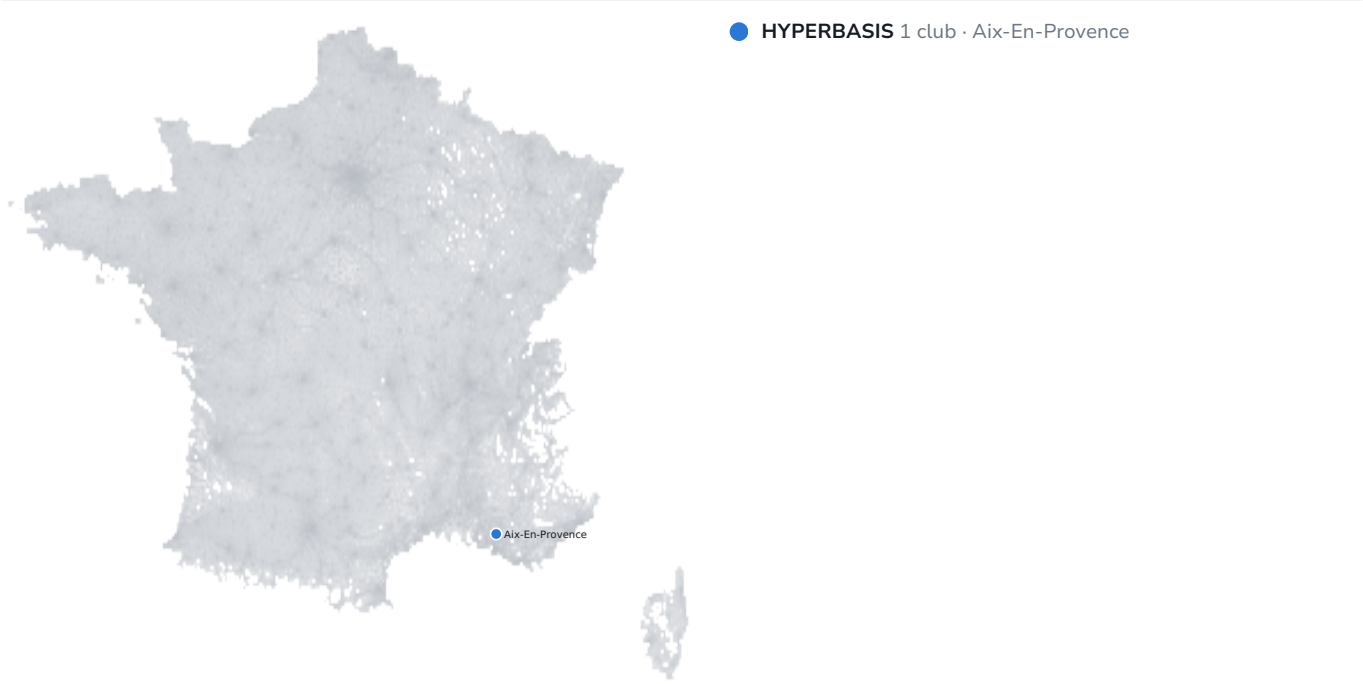
opened 2025–2025

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
HYPERBASIS	Aix-En-Provence 13100	2025	7 → 7	9 → 13	1,700 → 1,549	7,490 → 5,968

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	HYPERBASIS	Registered capital	<i>not stated in any filing</i>
SIREN	991275488	Years filed	0 of the last 0 on record
Founded	2025-09-04	Debt falling due	<i>not filed</i> — the maturity table is a complete-regime page
Activity	93.11Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	<i>not tracked</i> — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	Romane Marie Capucine COLLIOT (Directeur Général); ATHLETICA (Président de SAS)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

HYPERBASIS Aix-En-Provence

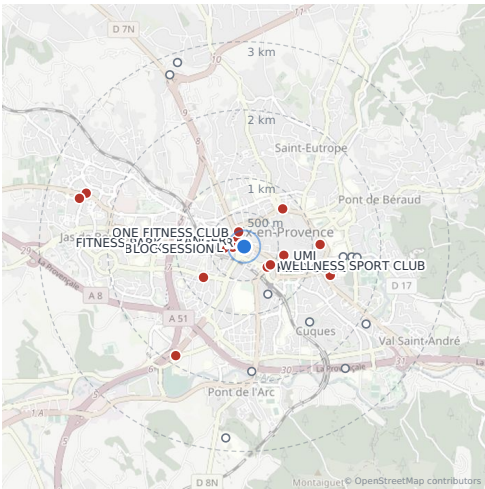
1 RUE JOSEPH RAVAISSOU 13100 AIX-EN-PROVENCE · opened 2025-09-04 · SIRET 99127548800013

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	67.3	59.2	-8.1
Gyms within 1 km	9	10	+1
Gyms within 2 km	9	13	+4
Competition weight, 2 km	10.30	13.70	+33%
Capture, 2 km	7,490	5,968	-20%
Saturation, 2 km vs national baseline	+33%	+92%	+59 pts

Competitor field as it stood on 2025-09-04 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



15 gym floors, 12 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	500 m	10,778 people	84	4,076 aged 18-64 + 6,703 workers = 10,778 over 0.79 km2 = 13,724/km2
	2 km	77,192 people	72	35,548 aged 18-64 + 41,644 workers = 77,192 over 12.57 km2 = 6,143/km2
Competition weight 15%	500 m	6.70 wt	0	7 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	13.70 wt	26	13 genuine gym floors and 7 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	500 m	1,549 people	59	739 residents + 810 workers, demand within 500 m against every competitor within 3 km
	2 km	5,968 people	57	3,467 residents + 2,502 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	500 m	not measured	—	catchment of 6,125 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.4 LQ
	2 km	LQ 1.92	54	13 clubs / 59,808 residents = 21.74 per 100k against 11.31 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	500 m	1.10×	100	24,670 EUR against 22,380 nationally, median of 4 IRIS within 500 m
	2 km	1.13×	100	25,345 EUR against 22,380 nationally, median of 32 IRIS within 2 km

NEAREST GYMS — 15 within 3 km; ▲ opened after 2025

0.06	FITNESS PARK - AIX EN PROVENCE CENTRE Fitness Park 2025	0.14	BANGER 2024
0.17	KEEP COOL Keepcool 2011	0.23	ONE FITNESS CLUB One Fitness Club 2014
0.29	BLOC SESSION Bloc Session 2024	0.45	KEEP COOL Keepcool 2014
0.47	WELLNESS SPORT CLUB Wellness Sport Club 2023	0.59	▲ UMI 2025

... and 7 more within 3 km.

ACCESS — straight-line, GTFS

Rail	Aix-en-Provence — 680 m
Bus	Niollon — 86 m
Footfall SNCF	Aix-en-Provence — 680 m, 938,858 travellers/yr
Shops	52 within 150 m INSEE BPE

