

HZ26

2 clubs operated · PARIS · company founded 2025-12-29

2

clubs

Paris

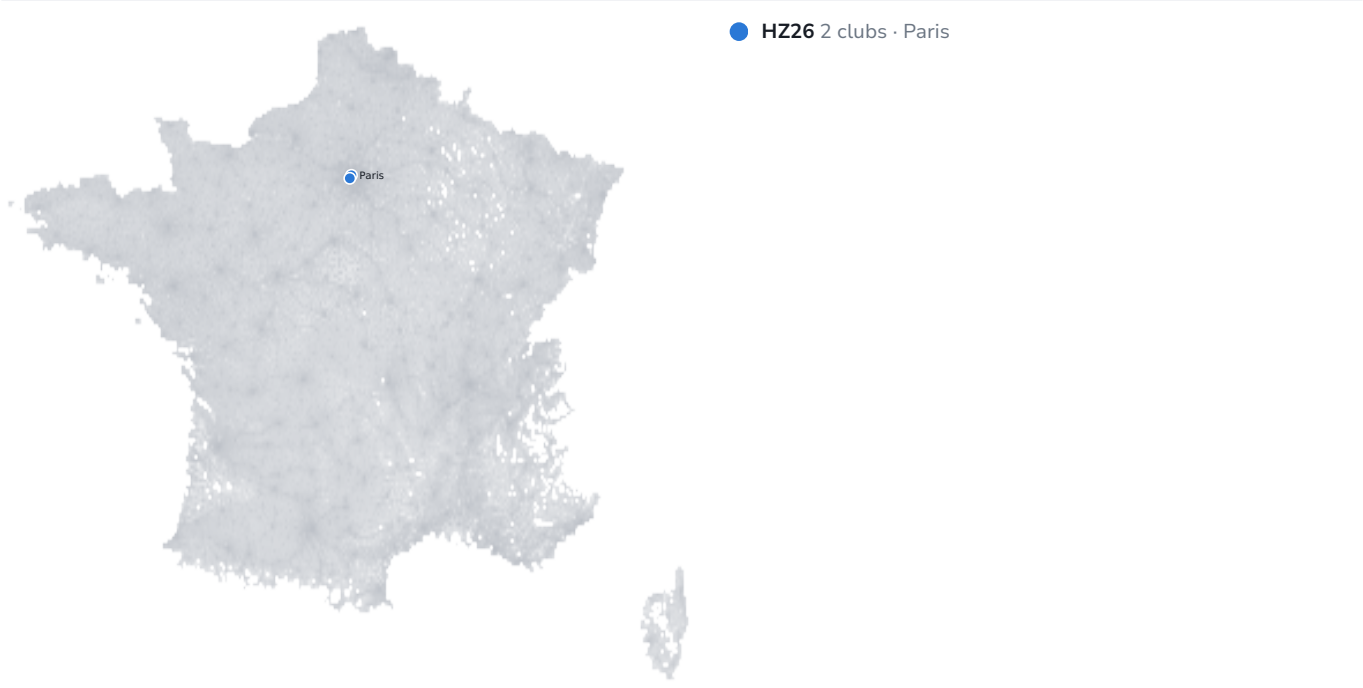
opened 2026–2026 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 2 clubs



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
HZ26	Paris 75016	2026	7 → 7	46 → 49	3,001 → 2,969	6,941 → 6,792
HZ26	Paris 75017	2026	3 → 4	84 → 87	3,064 → 2,705	6,057 → 5,576

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: HZ26 (Nice).

LEGAL IDENTITY — INSEE Sirene

Legal name	HZ26
SIREN	999599764
Founded	2025-12-29
Activity	93.13Z NAF/APE code
Employees	NN Sirene band

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 2 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CLUB 1 OF 2

HZ26 Paris

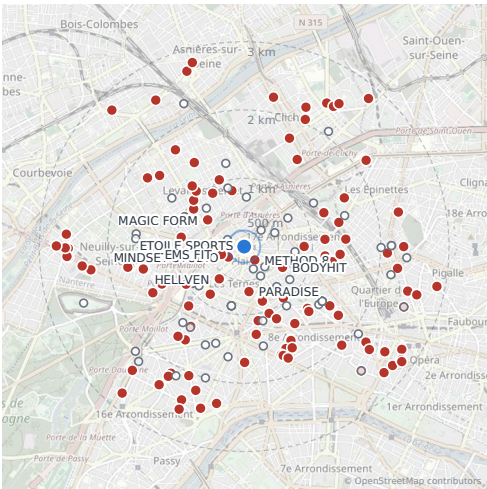
173 RUE DE COURCELLES 75017 PARIS · opened 2026-08-14 · SIRET 99959976400027

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	62.7	59.9	-2.8
Gyms within 1 km	17	19	+2
Gyms within 2 km	84	87	+3
Competition weight, 2 km	91.60	94.60	+3%
Capture, 2 km	6,057	5,576	-8%
Saturation, 2 km vs national baseline	+175%	+184%	+10 pts

Competitor field as it stood on 2026-08-14 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



119 gym floors, 57 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	100	500 m	26,505 people	100 14,329 aged 18-64 + 12,176 workers = 26,505 over 0.79 km2 = 33,747/km2
		2 km	521,249 people	100 169,492 aged 18-64 + 351,758 workers = 521,249 over 12.57 km2 = 41,480/km2
Competition weight 15%	0	500 m	5.20 wt	0 4 genuine gym floors and 7 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	94.60 wt	0 87 genuine gym floors and 53 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	63	500 m	2,705 people	76 1,743 residents + 962 workers, demand within 500 m against every competitor within 3 km
		2 km	5,576 people	54 3,222 residents + 2,353 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	35	500 m	LQ 1.47	77 4 clubs / 24,099 residents = 16.60 per 100k against 11.31 nationally
		2 km	LQ 2.84	8 87 clubs / 270,410 residents = 32.17 per 100k against 11.31 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.92×	100 43,050 EUR against 22,380 nationally, median of 11 IRIS within 500 m
		2 km	1.81×	100 40,540 EUR against 22,380 nationally, median of 121 IRIS within 2 km

NEAREST GYMS — 119 within 3 km; ▲ opened after 2026

0.03	ETOILE SPORTS 2026	0.25	▲ METHOD 8 2026
0.28	MINDSET STUDIO 2023	0.35	EMS FIT 2026
0.6	HELLVEN 2025	0.64	BODYHIT Bodyhit 2022
0.66	MAGIC FORM Magic Form	0.66	PARADISE 2017
... and 111 more within 3 km.			

ACCESS — straight-line, GTFS

Metro	Pereire — 109 m
Bus	Pereire - Le Chatelier — 14 m
Footfall	PEREIRE — 209 m, 3,184,841 validations/yr RATP
Shops	78 within 150 m INSEE BPE

CLUB 2 OF 2

HZ26 Paris

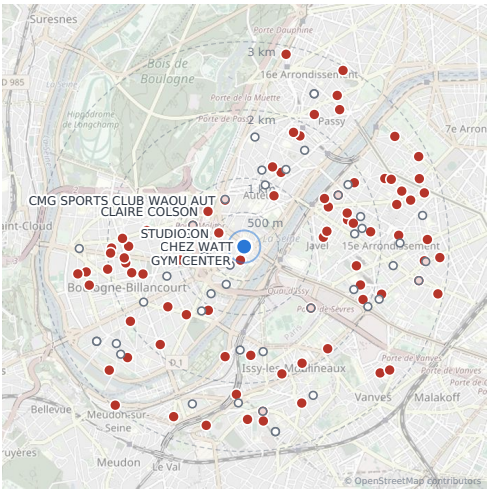
83 RUE CHARDON-LAGACHE 75016 PARIS · opened 2026-04-17 · SIRET 99959976400035

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	63	62.1	-0.9
Gyms within 1 km	12	12	0
Gyms within 2 km	46	49	+3
Competition weight, 2 km	45.91	47.61	+4%
Capture, 2 km	6,941	6,792	-2%
Saturation, 2 km vs national baseline	+76%	+85%	+9 pts

Competitor field as it stood on 2026-04-17 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



85 gym floors, 46 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	98 500 m	17,964 people	94	12,875 aged 18-64 + 5,088 workers = 17,964 over 0.79 km2 = 22,872/km2
	2 km	332,030 people	100	139,399 aged 18-64 + 192,631 workers = 332,030 over 12.57 km2 = 26,422/km2
Competition weight 15%	0 500 m	5.80 wt	0	6 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	47.61 wt	0	46 genuine gym floors and 30 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	69 500 m	2,969 people	79	2,366 residents + 602 workers, demand within 500 m against every competitor within 3 km
	2 km	6,792 people	63	4,011 residents + 2,781 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	42 500 m	LQ 2.62	19	6 clubs / 20,809 residents = 28.83 per 100k against 11.01 nationally
	2 km	LQ 1.85	58	46 clubs / 225,824 residents = 20.37 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.64×	100	36,615 EUR against 22,380 nationally, median of 10 IRIS within 500 m
	2 km	1.60×	100	35,710 EUR against 22,380 nationally, median of 100 IRIS within 2 km

NEAREST GYMS — 85 within 3 km; ▲ opened after 2026

0.02	CHEZ WATT 2024	0.2	FLHDD 2024
0.2	GIGAFIT GigaFit 2018	0.2	GYM CENTER 2025
0.42	HEGOT 2026	0.42	STUDIO ON 2025
0.74	CMG SPORTS CLUB WAOU AUTEUIL Cercles de la Forme / CMG Sports Club 2019	0.74	CLAIRE COLSON 2017
... and 77 more within 3 km.			

ACCESS — straight-line, GTFS

Metro	Exelmans — 338 m
Bus	Versailles - Exelmans — 63 m
Footfall	EXELMANS — 341 m, 1,971,450 validations/yr RATP
Shops	113 within 150 m INSEE BPE

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