

CLUB ELEVATE

1 club operated · LES MUREAUX · company founded 2025-12-05

1

club

Les Mureaux

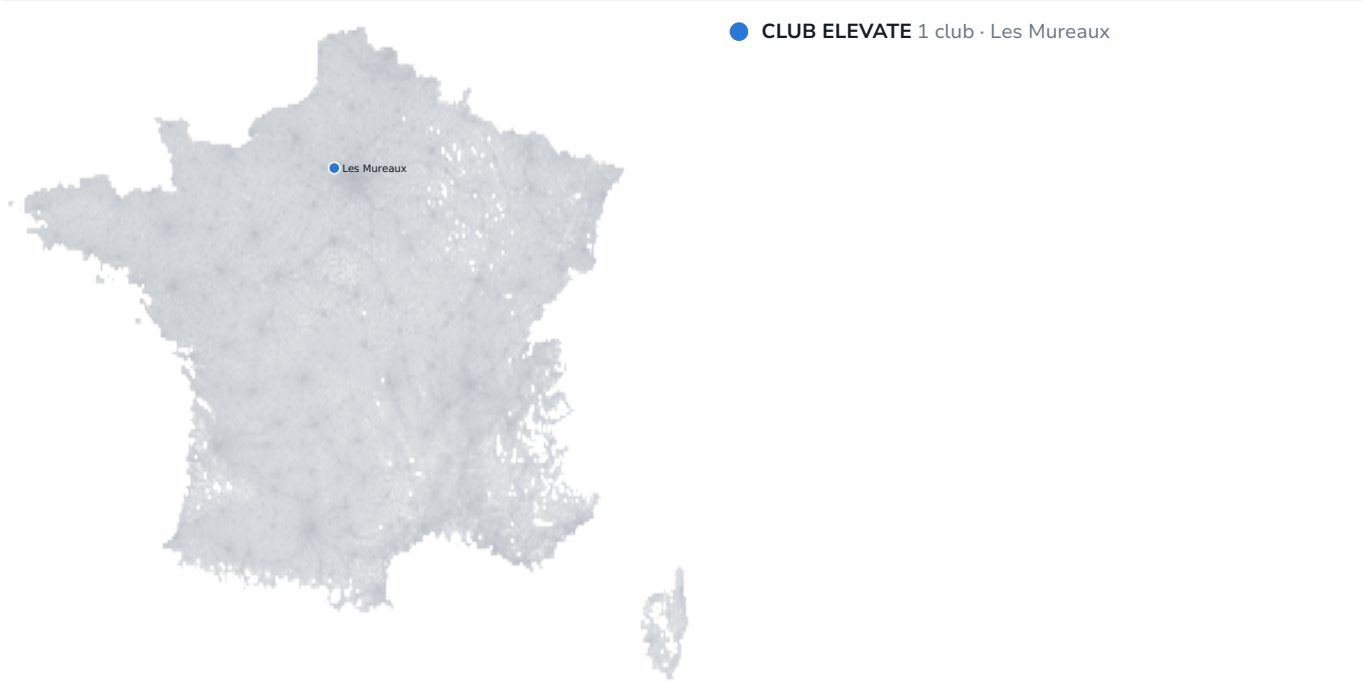
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CLUB ELEVATE	Les Mureaux 78130	2026	1 → 1	2 → 2	1,954 → 1,911	13,434 → 12,139

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	CLUB ELEVATE
SIREN	995182342
Founded	2025-12-05
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Karine SKOWERA (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CLUB ELEVATE Les Mureaux

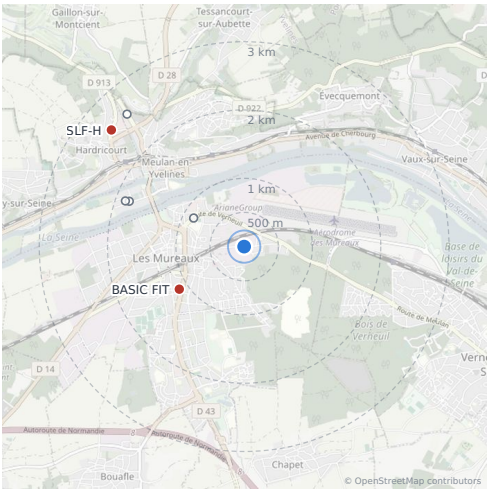
67 RUE PIERRE CURIE 78130 LES MUREAUX · opened 2026-09-07 · SIRET 99518234200023

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	71.4	70.7	-0.7
Gyms within 1 km	1	1	0
Gyms within 2 km	2	2	0
Competition weight, 2 km	1.10	1.10	0%
Capture, 2 km	13,434	12,139	-10%
Saturation, 2 km vs national baseline	-72%	-71%	+1 pts

Competitor field as it stood on 2026-09-07 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 5 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	53 500 m	2,498 people	54	607 aged 18-64 + 1,892 workers = 2,498 over 0.79 km2 = 3,181/km2
	2 km	26,754 people	52	17,364 aged 18-64 + 9,390 workers = 26,754 over 12.57 km2 = 2,129/km2
Competition weight 15%	81 500 m	0.30 wt	84	0 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	1.10 wt	80	1 genuine gym floor and 4 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	79 500 m	1,911 people	66	712 residents + 1,199 workers, demand within 500 m against every competitor within 3 km
	2 km	12,139 people	88	8,866 residents + 3,273 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 1,036 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 8.8 LQ
	2 km	LQ 0.29	100	1 club / 31,228 residents = 3.20 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	30 500 m	0.96×	52	21,420 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	0.85×	15	18,920 EUR against 22,380 nationally, median of 9 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2026

1.14 BASIC FIT Basic-Fit 2024 2.59 ▲ SLF-H 2026

ACCESS — straight-line, GTFS

Rail Les Mureaux — 910 m
Bus Pointe à Moser — 95 m
Footfall MUREAUX — 920 m, 1,206,025 validations/yr RATP
Shops 2 within 150 m INSEE BPE