

GIAH FIT (L'ORANGE BLEUE MON COACH FITNESS)

1 club operated · PONTAULT-COMBAULT · company founded 2025-11-03

1

club

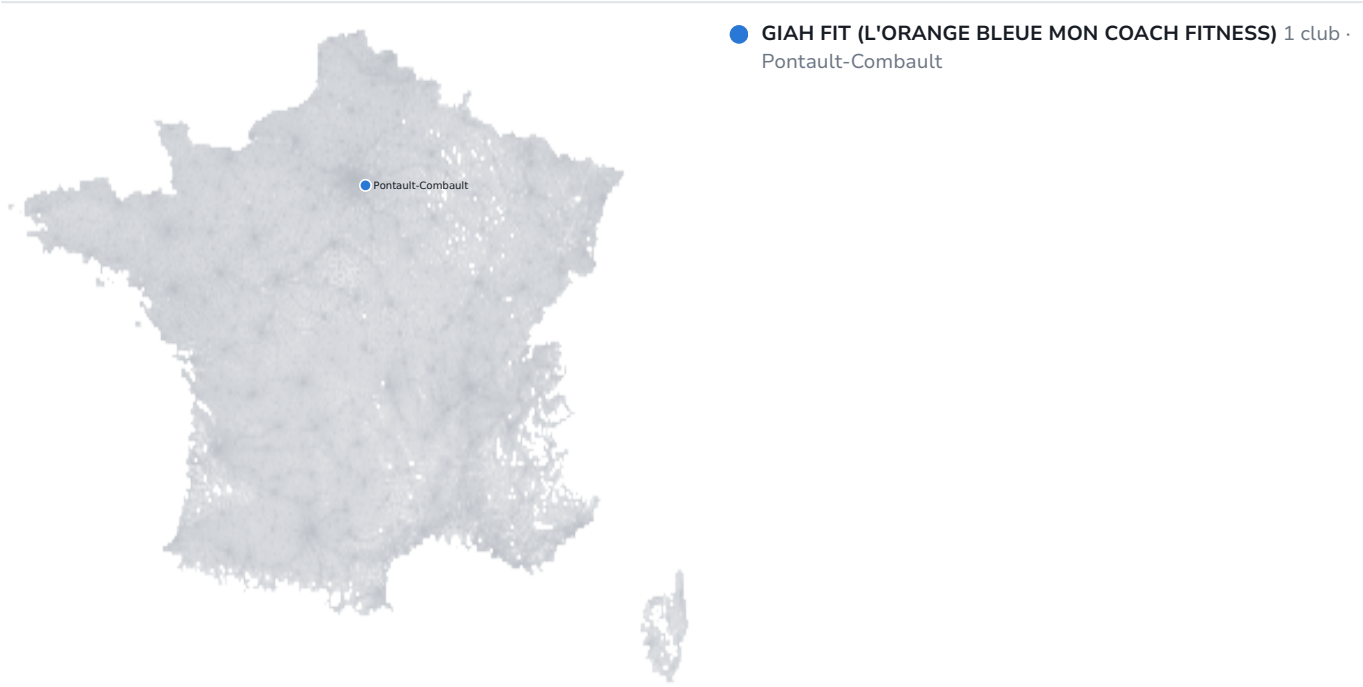
Pontault-Combault

opened 2025-2025

No keyed accounts in INPI's feed for this company.

accounts

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE MON COACH FITNESS	Pontault-Combault 77340	2025	3 → 4	6 → 7	449 → 335	2,871 → 2,150

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	GIAH FIT (L'ORANGE BLEUE MON COACH FITNESS)
SIREN	993509785
Founded	2025-11-03
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	GAËL MARCEL RAOUL HERARD (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'ORANGE BLEUE MON COACH FITNESS Pontault-Combault

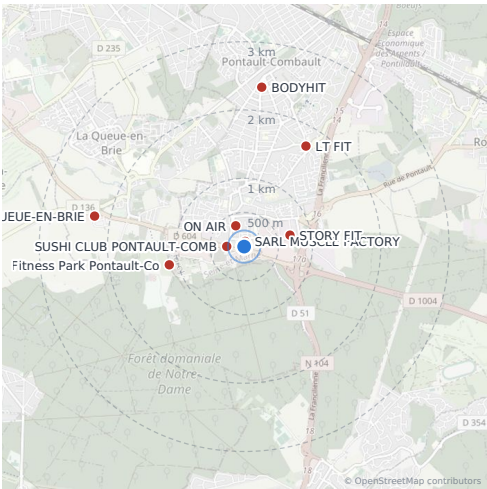
ZA RAOUL DAUTRY 22 RUE RAOUL DAUTRY 77340 PONTAULT-COMBAULT · opened 2025-11-03 · SIRET 99350978500016

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	46	36.7	-9.3
Gyms within 1 km	4	5	+1
Gyms within 2 km	6	7	+1
Competition weight, 2 km	4.70	5.80	+23%
Capture, 2 km	2,871	2,150	-25%
Saturation, 2 km vs national baseline	+114%	+164%	+50 pts

Competitor field as it stood on 2025-11-03 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



8 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	44 500 m	1,569 people	45	744 aged 18-64 + 824 workers = 1,569 over 0.79 km2 = 1,997/km2
	2 km	17,142 people	44	12,820 aged 18-64 + 4,322 workers = 17,142 over 12.57 km2 = 1,364/km2
Competition weight 15%	34 500 m	3.00 wt	15	3 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	5.80 wt	47	6 genuine gym floors and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	14 500 m	335 people	14	146 residents + 189 workers, demand within 500 m against every competitor within 3 km
	2 km	2,150 people	14	1,686 residents + 464 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	18 500 m	not measured	—	catchment of 1,208 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 7.5 LQ
	2 km	LQ 2.64	18	6 clubs / 20,684 residents = 29.01 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.22×	100	27,260 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.16×	100	25,900 EUR against 22,380 nationally, median of 5 IRIS within 2 km

NEAREST GYMS — 8 within 3 km; ▲ opened after 2025

0.08 SARL MUSCLE FACTORY 2017	0.26 SUSHI CLUB PONTAULT-COMBAULT 2025
0.33 ▲ ON AIR On Air 2026	0.69 STORY FIT 2019
1.13 Fitness Park Pontault-Combault - Les 4 Chênes Fitness Park	1.73 LT FIT 2025
2.23 GIGAFIT LA QUEUE-EN-BRIE GigaFit 2025	2.35 BODYHIT Bodyhit 2020

ACCESS — straight-line, GTFS

Rail	Émerainville - Pontault-Combault — 3489 m
Bus	Pavé — 274 m
Footfall	EMERAINVILLE — 3503 m, 1,701,054 validations/yr RATP
Shops	19 within 150 m INSEE BPE