

YP BRIEC

1 club operated · CESSON-SEVIGNE · company founded 2025-07-16

1

club

Cesson-Sevigne

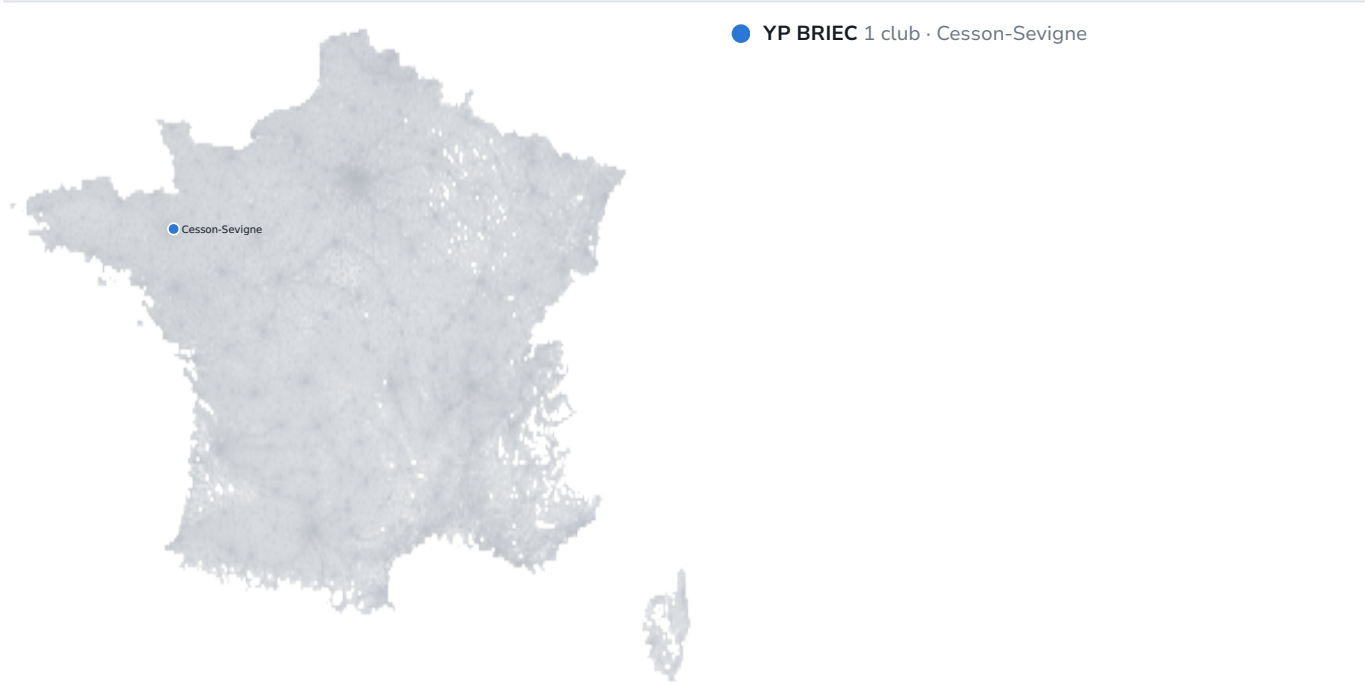
opened 2025–2025

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
YP BRIEC	Cesson-Sevigne 35510	2025	0 → 0	5 → 5	2,099 → 2,080	5,786 → 5,533

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	YP BRIEC
SIREN	992754911
Founded	2025-07-16
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	YELLO PADEL (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

YP BRIEC Cesson-Sevigne

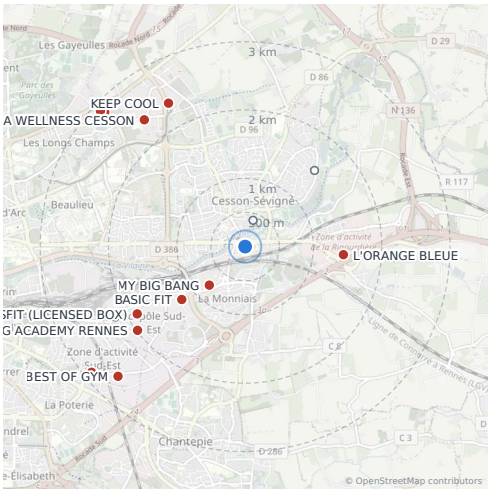
4 AVENUE DES PEUPLIERS 35510 CESSON-SEVIGNE · opened 2025-07-16 · SIRET 99275491100012

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	54.7	54.4	-0.3
Gyms within 1 km	1	1	0
Gyms within 2 km	5	5	0
Competition weight, 2 km	4.25	4.25	0%
Capture, 2 km	5,786	5,533	-4%
Saturation, 2 km vs national baseline	+190%	+190%	0 pts

Competitor field as it stood on 2025-07-16 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



11 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	52 500 m	2,551 people	55	481 aged 18-64 + 2,070 workers = 2,551 over 0.79 km2 = 3,248/km2
	2 km	24,771 people	51	9,056 aged 18-64 + 15,715 workers = 24,771 over 12.57 km2 = 1,971/km2
Competition weight 15%	69 500 m	0.15 wt	91	0 genuine gym floors and 2 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	4.25 wt	54	5 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	60 500 m	2,080 people	68	528 residents + 1,552 workers, demand within 500 m against every competitor within 3 km
	2 km	5,533 people	54	2,934 residents + 2,599 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	5 500 m	not measured	—	catchment of 916 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 9.6 LQ
	2 km	LQ 2.90	5	5 clubs / 15,265 residents = 32.75 per 100k against 11.31 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.37×	100	30,570 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.32×	100	29,445 EUR against 22,380 nationally, median of 6 IRIS within 2 km

NEAREST GYMS — 11 within 3 km; ▲ opened after 2025

0.77	MY BIG BANG My Big Bang 2022	1.21	BASIC FIT Basic-Fit 2016
1.44	L'ORANGE BLEUE L'Orange Bleue 2021	1.86	CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2018
2.0	TRAINING ACADEMY RENNES 2015	2.37	▲ VICTORIA WELLNESS CESSON 2026
2.38	KEEP COOL Keepcool 2021	2.66	BEST OF GYM 2013
... and 3 more within 3 km.			

ACCESS — straight-line, GTFS

Rail	Cesson-Sévigné — 254 m
Bus	Cesson Gare — 147 m
Footfall	Cesson-Sévigné — 254 m, 207,859 travellers/yr SNCF
Shops	4 within 150 m INSEE BPE