

BF BOULOGNE

2 clubs operated · BOULOGNE-BILLANCOURT, PARIS · company founded 2025-10-09

2

clubs

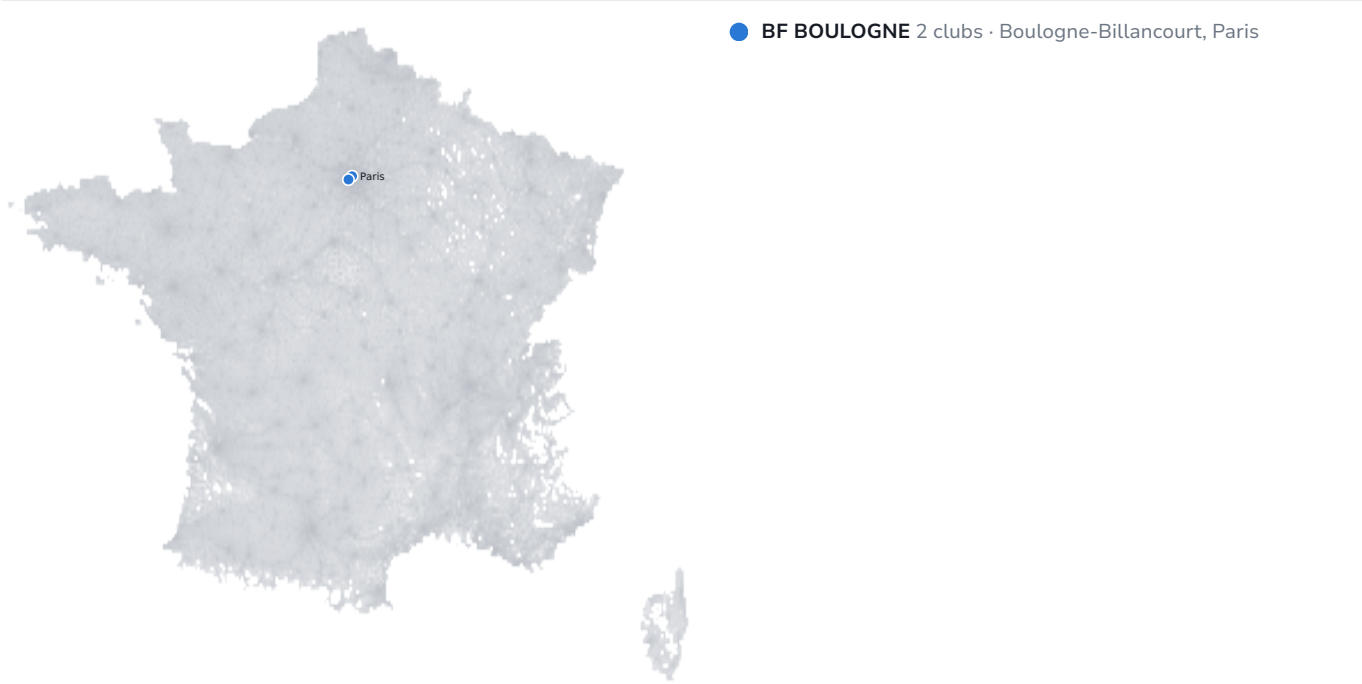
Boulogne-Billancourt, Paris
opened 2025–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 2 clubs



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
BF BOULOGNE	Paris 75008	2025	7 → 7	60 → 77	2,361 → 2,026	6,521 → 5,164
BROOKLYN FITBOXING	Boulogne-Billancourt 92100	2026	1 → 1	25 → 25	8,492 → 8,509	12,487 → 12,534

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	BF BOULOGNE
SIREN	992477273
Founded	2025-10-09
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	LWF HOLDING (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 2 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

BROOKLYN FITBOXING Boulogne-Billancourt

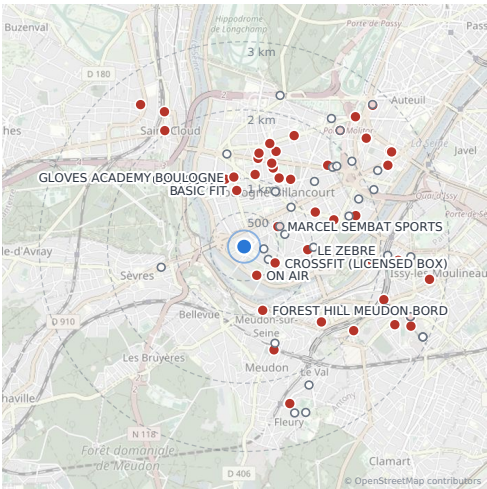
211 RUE DU VIEUX PONT DE SEVRES 92100 BOULOGNE-BILLANCOURT · opened 2026-09-07 · SIRET 99247727300021

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	79.9	79.7	-0.2
Gyms within 1 km	6	6	0
Gyms within 2 km	25	25	0
Competition weight, 2 km	26.45	26.35	0%
Capture, 2 km	12,487	12,534	0%
Saturation, 2 km vs national baseline	+44%	+48%	+4 pts

Competitor field as it stood on 2026-09-07 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



46 gym floors, 33 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	96	500 m	31,093 people	100 9,967 aged 18-64 + 21,126 workers = 31,093 over 0.79 km ² = 39,588/km ²
		2 km	226,891 people	93 96,350 aged 18-64 + 130,541 workers = 226,891 over 12.57 km ² = 18,055/km ²
Competition weight 15%	21	500 m	1.70 wt	39 1 genuine gym floor and 3 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	26.35 wt	8 25 genuine gym floors and 17 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	94	500 m	8,509 people	100 3,664 residents + 4,845 workers, demand within 500 m against every competitor within 3 km
		2 km	12,534 people	89 6,026 residents + 6,507 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	86	500 m	LQ 0.56	100 1 club / 16,068 residents = 6.22 per 100k against 11.01 nationally
		2 km	LQ 1.48	76 25 clubs / 153,180 residents = 16.32 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.41×	100 31,600 EUR against 22,380 nationally, median of 5 IRIS within 500 m
		2 km	1.59×	100 35,630 EUR against 22,380 nationally, median of 55 IRIS within 2 km

NEAREST GYMS — 46 within 3 km; ▲ opened after 2026

0.46	ON AIR On Air 2025	0.51	CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2019
0.57	MARCEL SEMBAT SPORTS 2024	0.83	BASIC FIT Basic-Fit
0.93	LE ZEBRE 2025	0.97	FOREST HILL MEUDON BORD DE SEINE Forest Hill 2023
1.02	OB LISSES 2026	1.03	GLOVES ACADEMY BOULOGNE 2024

... and 38 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Pont de Sèvres — 301 m
Bus	Cours de l'Ile Seguin — 70 m
Footfall	PONT DE SEVRES — 271 m, 4,627,846 validations/yr RATP
Shops	24 within 150 m INSEE BPE

BF BOULOGNE Paris

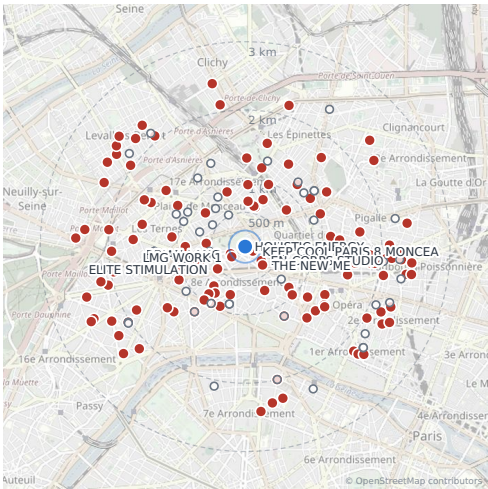
CEDEX 08-CS 48756 58 RUE DE MONCEAU 75008 PARIS · opened 2025-10-09 · SIRET 99247727300013

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	58.1	52.6	-5.5
Gyms within 1 km	28	36	+8
Gyms within 2 km	60	77	+17
Competition weight, 2 km	64.38	83.68	+30%
Capture, 2 km	6,521	5,164	-21%
Saturation, 2 km vs national baseline	+124%	+188%	+63 pts

Competitor field as it stood on 2025-10-09 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



127 gym floors, 51 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	100	500 m	38,379 people	100 6,333 aged 18-64 + 32,046 workers = 38,379 over 0.79 km2 = 48,866/km2
		2 km	654,662 people	100 152,965 aged 18-64 + 501,698 workers = 654,662 over 12.57 km2 = 52,096/km2
Competition weight 15%	0	500 m	8.20 wt	0 7 genuine gym floors and 5 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	83.68 wt	0 77 genuine gym floors and 56 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	58	500 m	2,026 people	67 523 residents + 1,503 workers, demand within 500 m against every competitor within 3 km
		2 km	5,164 people	51 1,595 residents + 3,568 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	4	500 m	LQ 6.06	0 7 clubs / 10,212 residents = 68.55 per 100k against 11.31 nationally
		2 km	LQ 2.88	6 77 clubs / 236,754 residents = 32.52 per 100k against 11.31 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	2.16×	100 48,405 EUR against 22,380 nationally, median of 6 IRIS within 500 m
		2 km	1.81×	100 40,540 EUR against 22,380 nationally, median of 139 IRIS within 2 km

NEAREST GYMS — 127 within 3 km; ▲ opened after 2025

0.0 LILY 2024	0.0 HOLISTIC ENERGY 2024
0.13 KEEP COOL PARIS 8 MONCEAU Keepcool 2016	0.24 BRIAN LANG 2009
0.25 LMG WORK 1 2025	0.31 EN-CORPS STUDIO 2025
0.37 THE NEW ME The New Me 2024	0.52 ELITE STIMULATION 2019
... and 119 more within 3 km.	

ACCESS — straight-line, GTFS

Metro	Monceau — 320 m
Bus	Ruysdaël - Parc Monceau — 158 m
Footfall	MONCEAU — 333 m, 1,432,065 validations/yr RATP
Shops	185 within 150 m INSEE BPE