

CPM ARGONAY

1 club operated · ARGONAY · company founded 2025-11-13

1

club

Argonay

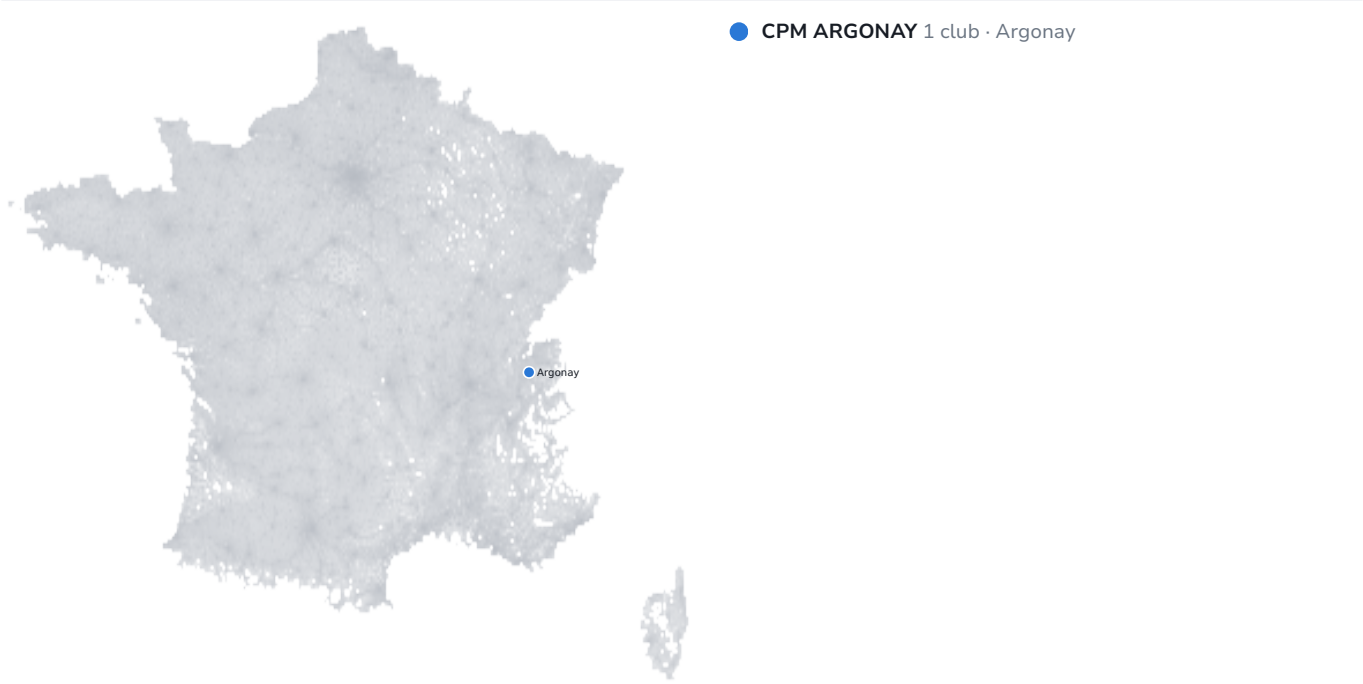
opened 2026–2026 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CPM ARGONAY	Argonay 74370	2026	2 → 2	4 → 4	345 → 344	2,019 → 1,998

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: CPM ARGONAY (Annecy).

LEGAL IDENTITY — INSEE Sirene

Legal name	CPM ARGONAY
SIREN	993992577
Founded	2025-11-13
Activity	93.13Z NAF/APE code
Employees	NN Sirene band

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CPM ARGONAY Argonay

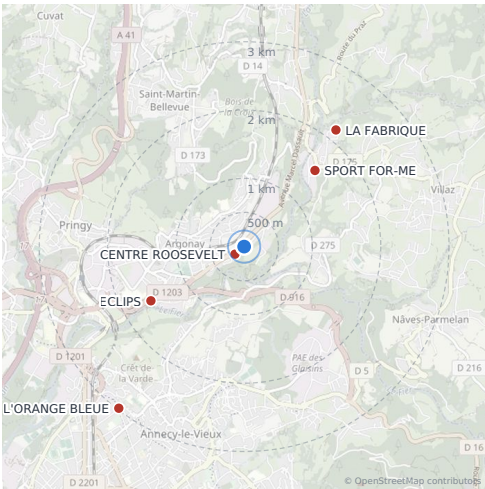
439 ROUTE DES CONTAMINES 74370 ARGONAY · opened 2026-09-14 · SIRET 99399257700029

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	41.4	41.3	-0.1
Gyms within 1 km	2	2	0
Gyms within 2 km	4	4	0
Competition weight, 2 km	3	3	0%
Capture, 2 km	2,019	1,998	-1%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2026-09-14 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



5 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	27 500 m	554 people	24	283 aged 18-64 + 270 workers = 554 over 0.79 km2 = 705/km2
	2 km	8,147 people	29	3,201 aged 18-64 + 4,946 workers = 8,147 over 12.57 km2 = 648/km2
Competition weight 15%	60 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	3.00 wt	62	3 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	12 500 m	344 people	14	191 residents + 153 workers, demand within 500 m against every competitor within 3 km
	2 km	1,998 people	10	1,203 residents + 795 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 454 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 20.0 LQ
	2 km	not measured	—	catchment of 5,290 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.7 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.37×	100	30,740 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.27×	100	28,495 EUR against 22,380 nationally, median of 2 IRIS within 2 km

NEAREST GYMS — 5 within 3 km; ▲ opened after 2026

0.18	CENTRE ROOSEVELT 2014	1.52	SPORT FOR-ME 2021
1.58	ECLIPS 2025	2.17	LA FABRIQUE 2026
3.0	L'ORANGE BLEUE L'Orange Bleue 2014		

ACCESS — straight-line, GTFS

Rail	Pringy — 2429 m
Bus	GRUYERE - DASSAULT — 300 m
Footfall	Pringy — 2429 m, 67,997 travellers/yr SNCF
Shops	4 within 150 m INSEE BPE