

AK BDLAC

1 club operated · BORDEAUX · company founded 2025-12-19

1

club

Bordeaux

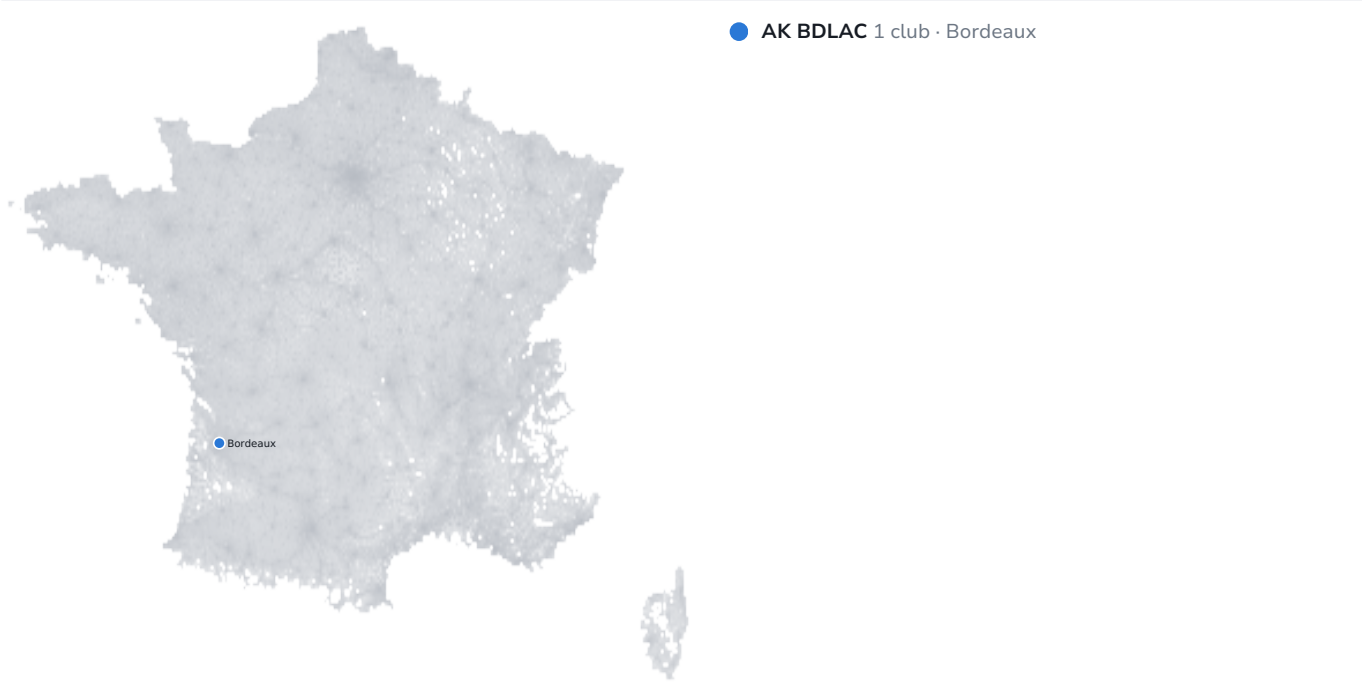
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
FITNESS PARK	Bordeaux 33300	2026	2 → 2	6 → 7	2,628 → 2,589	6,576 → 5,775

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	AK BDLAC
SIREN	998969315
Founded	2025-12-19
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	ALTIORE INVEST (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

FITNESS PARK Bordeaux

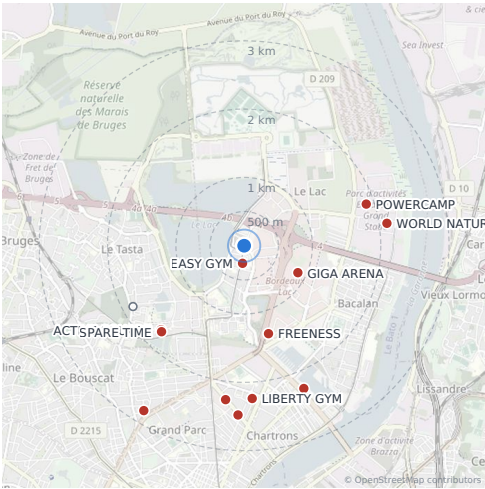
CENTRE COMMERCIAL AVENUE DES QUARANTE JOURNAUX 33300 BORDEAUX · opened 2026-03-06 · SIRET 99896931500022

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	53.8	47.7	-6.1
Gyms within 1 km	3	3	0
Gyms within 2 km	6	7	+1
Competition weight, 2 km	4.60	5.90	+28%
Capture, 2 km	6,576	5,775	-12%
Saturation, 2 km vs national baseline	+108%	+157%	+49 pts

Competitor field as it stood on 2026-03-06 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



12 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	58	500 m	3,481 people	61 1,433 aged 18-64 + 2,048 workers = 3,481 over 0.79 km2 = 4,432/km2
		2 km	33,104 people	56 13,568 aged 18-64 + 19,536 workers = 33,104 over 12.57 km2 = 2,634/km2
Competition weight 15%	60	500 m	0.40 wt	79 1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	5.90 wt	46 6 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	63	500 m	2,589 people	74 919 residents + 1,670 workers, demand within 500 m against every competitor within 3 km
		2 km	5,775 people	56 2,339 residents + 3,435 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	21	500 m	not measured	— catchment of 2,238 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 4.1 LQ
		2 km	LQ 2.57	21 6 clubs / 21,200 residents = 28.30 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	17	500 m	0.67×	0 15,060 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
		2 km	0.89×	28 19,810 EUR against 22,380 nationally, median of 5 IRIS within 2 km

NEAREST GYMS — 12 within 3 km; ▲ opened after 2026

0.26	EASY GYM EasyGym 2006	0.88	GIGA ARENA 2019
1.33	FREENESS 2015	1.73	▲ ACTIVE SQUARE 2026
1.75	SPARE TIME 2015	1.89	POWERCAMP 2017
2.12	WORLD NATURAL BODY BUILDING 2019	2.24	LIBERTY GYM Liberty Gym 2016
... and 4 more within 3 km.			

ACCESS — straight-line, GTFS

Tram	Quarante Journaux — 94 m
Bus	Quarante Journaux (côté Parc Entreprises) — 85 m
Footfall	Bruges — 3191 m, 32,557 travellers/yr SNCF
Shops	25 within 150 m INSEE BPE