

OB FALAISE

1 club operated · FALAISE · company founded 2025-12-29

1

club

Falaise

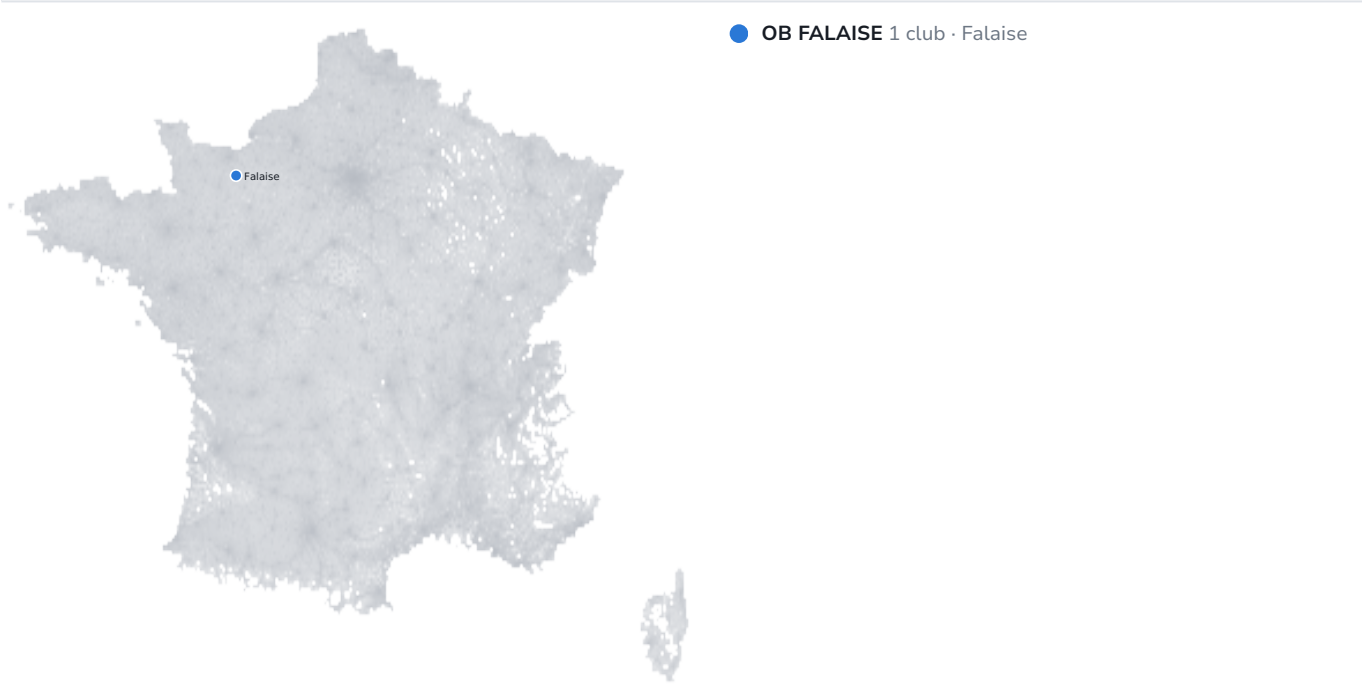
opened 2025–2025

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
OB FALAISE	Falaise 14700	2025	1 → 1	1 → 1	184 → 183	1,946 → 1,832

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	OB FALAISE	Registered capital	<i>not stated in any filing</i>
SIREN	999170822	Years filed	0 of the last 0 on record
Founded	2025-12-29	Debt falling due	<i>not filed</i> — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	<i>not tracked</i> — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	SARL F & CF (Président de SAS)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

OB FALAISE Falaise

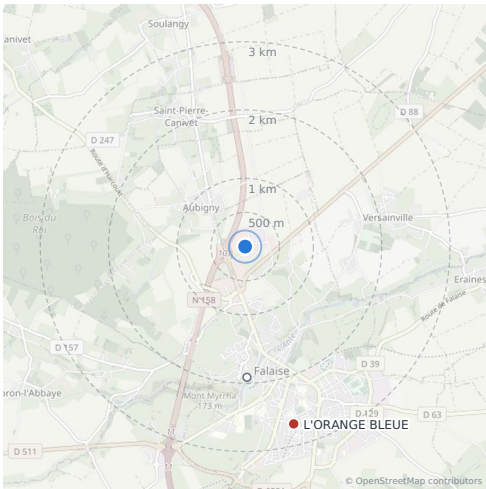
BOULEVARD DU PAYS DE FALAISE 14700 FALAISE · opened 2025-12-29 · SIRET 99917082200012

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	40.2	40	-0.2
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0.20	0.10	-50%
Capture, 2 km	1,946	1,832	-6%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2025-12-29 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



1 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	7 500 m	176 people	1	26 aged 18-64 + 150 workers = 176 over 0.79 km2 = 224/km2
	2 km	3,109 people	11	1,732 aged 18-64 + 1,377 workers = 3,109 over 12.57 km2 = 247/km2
Competition weight 15%	98 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.10 wt	97	0 genuine gym floors and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	4 500 m	183 people	0	36 residents + 146 workers, demand within 500 m against every competitor within 3 km
	2 km	1,832 people	7	1,155 residents + 676 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 38 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 236.0 LQ
	2 km	not measured	—	catchment of 2,950 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 3.1 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	91 500 m	1.14×	100	25,570 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.05×	85	23,590 EUR against 22,380 nationally, median of 4 IRIS within 2 km

NEAREST GYMS — 1 within 3 km; ▲ opened after 2025

2.69 L'ORANGE BLEUE
L'Orange Bleue 2015

ACCESS — straight-line, GTFS

Rail	Saint-Pierre-sur-Dives — 17195 m
Bus	L'Attache — 502 m
Footfall	Saint-Pierre-sur-Dives — 17195 m, 75,554 travellers/yr SNCF
Shops	5 within 150 m INSEE BPE